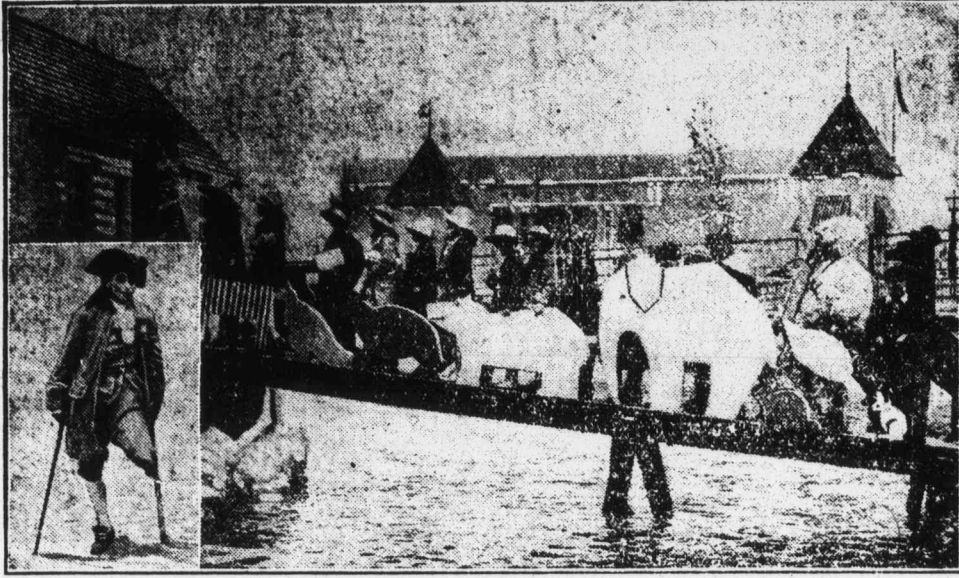


Alice Discovers New Wonderland at Wembley



"The animals went into the Ark in case it should rain." "Long John Silver was also there."

"I know what we'll do," said Alice, "let's go to Wembley." "What do you want to go to Wembley for?" asked the Walrus, who was always asking foolish questions anyway.

"I want to see the sailing ships and sealing-wax and cabbages and kings," replied Alice.

"Ha, ha," laughed the Walrus, "you won't see any sealing-wax there, it's all at Madame Tussauds and I have my doubts about the cabbages, too."

"Well, I shall see lots of sailing ships and kings," said Alice starting to cry, for she was very fond of cabbages, "and, anyway, if you go to the Exhibition alone you won't be able to get in to Treasure Island as they don't admit adults unless they are escorted by children."

"Oh, all right," said the Walrus, who, being 182 years old, no longer regarded himself as a child and had secretly wanted to go to Treasure Island all the time.

So away they went. When they arrived at Treasure Island they found a real train—not a very big one, it is true, but nevertheless, the real train in the world—puffing like a grampus, at a little station labelled Banff, as if anxious to get on its way around Wonderland.

"Look," said Alice, "there's Peter Pan."

"That ain't Peter Pan," said the Walrus, whose education had been sadly neglected, "that's a Canadian Pacific engine."

"I don't care," answered Alice, starting to cry again, for, like all modern children, she hated to be contradicted by her elders, "it's called Peter Pan because it goes everywhere and never gets old or tiresome."

This sly reference to his age effectively subdued the Walrus, who now relaxed into a comfortable position and didn't say another word until they were seated in the little train and slowly pulling out of Banff.

It would take too long to describe all the things they saw or all the wonderful people they met, but they had such an interesting time that Alice soon forgot all about her cabbages and sealing-wax.

There was Long John Silver, with his one eye and wooden leg and practical disposition; and there were Mother Goose, Sir Francis Drake, Robinson Crusoe and Man Friday, Humpty Dumpty, Little Bo Peep, Jack and Jill and all the other fairyland people Alice had read about but never met before. And they saw the animals going into the Ark which Noah had provided for them in case a rainy day should come along and wash off all their paint.

Of course, they saw lots of other things, too—the Rocky Mountains, for instance, and the Golden Hind.

"While we're about it," said Alice, when they had seen all there was to see at Treasure Island, "we might as well go in and see the 'Canadian Pacific Pavilion.' Everybody goes there, you know."

So in they went, and saw all the good things to eat and wear and work with that they have in Canada. They were shown around the building by a big man in blue who had "C.P.R." on his epaulettes, and explained to them that the initials meant Canadian Pacific Railway, and that they had put up this building and more Treasure Island in order to let the boys and girls in England know what a fine country Canada is. But it presently began to get dark and Alice had to take the Walrus home and give him a bath before he went to bed.

"Well, that's that," remarked the Walrus, when they got outside.

