

The LIVERPOOL and LONDON and GLOBE

Insurance Company

Capital and Assets exceed	\$64,000,000
Canadian Investments exceed	3,750,000
Claims paid exceed	221,000,000

Canadian Branch: Head Office, Company's Building, Montreal.

CANADIAN DIRECTORS:

E. S. CLOUSTON, Esq. Chairman,
GEO. E. DRUMMOND, Esq., F. W. THOMPSON, Esq.

J. GARDNER THOMPSON,

Resident Manager

WM. JACKSON, Deputy Manager.

Lowest Expense Ratio.

The Government Blue Book,
just published, shows that



had for 1904 the **Lowest Expense Rate** of any Canadian Life Company, the ratio of "general expenses" to "income" being only **17.4 per cent.**, while the **average** of all the Canadian Life Companies for that year (as given by "The Globe" of 19th inst.) is **25.47 per cent.**

First and Paramount—Absolute Security to Policy-holders

The following figures taken from
the last Annual report of the

IMPERIAL LIFE ASSURANCE CO OF CANADA.

Indicate the steady and rapid progress made by the Co

Year.	Total Income	Reserves	Assets.	Insurance force
1898	167,411	180,761	677,062	4,189,125
1900	294,852	597,486	1,102,092	9,226,350
1902	440,229	1,102,531	1,660,777	13,384,119
1904	696,885	1,768,706	2,404,941	17,672,050

A. MC. N. SHAW Provincial Manager
Liverpool & London & Globe Bdg MONTREAL, QUE

Scottish Union & National

Insurance Company of Edinburgh, Scotland.

ESTABLISHED 1824.

Capital	\$30,000,000
Total Assets	46,230,764
Deposited with Dominion Government	242,720
Invested Assets in Canada	2,448,737

North American Department, Hartford, Conn., U.S.A.

JAMES H. BREWSTER, Manager.

ESINHART & MAGUIRE, Resident Agent, Montreal.
MEDLAND & JONES, " Toronto.
ALLAN, LANG & KILLAM " Winnipeg

Baron Gustave de Coriolis & Sons

(ABOUT TO BE INCORPORATED)

Limited

Engineers, Contractors, Agricultural Chemists and
General Agents; Promoters of Railway, Harbour, Agricultural, Industrial and Colonization Companies.

- 1st. Our business: Reports, plans, estimates and specifications, Railway Surveys, Engineering Works supervised and contracted for. Concrete Steel Constructions a specialty, with a saving of about twenty per cent., all round, in floors, by a Patented Process belonging to us. Engineering Schemes prepared and financed.
- 2nd. Analysis of, and reports on soil made. Advice given to Farmers, etc.
- 3rd. Other concerns represented and managed, on commission, as Agents.

President and Managing Director.

BARON GUSTAVE DE CORIOLIS,

Associate Member of the Canadian Society of Civil Engineers,
Assisted by a staff of experts. Correspondence invited.
Head Office and Postal Address:

MONTREAL, CANADA.

Pelican and British Empire Life Office.

The Oldest Proprietary Office in the World transacting Life Assurance business only.

FOUNDED IN 1797.

FINANCIAL STRENGTH UNSURPASSED.

WANTED—A Gentleman of experience in Life Assurance to represent the above Company in the Eastern Townships.

A liberal contract to a man of character and ability to introduce business.

Apply by letter, giving references to

A. McDOUCALD,

Manager for Canada, Montreal