

How about that Association Library

Are YOU working toward securing one for your Local Association or Union? If not, begin now. Competition open to Associations and Unions of both men and women

"KNOWLEDGE IS POWER"

A prominent American statesman was talking once to a friend. "The man who influenced my career more than any other," he said, "lived in my little home town and died almost unknown. He lent me the right books and taught me what to read and how. Much of what I am I owe to that man—and to those books." The right books because their influence came into the life of that young man, awakened ambitions and purposes which finally brought him to the high position of Governor of one of the most important States in the Union. Without those books he might have been content to remain forever behind the counter of the country store where he started work. It was the knowledge secured from those books that showed him the world and taught him how to conquer it.

What the kind interest of a friend did for the late Governor Johnston, of the State of Minnesota, your local association or union may do for many of its members. There are scores of men in the West today who need the same kind of awakening to make them realize the responsibilities and possibilities of public service which are theirs.

Napoleon realized the powerful influence of good reading. "Show me a family of readers," said he, "and I will show you the people that move the world."

Make your association a real power in your community by entering The Guide Free Library Competition. Read our proposition over carefully, then get one or two of your members together and write to The Guide for instructions and material.

Our Proposition:

We propose to enlist the services of the different Local Associations in helping us increase our subscription lists and also in collecting renewals. In return for this help we will furnish any local with a library which may be chosen by its officers or members or, if desired, we will select the books for you.

The sets of books illustrated on this page are only suggestions. We will allow you to make your own selection, whether they are listed in our book catalog or not.

The books for your library will be sent prepaid, neatly packed and boxed and we will also give you full instructions for keeping your records and conducting the library so that it will be an unqualified success.

Guide Prices and Credits Toward a Library

Subscription Price	Term	Amount to be credited on Library
\$10.00	9 years, New or Renewal	\$2.00
5.00	4 years, New or Renewal	1.00
3.00	2 years, New or Renewal	.80
1.50	1 year, Renewal	.40
1.50	1 year, New	.50
1.00	9 months, New only	.30
.50	5 months, New only	.20
.25	3 months, New only	.10

NOTE.—The short term offers of 25c and 50c for new subscribers will carry the subscriptions till harvest time. You can make a memo. of these and collect the renewals after harvest. No renewals will be accepted for less than one year.

The Guide supports the reforms for which the Organized Farmers of Western Canada are working, and brings them before the public. It also publishes practical information on agriculture which is saving its readers a large amount of money every year. The Guide is the official journal of the Grain Growers' Associations of Manitoba and Saskatchewan and the United Farmers of Alberta. It is found invariably that where The Guide is most widely read these organizations are strongest.

BEGIN NOW

It is not necessary to wait for a meeting of your association or union. If three or four members get together the work can be commenced at once. Let us know who is to act as treasurer for the competition and we will send him full instructions and supplies by return mail.

RULES OF COMPETITION

1. The competition is open to recognized local branches of the Grain Growers of Manitoba and Saskatchewan and local unions of the U. F. A., also to branches of the women's associations of the three provinces, but is positively not open to individuals nor to other organizations.

2. To be entitled to a library a minimum of \$15.00 worth of subscriptions must be sent in to The Guide office before August 31st, and this amount must come from not less than ten subscribers.

3. The amount need not be sent in all at one time, but the subscriptions should be forwarded at least weekly, and the proper amount will be credited on our office records and an acknowledgment sent to the treasurer.

4. While we place a minimum of \$15.00 to be sent in from at least ten subscribers, there is no limit to the number of subscriptions or the amount which we will accept.

5. When the Secretary or President does not act as Treasurer for the competition it will be necessary for one of these officers to write The Guide, giving us the name and address of the party who has been appointed so that we may send him full supplies and advice to help him in the work.

6. All remittances should be made by post office or express money orders made payable to The Grain Growers' Guide. We cannot accept responsibility for currency sent thru the mail.

7. In quoting prices of books the regular prices quoted in The Guide book catalog will be followed, and in cases where books not quoted in our catalog are chosen the regular retail price will be quoted.

Address all correspondence to:

Subscription Department, Grain Growers' Guide, Winnipeg, Manitoba

Suggested Library for Men, worth \$15.00



Suggested Library for Women, worth \$15.00

