

Cost per Tire— or Cost per Mile

EVERY man who drives a car soon learns that there is no economy in a cheap, inferior tire.

—that, year in and year out, he pays less for tires when he buys good ones even at a higher cost per tire.

Goodyear business was built entirely on that idea. Men found that under fair treatment Goodyear Tires gave more mileage than other tires.

So Goodyear business made a rapid growth. That growth soon brought down the cost of Goodyear Tires and gave motor car owners still more mileage for their money. For, a gigantic institution came into existence. Goodyear became a world-wide business. Goodyear made so many tires that the most modern machines, the most expert chemists, and highly skilled workmen could be employed.

The result is that Goodyear Tires now more than ever are bought on value instead of price.

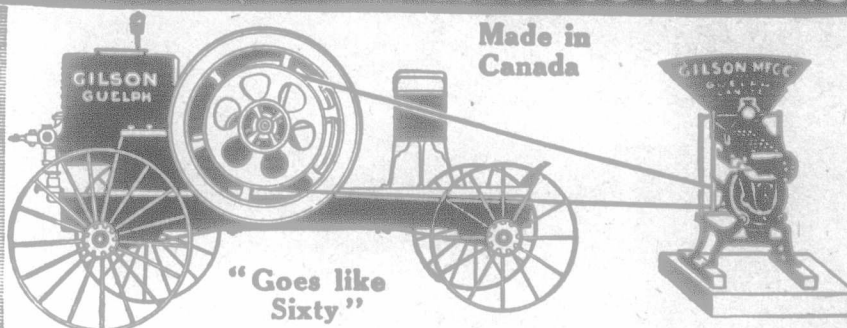
At any Goodyear Service Station you can learn why Goodyear Tires cost less per mile than other tires.

Once you try Goodyear you will never again buy on the cost-per-tire basis.

The Goodyear Tire & Rubber Co.
of Canada, Limited

GOODYEAR
MADE IN CANADA

THIS ENGINE WILL COST YOU NOTHING



Do your own grinding at your own convenience,—all your own silo,—be independent. Get a Gilson Engine on our new easy payment plan,—and it will pay for itself.

Did it ever occur to you that all the time you are doing without a Gilson Engine,—and getting your work done in a more expensive way,—you are paying for the Engine but not getting it? When you order a GILSON Engine, you get reliable power plus service. We point with pride to the many Gilson Engines, turned out in the early part of our career, that to-day are running as smoothly and giving the same reliable service as when they left our factory.

Owners of Gilson Engines will tell you frankly that their engines have actually COST THEM LESS and given them MORE SERVICE, than engines which could have been bought at a far lower first cost. Durability—dependability—SERVICE TO THE USER are the watchwords of the GILSON factory.

ALEX. SHARP, Hanover, writes as follows:—
Our 8 H.P. Gilson Engine which we bought from you eight years ago is simply a beauty. It runs any day, hot or cold, and is never the least bit of trouble to start, even when it is 85 degrees below zero.

Our season's work is chopping from 1,000 to 2,000 bushels of grain, cutting all the feed 12 head of cattle will consume in the winter, cuts from 10 to 12 acres of corn for silage and silos it, pulping 1,200 bushels of roots and cuts from 50 to 100 cords of wood.

We do all our work when we want to do it, and the cost for fuel is trifling. By a careful test, I find I can do my grinding at an average cost of 1 1/4 c. These are all actual facts.

GILSON Engines, Silos Silo Fillers Tractors, Threshers

The Wonderful GILSON



to cut and elevate more ensilage with the same power than any other Blower Cutter

THE WONDERFUL "GILSON"
The Gilson Silo Filler is the only blower which can be successfully operated with as little power as 4 H.P. There is a Gilson Silo Filler for every purpose,—for the individual farmer, for the syndicate, and our large capacity machine for the custom jobber.

The Hilo Silo

You cannot afford to be without a good Silo. Your investment will be returned with interest the first season. The Hilo Silo is built of specially selected Southern Long Leaf Yellow Pine—giving you the benefit of wood that has a greater breaking strength than white oak. The Gilson anchorage system is strong, simple and efficient under all conditions. The door frame is stiff and rigid. Inside its flush with the inside wall of Silo. All doors are air-tight, beveled so that they fit perfectly. Joints, staves and construction throughout is superior to anything of the kind. Silo stands rigid when empty. Send for "The Hilo Silo" catalogue. Full of interesting information and descriptions. An investigation now will save you a bigger outlay in the future.

WILL SILO FILLING TIME FIND YOU READY?

Every man who gets a GILSON product secures for himself SAFETY, SERVICE and SATISFACTION. Write for Catalogues, stating what you are interested in.

THE GILSON MFG. CO, Ltd., 819 York St., GUELPH, Ont.

Stifel's Indigo Cloth
Standard for over 75 years

These OVERALLS will stand the roughest kind of wear and won't fade in washing. They're made of

Stifel's Indigo Cloth, for men, and Miss Stifel Indigo Cloth, for women.

Remember, it's the CLOTH in your overalls that gives the wear. Ask for overalls made of LOOK FOR THE BOOT back of the cloth to be the genuine. Your dealer can supply you.

Stifel's Indigo and trademark on the sure you are getting the genuine. We are makers of cloth only.

J. L. STIFEL & SONS
Indigo Dyers & Printers
Wheeling, W. Va. 260 Church St., New York