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Notice

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O'BRIEN LTD.
July 13th, 1922. Nelson, N. B.
29-26

THURSDAY, NOVEMBER FIRST, is the date on which new classes will be formed at the
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We have just printed a large quantity of Mill Saw Bills and can supply them to the different mills either singly or in quantities.
THE ADVOCATE

Help Came just In Time, Declares Clarke

"If I hadn't got Tanlac just when I did I believe I would have had to give up my business and go to the hospital," said C.H. Clark, 42 Craig St., Montreal, well-known contracting painter.
"I don't believe a day passed in fourteen years that I didn't suffer. Every time I stooped to pick up my brush it seemed like my poor back would break. My kidneys had me up seven or eight times every night. I lost about twenty pounds

in weight, and was losing three days from work out of the week.
"I've gained sixteen pounds by taking Tanlac and am so well my work is like play. I never have to get up at night, sleep twelve hours some nights, and get up feeling refreshed as a school boy. Tanlac is priceless."
Tanlac is for sale by all good druggists. Accept no substitute. Over 37 million bottles sold.
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NEWSPAPERS HAVE SOULS WHICH NEVER DIE

Henry Carr of the Los Angeles Times in a letter to the editor of the Great Falls, Mont., Tribune recently declared that newspapers have a soul. This is the reason he assigns for the loyalty of newspapermen to the paper itself regardless of their feelings for its owners or editors. Something of this same element enters into the following of friends which a paper will have by virtue of its long and faithful service to the readers. Its soul therefore is expressed both within and outside the office. Mr. Carr's comments follow:

"I don't know why I am writing this; no one but newspaper men will ever understand it.

"I know this because I tried for two weeks to explain to a motion picture director how it is that a newspaper reporter may hate everyone on a daily paper; may thirst for the blood of every editor connected with it; but still be ready to risk death and destruction in its service.

"It is only newspaper men who are conscious of the fact that a newspaper is not a physical entity, it is purely a thing of the spirit.

"No one can own a paper; no one can stop a paper.

"For instance, it was not so long ago that we all stood one October night watching the Times building being consumed by fire. The next morning we came back and looked at its ashes.

"To the physical eye there was nothing left. What had been giant presses were twisted masses of steel half buried in the debris. There was not a linotype machine not a desk, not a typewriter left. Everything that represented the Times to the physical eye was absolutely and utterly destroyed. But the Times itself was unscathed.

"Even as we stood looking down in the still smoking ruins we were conscious of something vibrant and strong that lives on; something that could not die. Out of the wreckage something rose that challenged the world triumphant. And this was the real Times.

"Presses do not matter. You buy and wear them out and junk them and buy new ones. They are only the meat and drink--the clothes that a newspaper wears. They are not the real soul of it.

"Above the presses and the steel wheels and the dynamos and the paper rolls is something that lives on and on and cannot be burned in fires or destroyed by dynamite, that newspaper men die for. It is to feed this spirit that they give their lives in the most eager service that modern industry knows.

"Like the machinery and the presses, the men who serve it wear out; but it goes on.

"In the whole history of journalism few men have ever dominated a paper as completely as General Otis did the Times.

"His personality permeated the institution.

"The mark of his hand was up-

on the work of every department from the pressroom to the proof-room. His firm, clear mind was the motive power for every turn of a wheel and every conscious thought.

"Yet he passed and the Times lived on.

"The reason for this is not mysterious.

"No one owns the Times. There are certain stockholders who own the physical machinery by which its spirit is fed; but that is all.

"It is not even true that the Times is owned by its readers; or by its community.

"In a way, the Times is the community. Not only the community which now lives here and reads its columns, but also the community that has passed. And also the community that is to live hereafter.

Births have been announced; lives have been lived out and deaths have been recorded.

"Records of joys and sorrows, triumphs and disappointments, battles waged for the right, sometimes lost and sometimes won. Each life, each hope, each throb has added a strand to the fabric that is now called the Times. It is a mantle that has been woven by the thoughts of people who are living; people who are dead; people who are yet to live.

"Experiences, scars, traditions.

"You can't start a paper and you cannot kill one.

"Frank A. Munsey stopped the publication of the New York Sun, but the old Sun lives on in spirit, more vibrant and more vigorous than any of the papers that Munsey tried to replace it with.

