

The Union Advocate

Public Works
Provincial Dept. 4 Sept. 1921

VOL. LIV. No. 27

NEWCASTLE, NEW BRUNSWICK, TUESDAY, JULY 5, 1921

FIVE CENTS PER COPY

A. D. FARRAH and CO.

"The Advance House of the North Shore"

28th Anniversary Celebration.

Reduces Prices on Everything to Average Just About COST

Being merchants, the best way for A. D. Farrah & Co. to celebrate an Anniversary is to offer to its public the kind of merchandise this public wants, at prices that mean definite and substantial savings.

Think what a remarkable event this is. Everything gets reduced to a tempting figure for a few days! It is indeed an event supreme, an affair extraordinary.

28 Sales going on at the same time

That gives you some idea of the magnitude of Farrah's Anniversary Celebration. It is really a consolidation of sales, each one of importance, 28 in all, merged into one spectacular event.

- | | |
|------------------------|------------------------|
| Sale of Suits | Sale of Sox |
| Sale of Coats | Sale of Hats |
| Sale of Skirts | Sale of Caps |
| Sale of Corsets | Sale of Pants |
| Sale of Sneakers | Sale of Boots |
| Sale of Sweaters | Sale of Shirts |
| Sale of Lingerie | Sale of Pumps |
| Sale of Raincoats | Sale of Oxfords |
| Sale of Petticoats | Sale of Suit Cases |
| Sale of Silk Waists | Sale of Underwear |
| Sale of Silk Dresses | Sale of Boy's Boots |
| Sale of Voile Waists | Sale of Strap Slippers |
| Sale of Serge Dresses | Sale of White Footwear |
| Sale of Cotton Dresses | Sale of Men's Clothing |

With reductions averaging from 20 to 50 p.c. you can imagine the hundreds of tempting offerings

Saturday, July 9th
will be a Big Day

Wanted—5 Smart Sales Ladies, apply to office at once

A. D. FARRAH and CO.

HORSE RACING AT CHATHAM

The chief holiday attraction was the local horse meet of the fast Chatham Speedway held under the auspices of the Newcastle Driving Club, which drew a large attendance from the towns of Chatham and Newcastle and surrounding country. The meet consisted of four classes, best three in five half mile heats. The horses all being locally owned considerable interest was manifested in the several events which were closely contested and of a most interesting nature. There were two bands in attendance the Newcastle Cornet Band and Northumberland Regimental band, and their excellent numbers rendered between the heats were greatly enjoyed.

The summary

Class A.

J. S. Edward Dalton, Newcastle	1	1	1
Belmont Miller, Carvell, Chatham	4	2	2
Morris Tipton, Cormier, Bathurst	3	3	3
Direct Andobon, Jardine, Quarryville	2	4	4
Time—1.08 1-4; 1.07; 1.06 1-4			

Class B

Margaret McGregor, Dalton, Newcastle	1	1	1
Texas John, McMichael, Newcastle	2	2	2
Nelda R., Buckley, Newcastle	4	3	3
Ruby K. Groat, Chatham	3	3	3
Time—1.10; 1.0 1-2; 1.10.			

Class C

Floretta, Sinclair, Newcastle	1	1	1
Dr. Max, Jardine, Quarryville	2	2	2
Dellstre, Jr. Larson, Newcastle	4	3	2
Krinkille, Carvell, Chatham	3	4	3
Will Be Sure, Jr Dalton Newcastle	5	5	3
Time—1.12 1-2; 1.10, 1.10.			

Class D

Davy Todd, Morris, Newcastle	1	3	1
Rhae Hal, Hayes, Newcastle	2	1	4
Eona D.	3	2	2
Only Chance, Dalton, Newcastle	4	4	3
Queen Parkside	5	5	5
Time—1.12 1-2; 1.15, 1.12 1-2, 1.14			

The officials were: Starter, S. D. Heckbert, Chatham, Judges, J. A. Morris, Chatham; R. H. Gremley, Newcastle; Jas. Lamont, Douglastown; Timers, R. A. Snowball, Peter Archer and P. J. McIntyre, Chatham.

ELECTRIC SERVICE ON RAILROAD

The Campbellton-Bathurst suburban service was inaugurated on Monday last, train leaving Bathurst 9.05 a. m. and arriving in Campbellton at 11.55 a. m. This train is an electrical driven one, containing but one car, 55 feet long which comfortably accommodates 65 passengers, and is equipped with 240 Edison cells for motive power and ten cells for lightning purposes, a total of 250. There are four motors on the car, one being placed on each truck. There are two controllers on the car one at each end. This car was operated most successfully between Trenton and Belleville, Ont. running for 34 days continuously 228 miles per day, before being placed on this route. On her first trip Bathurst to Campbellton the following railway officials were on board:—J. C. O'Donnell, General Superintendent; W. N. Rippey, Superintendent Transportation; E. B. Walker, Chief Electrical Engineer, Toronto; Mr. Gage, Assistant Electrical Engineer, Moncton; F. W. Robertson, General Passenger Agent, Moncton; and Robt. Butler, Car Foreman, Campbellton. For the present Mr. A. Turner of Toronto is in charge of the car who is now instructing Mr. Edward Doyle of Moncton who will assume charge of it within a few days.

