

WJT/MS
8.11.39


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MEMORANDUM FOR MR. HEENEY:

C155853

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Attached is a letter from Mr. John Grierson, Film Commissioner, presenting his views about Public Information. I value his opinion not only because of his wide experience in film matters, but also because he has had considerable opportunity to view the workings of Public Information in Great Britain and in the United States.

The suggestion in his letter to me is that "secretaries" should be appointed to deal directly with each of the main media of Public Information and that these "secretaries" in turn will hold regular conferences, and perhaps through someone in the Prime Minister's office, report directly to the Prime Minister. Mr. Grierson has not gone into the matter of personnel but did suggest in conversation that radio might be dealt with by Mr. Brockington, films and pictorial matter generally by himself, with others to be selected to look after women's organizations, speakers, newspapers, etc. With a General Chairman to help in general direction and authority the idea seems to have merit. It would avoid setting up a large staff and it could be arranged to keep the Prime Minister more closely in touch than would otherwise be the case.


W. J. T.

W. E. M. King Papers, Memoranda and Notes, 1933-1939
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