

SIMPSON'S

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Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100



For the Man Who Would Be Well Shod

Brown Calf Lace Boots for Men, \$7.75

A special offering prepared to bring early business. The materials in these boots are high-grade throughout, and the values are rare, indeed. The boots are correct for the new season, and have Goodyear welted leather soles with medium recede and round toe lasts. Also some black leather lace boots, and a few samples. Sizes 5 to 11 in the assortment. Today, all one price 7.75

Men's Gunmetal Oxfords, Today, \$9.00 Pair

Your choice of three shapes, English recede, "Taxi," semi-pointed and round toe lasts. Made of fine gunmetal calf leather, with Goodyear welt leather soles. Sizes 5 1/2 to 10. Widths C & D. Today 9.00

Men's Gunmetal Calf Blucher Boots, \$10.00

Genuine gunmetal calf blucher boots, with dull calf upper, a full fitting round toe last with double weight Goodyear welt soles. Sizes 6 to 11. Today 10.00

Men's \$12 Brown Calf Blucher Boot, "Victor Brand," \$10.50

Made on new English narrow toe last—full seamless back with English back strap. Medium weight oak tanned sole, low flat heel. Sizes 5 to 11. Today 10.50

12 o'Clock Noon Special

Men's Brown Side Boots at \$5.50

175 pairs only, men's brown side boots, either blucher or straight lace styles, with rubber fibre soles, Goodyear and welt sewn. Sizes 8, 9, 9 1/2, 10, 10 1/2 and 11 only. Today, special, 12.30 p.m. 5.50

Simpson's—Second Floor.

Misses' Stunning Suits

Regularly \$42.50 and \$52.50 Clearing at \$32.50.



Sizes 14 to 20 years in both suits and coats. \$42.50 to \$52.50 values. In a rousing clearance today 32.50

Simpson's—Third Floor.

Around the Store

Since the Optical Department moved to the James Street side of the Second Floor.

—it has passed through a period of reconstruction, has been thoroughly equipped with the most modern appliances for correct examinations, and only thoroughly competent, qualified optometrists are allowed to conduct the tests under the direction of an expert.

Moreover, only the most approved methods for eye examination and the detection of defects are used. We are in readiness to give the utmost in optometrical service to our many patrons, while those who have not yet tested "Simpson" Optical Service will be delighted with the efficiency they will find in this reorganized, highly equipped department.

All of which, of course, is of intense interest to every man or woman who wisely realizes the immeasurable value of perfect eyesight and the tremendous importance attached to the care of the eyes.

Just here we would add that oculists' prescriptions will be accurately filled within the shortest possible time, and correct, comfortable fittings will also be given. Phone Main 7841, Optical Department, for appointments.

Simpson's—Second Floor.



Smart Suits for Men and Young Men

At \$22.50—A dark gray worsted-finished tweed, made up in single-breasted, 3-button, semi-fitted sacque model, with medium height vest, trousers finished with 5 pockets and belt loops. Sizes 36 to 40 only.

At \$34.00—A medium gray fine-finished worsted in a neat small check pattern effect, in the single-breasted, 3-button, semi-conservative sacque model, with medium height vest, and trousers finished with 5 pockets, belt loops, cuff or plain bottom. Sizes 36 to 44 34.00

Simpson's—Main Floor.

Two Purpose Tweed Raincoats

In smart gray and brown tweeds, in the trencher model, with all-round belt, convertible collar, slash pockets and fancy plaid lining. For wear either as a raincoat or spring coat. Sizes 36 to 42. 15.00

Simpson's—Main Floor.

Dress Up Frocks for Every Occasion

Regularly \$35.00 and \$42.50 Values Specially Priced Today \$24.75

Exceptional values in smart new frocks of taffeta and satin—alone or in chic combination with georgette. Frilly, lissome and draped designs, too numerous for description. In colors taupe, navy, French blue and black. Marked to clear with a rush. Today 24.75

Women's and Misses' Skirts, Special at \$12.75

100 lovely skirts marked close to cost for quick selling. Developed from excellent satin and taffetas in a variety of attractive styles, featuring new hip effects, novelty pockets and chic button trimming. Navy and black only. Today 12.75



Simpson's—Third Floor.

Nets and Laces Extremely Low Priced

40-inch dress nets with fancy coin spots in brown and navy only, also embroidered net allover, 18 and 36 inches wide. Colors cream, ivory, black and Oriental. \$1.50 and \$1.75 value. Today, yard69

Simpson's—Main Floor.

New Victor Records for May

The following list are a few of the best:

- \$1.00—10-inch, Double-sided.
- 216096—Hawaiian Nights—Waltz Sweet Hawaiian Moonlight—Waltz... Ben Hokea
- 216107—I Like to Do It—Fox Trot Billy Murray's Melody Men Somebody—One Step Billy Murray's Melody Men
- 216132—Medley of Popular Songs Peerless Quartet Down on the Farm Peerless Quartet
- 216140—Left All Alone Again Blues—Fox Trot Raderman's Novelty Orch. Saxopation—One Step Bennie Krueger
- \$1.25—10-inch, Red Seal.
- 64864—Sunrise and You Edward Johnson
- 64863—Duna Werrenrath
- \$2.00—12-inch, Red Seal.
- 74608—Lo, Here the Gentle Lark Galli-Curci
- 74607—Song Without Words Mischa Elman

Simpson's Victrola Department—Sixth Floor—Main 7841.

The **SIMPSON** Company Robert Limited

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