"Of course, it is," replied Alice, "what else would it be?" "I mean it's all over now," grumbled the Walrus who had been annoyed because Alice had refused to allow him to go into the Ark with the other animals, "and you didn't see any sealing-wax or cabbages, and not many kings either."

"That's quite true," replied Alice patiently, "but I've found out a lot about Canada and I've had a jolly good time, so you may grouse as much as you like—I'm quite satisfied."

And so they went home, and the funny part of it is, Alice did not wake up—for she had not been dreaming at all.

Dominion Wide Conference Of Boards Of Trade

The joint call sent out last month by the Presidents of the Vancouver, Winnipeg, Montreal, Halifax and Toronto Boards of Trade and Chambers of Commerce of the Dominion, suggesting an informal conference of representatives of these organizations to be held in the early fall for a discussion of Canadian economic problems with the view to devising some plan whereby the commercial interests throughout the Dominion may more closely co-ordinate in their solution, has met with a ready response.

Advices received by President Grundy of the Toronto Board of Trade indicate that every province will be well represented. The Boards of Trade in the Maritime Provinces held a preliminary meeting in July and appointed committees which are to report at a further meeting in Charlottetown early this month as to matters affecting the Maritime Provinces which are to be submitted to the national conference. It is expected the committee in charge of arrangements for the conference will shortly meet to determine the date and place of meeting.

Good Crops In Canada

Optimism radiates from the latest Government reports concerning the crops of Canada which, it is stated will this year set a new record in agricultural development. In actual purchasing power, according to statements, the field crops of the Dominion will be worth \$1,000,000,000 more this year than any previous crop in history and \$3,000,000,000, perhaps \$4,000,000,000 more than last year. This means from the point of view of the statistician who makes his calculation on the basis of 600,000 agricultural families in Canada that each family will add about \$600 to the country's wealth more than last year. The reports in detail show an expectation from the wheat yield of about 375,000,000 bushels; oats 446,000,000 at \$223,000,000, while the income from barley will total about \$76,000,000. Last year the total value of the field crops was \$995,236,000; this year the price level is approximately the same as last but the production is one-third greater, giving an estimated value of \$1,318,000,000. This is several millions higher than the income from the crops of 1922 and 1923 when the price level was in line with that of today. The only contestants says the report, in similar valuation are the years 1918-19-20, when the price levels were notoriously high. In all three of these years the total value of the crops considerably exceeded the estimates of this year, but the actual purchasing power of the largest of the three 1919, was approximately \$100,000,000 smaller. Whether the increase reaches the expectation of the farmer and the exporter or falls something short of these figures, the fact remains that the outlook is good and that the importance of the condition as a whole is cheering.

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Riding in Canadian Rockies: A Growing Summer Diversion



TRAIL RIDERS HONORING TOM WILSON



TRAIL RIDERS IN CANADIAN ROCKIES

Albert H. MacCarthy, will return in time to report to the Alpine Club. Lake O'Hara has been painted by the late John Singer Sargent and by Carl Rungius and Richard M. Kimbel, the two latter are New York artists and members of the artist colony that summers at Banff. Lake O'Hara threatens to rival Lake Louise whose close neighbor it is.

The Alpine Club's main objective this year is to climb Mt. Goodwin, the highest peak visible from the Canadian Pacific Railway, and the ascent will be made from a sub-camp.

TOM WILSON IN BRONZE.

Lake O'Hara will be the scene of three events this summer. The organizations that will meet in this wild, romantic spot in the Canadian Rockies are: Mountaineering Club of British Columbia; Alpine Club of Canada's annual camp from July 27 to August 8, inclusive; and the Trail Riders of the Canadian Rockies on August 9th.

The special expedition to climb Mt. Logan, the highest peak in the Canadian Rockies, headed by Capt.

Several hundred trail riders are

expected to take part in this year's meeting, which will be held Aug. 8-10 inclusive. The start will be from Banff and Lake Louise by motor to Marble Canyon where the horses and guides will be in waiting for the three days' ride. Program is as follows: first night, tent camp on Goodwin Plateau, 6,500 feet above the valley; second night, tent camp on the shore of Lake O'Hara, rivaling Lake Louise in beauty, but of a wilder type; third night, Tipti Camp beside Lake Wapta and Pow-Wow held in Sun Dance Lodge. There will be a sing-song each night in camp.

Riders must bring either a sleeping-bag or two warm blankets. A change of underwear and warm coat or mackinaw for the hours around the camp fire, is all the equipment that is necessary. No grips will be accepted. One pack horse for each three riders. A word of caution, unless one is prepared to rough it he should not ride; but if one delights in the feel of a saddle and pony, he, or she, may be a Trail Rider.

The Rocky Mountains Guides' Association, an organization of all the guides in this territory, with headquarters at Banff, is looking after the arrangements for horses and guides.