

HIGHLANDERS GET WARM WELCOME

Are Given Rousing Reception on Return From U. S. Trip.

RECRUITING IS FAIR

Reports for Past Week Here Show New Infantry Company Added.

Hundreds of patriotic Toronto citizens gave the 48th Highlanders a tall a stirring welcome home from Chicago yesterday morning. A large number of spectators lined up on the York street bridge as early as ten o'clock to see the train draw into the depot. But it was three hours later when Colonel Darling's kilties arrived.

Owing to an arrangement with the militia department fixing the dates for Sunday ride practices at the Long Branch range the 48th Highlanders' regiment was prevented from taking part in the welcome home of their comrades, as yesterday was their date at the range, and they had to go there early in the forenoon.

Immediately after detaching at 1.05 p.m. the returning Highlanders from Chicago lined up on Railway street head by the pipe and brass bands. The pipe band led off with one of the stirring airs which proved so effective at New York and Chicago.

A number of recruits secured by the Highlanders in New York and at Chicago came forward to Toronto immediately, being approved by the British mission medical officers at those cities. In addition, thirty-one of the latest recruits secured by the kilties in Chicago arrived on Saturday, instead of coming, as was expected, with the Highlanders overseas detail on Sunday morning.

The week's recruiting again supplied a new infantry company and additions to other various other active service units. This was about one-fourth of the recruiting recorded during the first six months of the mobilization bureau in Toronto, when enough men to form a full battalion usually offered each week.

Major A. C. Snively, who was wounded at Vimy Ridge and invalided home in back in the Canadian army, Lieut. S. Fitzgerald, who left Toronto to join the Royal Naval Reserve, has been commissioned as an officer upon a patrol boat which is doing patrol service against the Hun submarines in the Irish Channel, between Holyhead and Queenstown.

Major T. Anderson has just been detailed second in command of the 75th Battalion. Lieut. J. Munro has been detailed as special recruiting officer for the department of militia in the Haldimand, Cochrane and Timmagan districts.

Only one of the original members of the Princess Patricia's Canadian Light Infantry is stated in military circles to be on active service at the front. He is Pte. Earl Davis and is one of ten brothers, all of whom enlisted, and of whom two have been killed and five wounded.

Captain G. C. Coward of the 50th Battalion, who is among the recent arrivals of returned officers, had two careers at the front. After doing his bit in a number of now historic actions he was wounded in the leg. This only increased his patriotic ardor, and while convalescent he came back to Canada and entered vigorously into the recruiting campaign then on. He took the first chance to get back to the front and was again wounded in the leg and so landed that he is now forced to go on the retired list.

Linen Industry Grows New Mills in Ontario Revival of Valuable Industry Is Looked for in This Province.

There will be between thirty and forty flax mills operating in Ontario next year, according to the statement of Dominion Government officials now in Toronto for the purpose of installing an educational flax exhibit at the Exhibition.

A half century ago there were about 200 mills in Ontario, but keen foreign competition practically killed the industry. War has caused it to be revived, and it is now being planted to it in the west, while in Ontario new areas are being opened up. Dominion officials are now in a full way to open thirty and forty mills in operation in this province next winter.

Disadvantage the government has established an experimental mill at Ottawa and experts believe that the excellent quality of the Canadian product will find new markets for the plant, which has more than 100,000 bales of flax than any other known flax crop, including the following: Linseed oil, flaxseed meal, upholstery's tow, oakum, dressed flax fibre, flax bow, linen yarn, linen thread, cloth, counter covers, fibrous board, flax batting, linen paper and other commodities.

MRS. NEWHALL ON VERGE OF DESPAIR

Toronto Woman Tried All Kinds of Medicines Without Any Relief.

IN WRETCHED HEALTH

'I'm Simply Feeling Fine After Taking Tanlac,' She Declares.

Another wonderful endorsement for Tanlac that will be read with interest by thousands of people in Toronto, was given a few days ago by Mrs. Elizabeth Newhall, who is employed at the Queen Mary Hospital, and resides at 24 Buttonwood avenue. In an interesting interview regarding the benefits she has derived from the medicine, Mrs. Newhall said:

'I had been in a wretched run-down condition for almost a year, and ever since I returned from England, about two months ago, I have been in wretched health, and the only thing I have found that gave me any relief. I was extremely nervous, didn't seem to have one bit of strength or energy, and the least little work would so exhaust me that I would feel real faint. I couldn't even sweep a floor without feeling completely worn out. I ached all over just like I might be taking a grippe. It seems to me like the very bones in my limbs ached, and I felt half dead all the time. I didn't have one bit of appetite, and would skip my meals without eating a bite. I would get up in the mornings so tired and miserable I just felt like it would be impossible for me to stand on my feet. My eyes felt heavy and I had nervous, blinding headaches that almost drove me distracted. My nerves just seemed to be shattered to a frazzle, and I was so irritable and unstrung that the least little thing would completely upset me. I had taken any number of different kinds of medicines without getting any relief and was feeling badly discouraged and blue about my condition.

