

THE CANADIAN COURIER

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NOTICE TO SUBSCRIBERS

You will have noticed that with the issue of Oct. 7 the price has been reduced from 10 cents to 5 cents per copy.

EXTENSIONS

In keeping with this we are extending all subscriptions, so that the subscriber will receive extra copies sufficient to make up for the reduction in price.

CANADIAN COURIER

TORONTO

ONTARIO

FOCUSSING THE COUNTRY.

A FEW years ago, when the real estate boom was on, a Canadian artist made a bird's-eye picture of the Canadian West from Winnipeg to the Rockies. In one picture he tried to see the whole of that part of the country as though he were in some airship miles high surveying the landscape through a telescope the size of the world's greatest lens on Mt. Saanich, near Victoria, B.C. He admitted that the attempt was ridiculous. He knew not how eminently wise an attempt it was.

If there is one thing this vast country needs more than anything else it is to get itself into a single focus. We who live here or there in the country for the most part fail to see it all in one picture as the soldier in a trench fails to see the whole battle line. People in England sometimes have a clearer view of us than we have ourselves. They are far enough away to get us in focus. But it is the life opportunity of every Canadian to get as far as he can in the patriotic business of seeing his own country as a great inspiring unity.

ON another page we reprint part of an article by Col. Roosevelt on the great war example Canada has set the United States. The article is good enough as far as it goes. But it fails to grasp the most fundamental thing about this country, which is—that we are less than 8,000,000 people who have staked off an area for settlement and production and government bigger than the whole of Europe, and were doing our best to unify this geographical monster when the war came along and took ten per cent. of our male population for the trenches. This one fact of our tremendous contract in civilization should not be ignored in any estimate we try to make of our contribution to the war. And to get that fact clearly in our minds for keeps means to follow the example of the artist who drew the bird's-eye panorama of the Canadian West.

THE Canadian Courier is developing this bird's eye panorama of Canada for Canadians. Such a work is as necessary for this country as any other of our great nationalizing institutions. In this fiftieth year of Confederation we are recalling the various all-Canadian attempts to unify Canada. In so doing we pay our respects to the Parliament of Canada, the trancontinental railways, the growth of the Canadian newspaper, the value of national songs, the virtues of the National Policy in its day, the power of the movement to nationalize immigrant peoples and the unparalleled significance of the great war in focussing the sentiments of this country.

Nobody sizing up our nationalizing assets will fail to count among them the function of a weekly paper which circulates in every city, town, village and hamlet of Canada from Charlottetown to Hudson's Hope.

In the first year of its second decade, falling in the last year of the first half century of Confederation, the Canadian Courier is demonstrating its claim to be doing this one thing. And no other paper is doing it.



Comrades!
If you cannot carry a rifle, you can serve your country on the farm.

"The plow is our hope," declared Right Hon. David Lloyd George, the Prime Minister of Great Britain. The tremendous significance of these words in the face of a world shortage of food must be a matter of concern to all. It points out the path of duty to men and boys unable to enlist in the army but capable of helping to increase production.

Help the farmer increase production

At this supreme hour when ample food production is one of the indispensable means of victory, the country faces a serious shortage of men and boys on the farms. The Department of Agriculture emphasizes the urgency of every man and boy taking to heart this splendid opportunity for patriotic service.

Boys Decide now to help in the war. If you are between the ages of 14 and 18, and have good term record, you can secure promotion at school by enlisting for farm service any time between April 20th and May 20th.

Parents are urged to encourage their boys to enlist for farm service. The physical and moral welfare of your boy will be advanced by a summer spent close to Nature; an interest will be awakened in an important industry of the country that will be a help to him in his whole future.

Men The Department appeals to retired farmers, to men following no occupation (retired), to business men who can spare at least a portion of their time, to all men who can arrange their affairs so as to help some farmer. Every man is invited to enlist for farm service.

Confer with your District Representative of the Department of Agriculture, or write or visit Ontario Government Employment Bureau, 15 Queen's Park, Toronto.

Ontario Department of Agriculture

W. H. Hearst, Minister of Agriculture

Parliament Buildings

Toronto

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Many people are sending their Couriers to the boys at the front. The Courier is a good "letter from home." Send more Couriers and still more.