

To our many friends
in the trade
we extend

**Best Wishes
for 1917**

The T. Upton Co.
LIMITED
Hamilton and St. Catharines

**AT LAST
WE HAVE THEM**

*Fibre
Vinegar
Measures*

PINT QUART FUNNEL

\$2.50 per Set

Used and highly commended by the
Grocery Trade in the
United States.

WALTER WOODS & CO.
HAMILTON and WINNIPEG

Introduce Every Customer to

**MATHIEU'S
SYRUP OF TAR
AND
COD LIVER OIL**

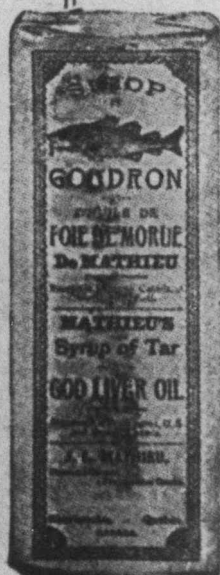
With the coming of the cold wintry days comes the opportunity to sell your customers this well-known and reliable remedy. For coughs and colds in any stage there is no more reliable remedy than Mathieu's Syrup of Tar and Cod Liver Oil.

Your customers will appreciate your thoughtfulness in suggesting this splendid body builder. And you can confidently guarantee results.

Feature this effective cold breaker now.

Profits are good.

J. L. MATHIEU CO.
PROPRIETORS
SHERBROOKE QUEBEC



When you sell

**HEINZ
57
VARIETIES**

PURE FOOD PRODUCTS

You give your customers goods made in Canada from Canadian materials by Canadian employees.

H. J. Heinz Company
Canadian Factory:—Leamington, Ont.
Warehouse:—Toronto