

Exhibition Sale at Simpson's on Wednesday

FOR MEN AND YOUNG MEN

Fall and Winter O'COATS 9.95 Fall and Winter SUITS

Positively No Phone or Mail Orders Will Be Accepted During This Sale

THE SUITS

One Hundred and Fifty Suits at a lower price than present wholesale cost---that is the story of the suits that will be sold tomorrow at \$9.95. They are all nice, clean new merchandise in perfect condition. Tweeds and worsted finished tweeds of heavy and medium weights for fall and winter. Checks, stripes, mixtures and plain clothes in a large variety.

Two and three-button style coats, well lined, good fitting, carefully tailored. Sizes 36 to 44. Tomorrow morning one hundred and fifty men can each get one of these special value suits for **9.95**

Wednesday Fall and Winter Overcoats Less Than \$10.00

WE PAY FREIGHT

We pay freight or express charges to any station in Ontario on all purchases of \$10.00 or over.



On Sale 8.30 a.m. Wednesday---Men's and Young Men's

Nobody expected it would be possible to get an overcoat this winter, well tailored and of good, sound material, for less than \$15.00 or \$20.00. We believe no such chance will happen again for a long time. This lot is very small---less than a hundred coats---and we put them on sale Wednesday for Exhibition visitors. Get here as near 8.30 as possible. We cannot fill phone or mail orders.

Included in the lot are men's tweed ulsters in attractive grey and brown mixtures---blue chinchilla overcoats in fashionable double-breasted style, with convertible or shawl collars---young men's overcoats in both form-fitting and slip-on styles, as well as plain black cheviot overcoats in the ever popular chesterfield style, single-breasted, having velvet collars.

There are not all sizes in any one style, of course, but sizes 33 to 44 in the lot. Most likely the style you prefer in the size you wear is here. For the chance of procuring one it is worth getting here as near 8.30 as possible. On sale Wednesday morning at **9.95**

1000 Women's Beautiful Lingerie Waists

Materials are good sheer voile and organdy, in all white. Also a lovely assortment of light colors and white, with striped or check collar and cuffs. At least 20 different styles, representing the very newest and most becoming styles. This is a complete clearance from a big maker, and one of this season's best waist offers. Originally the prices would be \$1.25 to \$1.95. Sizes 34 to 44. Today, each **.95**

1000 Flannel Middies, Today \$1.00

Flannel Middies for the cool fall days, in blazer stripes, cardinal, dark red, khaki, military grey and grey stripes; smartly made garments, full and roomy, in a choice of all sizes to 42, and in long or short sleeves. Selling regularly, priced in the ordinary way, at \$1.50 to \$2.00. Today, each **1.00**

No phone or mail orders.

Extra Specials for Today's Selling

Blankets From the Blanket Sale

\$6.00 Blankets for \$4.95 Pair

White Union Wool Blankets, thoroughly scoured and shrunk, with pink or blue borders. Size 64 x 82 inches. Clearing less than mill price. Today, per pair **4.95**

White Wool Blankets. Regularly \$8.50. Today, per pair **6.45**

Bed Comforters, covered with strong cambric. Size 70 x 70 inches. Clearing today at **1.69**

Bleached Sheets, size 2 x 2 1/2 yards. A splendid washing and wearing quality; hemmed. Regularly \$2.50 pair. Today, per pair **1.95**

Hemmed Pillow Cases, size 42 x 33 inches. 600 pairs to clear today at 4 pairs for **1.00**

White Saxony Flannelette, 32 inches wide. Regularly 20c yard. Special today, per yard **.15**

Nainsook of fine quality, 36 inches wide. Today special, per yard **.15**

A Big Saving on These Good Blankets

Finest quality all-wool Blankets, beautiful soft quality, weight 10 lbs. Size 72 x 90 inches. Regularly \$20.00 pair. Clearing today, per pair, **13.95**

Suits of Imported Tweed at \$5.95

Every one of the 115 suits offered is splendid value. Smart single-breasted Norfolk styles, with pinch-back, all around belts and patch pockets, full-fitting bloomers. Suits are tailored from rich brown and grey tweeds, showing diagonal patterns. Priced as a special clearance item for today. Sizes 8 to 16 years. **5.95**

Norfolk Suits \$2.95

Neatly tailored from corduroy and fancy checks, imported tweeds. Smart single-breasted styles, with collars that button up to chin, patch pockets and straight knicker pants. Exceptional value. Sizes 3 to 9 years. **2.95**

Boys' Bloomers on Sale Today 95c

Full cut bloomers that we are clearing at less than manufacturers' cost. Strongly made from heavy weight tweeds, in dark grey and brown shades. Lined throughout. Sizes 24 to 34. Today, a pair **.95**

Save One Dollar and Fifty Cents on this 8.30 a.m. Shoe Special

400 pairs of Men's Havana Brown and Gunmetal Straight Lace Boots, made on English recede toe, with perforated wing tip, and light-weight Good-year soles, low English flange heels. Sizes 5 1/2 to 9. Regular \$6.00. Today **4.45**

Towels

Manufacturers' Seconds in Towels, Priced for Quick Clearance

Plain White Terry or with fancy colored borders. Ideal for bath, etc. All have slight imperfections. Clearing price today, each, **39c, 49c and 59c**. No Phone Orders for Towels.

Heavy quality union Crash Toweling. Red border; width 18 inches. Regularly 20c yard. Special today, 10 yards for **1.48**

Cream Irish Table Damask, 58 inches wide. Special today, per yard, **.48**

Spoons, Forks, Servers For Less Than Cost of Production

Sterling Silver Tea Spoons; value \$17.50 per dozen. Today, each **.96**
Sterling Silver Tea Spoons; value \$21.00 per dozen. Today, each **1.17**
Sterling Silver Dessert Spoons; value \$31.50 per dozen. Today, each **1.85**

Sterling Silver Dessert Forks; value \$31.50 per dozen. Today, each **1.85**

Sterling Silver Table Spoons; value \$38.50 per dozen. Today, each **2.13**

Sterling Silver Table Forks; value \$38.50 per dozen. Today, each **2.13**

Sterling Silver Soup Spoons; value \$31.50 per dozen. Today, each **1.85**

Sterling Silver Sugar Spoons; value \$2.50 each. Today **1.79**

Sterling Silver Sugar Sifters; value \$3.25 each. Today **1.98**

Sterling Silver Lettuce Forks; value \$2.75 each. Today **1.95**

Sterling Silver Pickle Forks; value \$1.75 each. Today **1.25**

Sterling Silver Relish Spoons; value \$1.75 each. Today **.65**

Sterling Silver Pickle Spoons; value \$3.00 each. Today **1.50**

Sterling Silver Cheese Scoops; value \$3.00 each. Today **1.75**

Sterling Silver Tomato Servers; value \$5.00 each. Today **3.55**

Sterling Silver Jelly Spoons; value \$3.50 each. Today **2.25**

VISITORS

Simpson's store conveniences were installed for your special benefit---with a view to lending whatever assistance they might perchance be to you. Therefore, use the rest room, from there write and dispatch your correspondence, using the store's stationery, for which there is no charge.

OTHER CONVENIENCES FOR YOU ARE:

- Rest and Waiting Room
- Information Bureau
- Basement and Main Floor Free Parcel Check Room
- Basement
- Telegraph Station
- Postal Station
- Main Floor
- Telephone Booths
- All Floors to Third.
- Excellent Breakfast and Lunch in Palm Room--6th Floor.



The Robert SIMPSON Company Limited