CLOSING EXERCISES HARKIN'S ACADEMY

The closing exercises of Harkin's Academy were held in the Assembly Hall on Wednesday and Thursday afternoons of last week. On Wednesday afternoon the pupils of the lower grades delighted a large assembly of parents and friends to an entertainment, worthy of the highest commendation. The children acquitted themselves in a most delightful manner, and many favorable comments were passed by those in attendance. The teachers who instructed the children are deserving of congratulations on the splendid presentation of the different drills, choruses, songs and recitations.

A book donated by the Lord Beaverbrook Chapter I. O. D. E. for the highest grading mark in History in Grade VII. was won by Margaret Clarke and presented to her by Mayor C. E. Fish. Money prizes were awarded Margaret McCurdy for highest standing in Grade IX. for French, History and Proficiency, presentation made by Mayor C. E. Fish. Money prizes for Arithmetic and Lat'n in Grade IX. were awarded to Willie Campbell and presentation made by Mayor C. E. Fish. Principal J. H. Barnett spoke to the assembly regarding the advisability of securing the services of a music teacher for the Public Schools, and sincerely hoped that the children's parents would think over the matter and draw the attention of the School Board of Trustees to the necessity of such tuition.

Mayor C. E. Fish in a brief speech addressed the pupils, congratulating them on their achievement.

On Thursday afternoon the Japanese Operetta "Princess Chrysanthemum" was presented by the graduating Class of Harkin's Academy, assisted by other pupils of the school. This performance was staged especially for children, while the evening performance was rendered for the benefit of adults. Too much cannot be said for this first performance of its kind ever put on by the pupils of Harkin's Academy. The beautiful new Assembly Hall was filled with an appreciative and critical audience, who thoroughly enjoyed every number presented. The pupils taking part excelled themselves and are deserving of sincere congratulations for the splendid manner in which one and all acquitted themselves. Mr. A. H. Cole, the director of the operetta is entitled to much credit for the success of the entertainment and for the great interest he displayed throughout the period of rehearsing. Mrs. J. H. Barnett, most acceptably presided as pianist and the success achieved is due in a large measure to her untiring efforts. The Lord Beaverbrook piano was used on the occasion and this splendid instrument is much appreciated by teachers and pupils of the Academy. The proceeds of the entertainment are to be used for the finishing of the stage in the Assembly Room and the Principal of the School Mr. J. H. Barnett, the teachers and pupils, as well as all others who assisted in any way, deserve the sincere congratulations of the general public for the interest manifested by them, in privileging the community of witnessing one of the best local performances ever staged and also for the deep interest they are taking in the welfare of our Public School.

The following is a synopsis of the "Princess Chrysanthemum" Operetta, with the Cast.

90th BATTERY GO TO CAMP

The 90th, (Newcastle) Battery, F. C. A., marched into camp yesterday morning under the command of Major J. L. Lawlor. The camp is being held on the Bule Property and will last for six days. The strength of the Battery is five officers, eighty-one N. C. Officers and men, and fifty-seven horses. The officers are as follows:—

O. C.—Major J. L. Lawlor
M. O.—Capt. J. A. M. Bell,
Capt. John F. McKenzie, Lieut. Cecie R. Locke and Lieut. Charles H. Morris. J. J. Gallah is Battery Sergeant Major and John W. Russell Quarter-Master Sergeant.

On August 1st the Battery will go to Petawawa to compete with other batteries for the Gov. Generals' cup.

MINSTREL SHOW

A minstrel show by a number of Chatham amateurs, under the auspices of the K. of C. of that town was presented to a large and appreciative audience in the Newcastle Opera House last Tuesday evening. The players arrived on the Str. "Alexandra" at 8 o'clock p. m. and the 73rd Reg. Band marched from the wharf to the Opera House. The members of the company acquitted themselves in a very commendable manner and all present were thoroughly well satisfied with the entertainment.

TAG DAY

The Miramichi Hospital Aid held a Tag Day, which was most successful in every respect.

PICTURE PUBLIC VERY EXACTING

SATISFYING the public appetite for moving picture thrills is becoming increasingly difficult, according to Eddie Polo, the Universal serial star, who has probably shaped death on the wrist before a camera more times than any man living.

"The public is becoming so 'movie-wise,'" Polo declares, "that fakes and camera trickery are almost always readily seen, that is why the star and the director come in for a great deal of criticism when such things are attempted.

Another thing that an audience represents is having the star represented by a double in some particularly hazardous feat. When a certain screen favorite's admirers go to see him in a picture, they like to know that he has the nerve to do everything the script of the film calls for."

"The star may be able to fool them with a double for a while, but when they find it out, as they do eventually, he has lost a lot of followers."

It has been Eddy Polo's business to risk his neck before the camera for several years. He has been the star of a number of Universal serials, the latest of which, "King of the Circus," is to a great extent a story of Polo's early career as a circus performer.

He got his start in pictures by doing things for the camera that no one else would even attempt. He has survived the most dangerous exploits the imaginative Universal writers could conjure up for him, and always called for more. The thing that he has never had a double.

"But a man must have more than just nerve to make successful serials," Polo says. "He must have imagination as well, for every picture must contain entirely new stuff. A star's admirers don't want to see him jump off the same building in every episode."

Where it is going to end Polo doesn't know, for he has now done about everything a man shouldn't if he wants to remain intact until a ripe old age. But as long as the public keeps demanding more thrills, the Universal serial star expects to continue furnishing them.

The new Polo serial, "King of the Circus," will commence at the Happy Hour Theatre Friday and Saturday Matinee Saturday at 4 o'clock.

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