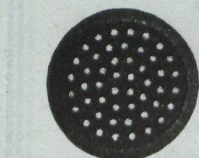


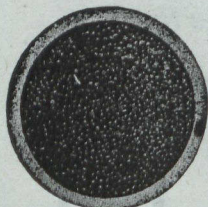
**Y**OU'VE seen it. The large Reel with the Northern Electric Company's name on either side. You can see it wherever wire work of any kind is being done. In the small hamlets and in the large cities throughout the Dominion, it is a familiar sight by the street-side.

Quality, Dependability and Service is what has made the **NORTHERN ELECTRIC COMPANY LIMITED** the largest manufacturers of bare and insulated Wire and Cable.

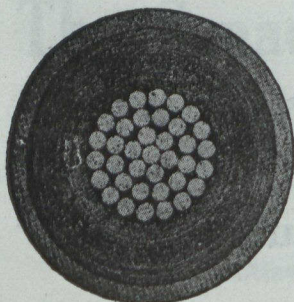
Our Nearest House will be glad to furnish specifications and prices on any type of bare or insulated wire and cable for electrical purposes—write us to-day.



Paper Insulated Lead Covered  
Telegraph Cable



Paper Insulated Lead Covered  
Telephone Cable



Paper Insulated Lead Covered  
Power Cable

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