"You can buy printing presses and rolls of paper and you can smear various words and phrases across the white paper.

"But you have only the physical semblance.

"This other thing that I do not know how to describe is something that only grows with the years warmed with smiles and watered with tears of the people of the community who have built it while the so-called owners only kept the necessary wheels going round."

Remember, every man is entitled to his own religious and political belief and it's not up to you to change it either.

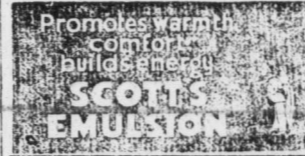
After Every Meal A universal custom that benefits everybody. Aids digestion, cleanses the teeth, soothes the throat.



CANONS OF JOURNALISM

(Exchange)

At a meeting in Washington of the National Association of Newspaper Editors, a code of ethics, defined as the Canons of Journalism was adopted. The code consists of seven heads, dealing respectively with Responsibility, Freedom of the Press, Independence, Sincerity, Truthfulness, Accuracy, Impartiality, Fair Play, Decency. "Freedom of the Press" is to be guarded as "a vital right of mankind." Other canons are: "Freedom from all obligations except that of fidelity to the public interests. Promotion of any private interest contrary to the general welfare, for whatever reason, is not compatible with honest journalism. Partisan ship in editorial comment which knowingly departs from the truth, does violence to the best spirit of American journalism. Good faith with the reader is the foundation of all journalism worthy of the name. By every consideration of good faith a newspaper is constrained to be truthful. A newspaper should not invade proper rights or feelings without warrant of public interest as distinguished from public curiosity. A newspaper cannot escape conviction or insincerity if, while professing high moral purpose it supplies incentive to base conduct, such as are to be found in details of crime and vice, publication of which is not demonstrably for the general good."



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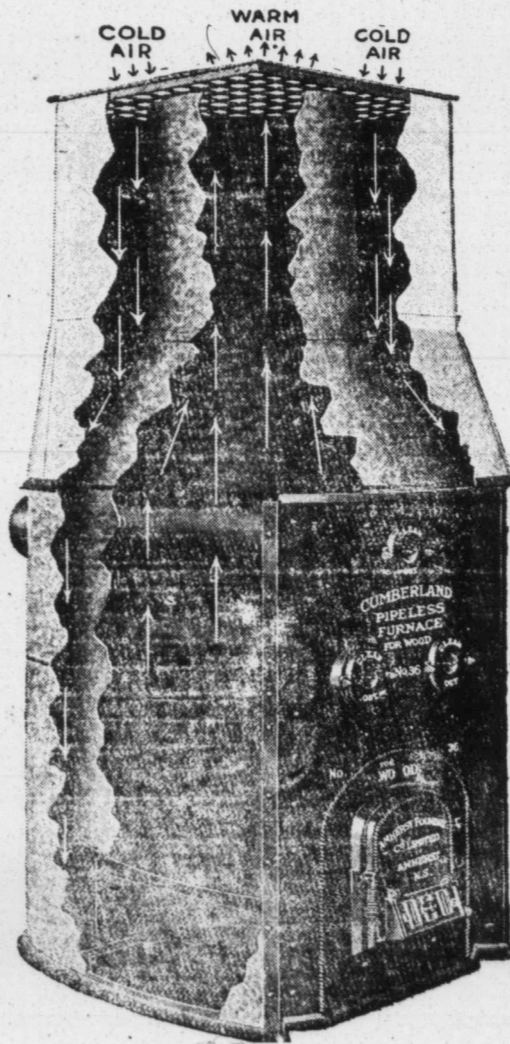
One time when I went to the circus as a boy I heard a clown sing a song in which the refrain ran: "If you want money, you must have money." "Or it's money, money; money everywhere." (The people laughed and nodded their heads and said: "That's so." But is it so? A number of years ago a paper offered a prize for the best definition

of money. The following was given the award:

"Money is the universal purchaser of everything, except happiness; and the universal passport of every place except heaven."

A very excellent definition; though I suppose the logician would say that it is not a definition at all, since it does not define. The excellent thing about it is, however; that it tells some though not all, of the truth. There are limits to the purchasing power of money. In fact there are a good many things that money will not buy.

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