

SERVICE

builds an institution. It doesn't grow with haphazard or unbusiness like methods.

Each succeeding year finds a larger volume of new assurance written on Old Policyholders. Their appreciation is evidenced in their loyalty to the Company. "Once a Policyholder, always a Policyholder."

Life Insurance, The Manufacturers Life way, means a competence if you live; an estate if you die. Write for particulars of our Guaranteed Plans.

THE MANUFACTURERS LIFE INSURANCE COMPANY

HEAD OFFICE - - - - - TORONTO, Canada

BUSINESS INSURANCE

on the lives of the men who run the business is just as important as fire insurance on the property. Fire is a possibility but death is a certainty.

The ready cash from a Canada Life Business Insurance Policy at such a time will readjust matters and carry on the business as nothing else can do. Ask for particulars.

CANADA LIFE ASSURANCE COMPANY

Home Office - TORONTO

NIAGARA FIRE INSURANCE COMPANY

HEAD OFFICE, NEW YORK

INCORPORATED 1850

Cash Capital

\$1,000,000.00

Net Surplus 31st Dec., 1919

\$3,393,907.58

CANADIAN DEPARTMENT - - 22 ST. JOHN STREET, MONTREAL

W. E. FINDLAY, MANAGER

AGENTS WANTED

"THE OLDEST SCOTTISH FIRE OFFICE"

Caledonian Insurance Company

OF EDINBURGH

FOUNDED 1805

Caledonian-American Insurance Company

OF NEW YORK

Head Offices for Canada: - DOMINION EXPRESS BUILDING, - MONTREAL
JOHN G. BORTHWICK, Canadian Manager