'In fact, I was on the verge of despair, and had about lost faith in anything to help me. But I was in such a dreadful condition I felt that I just had to keep on trying to find relief. One night I stopped in Tamlyn's drug store and asked the clerk to recommend something to me. He told me about Tanlac, so I bought a bottle and you can imagine my joy when, after taking it a few days, I began feeling better, and realized I had at last found the right medicine for my case. I have just started on my second bottle, and it has already done me a world of good. My appetite is splendid, and I get more pleasure out of eating than I have in a long time. I really enjoy every mouthful I eat, and nothing hurts me in the least. My despondent feelings are gone, I have more life and energy and don't get tired and exhausted like I did. I haven't had one of those terrible headaches since I began taking Tanlac. My nerves are perfectly quiet, and it's really a pleasure now for me to do my work. I don't have any more of that aching, worn-out, don't-care feeling. In fact, I am simply feeling fine and am convinced that Tanlac is just the right medicine for people in the condition I was.'

Tanlac is sold in Toronto by Tamlyn's Drug Stores and by the regular established agency in every town. (Advertisement.)

VETERANS TO PARADE ON THURSDAY NEXT

Orders Are Issued for Returned Men Who Will March to Big Meeting.

Lieut.-Col. R. S. Wilson, commanding the Great War Veterans' Association, has issued the following orders for the battalion's parade to the win-the-war convention:

The G. W. V. A. Battalion will parade at 7.15 p.m. Thursday, August 2, at headquarters, corner Church and Carlton streets, for the purpose of marching to the "Win-the-War" Convention. The pace set will be such as will enable the weakest of our members to keep up easily.

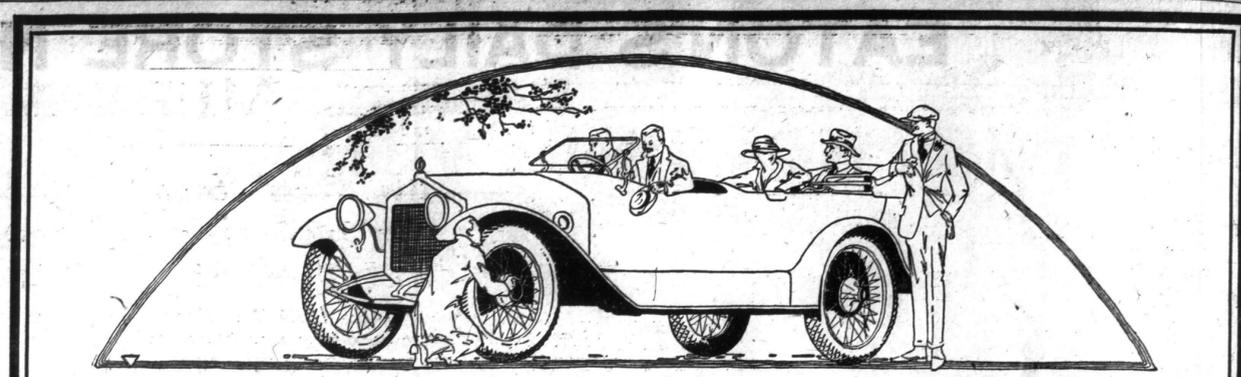
Company commanders will confer with their platoon sergeants for the purpose of arranging mobilization at their platoon headquarters at such a time as will permit of each platoon reaching battalion headquarters in ample time for parade.

Each platoon will send one member to report to Capt. D. MacIsaac, at battalion headquarters at 7 p.m. Thursday, August 2. Dress is optional, but as possible should be in uniform. Every man who receives a copy of these orders shall make it his business to get as many returned members as possible who are eligible for membership in the G. W. V. A. to join with him in the parade of his platoon.

Delightfully Cool, Three Hours From Toronto. Port McNicoll, but three hours' pleasant journey from Toronto, is the gateway to the Great Lakes. Steamship express leaves Toronto 2 p.m. each Wednesday and Saturday, making direct connection at Port McNicoll with either Steamship, Kewatin or Assiniboia, for Sault Ste. Marie, Port Arthur and Fort William. Particulars from any Canadian Pacific ticket agent or W. B. Howard, District Passenger Agent, Toronto, Ont.

FOR BASE RECRUITING. Special to The Toronto World. Kingston, July 29.—Major G. I. Campbell, chief recruiting officer for the third military district, has completed arrangements for the taking over of the British-American Hotel property, recently closed, for a base recruiting office.

FATAL FALL FROM WINDOW. Winnipeg, July 28.—Pte. Peter Legard, of the French-Canadian brigade, fell from a window in the St. Boniface barracks this morning while trying to keep cool. He died within half an hour.



Emblem of Extra Value and Virtue

MANY motorists have discovered that the service rendered beneath the emblem of the Goodyear Service Station is mathematical in its functions.

It is positive in the pleasure and security it adds to motoring. It multiplies the miles that your tires will deliver. It subtracts from the worry, reduces the work, cancels the inconvenience, attaching to the care of tires. At the same time it carries no excessive cost.

It is a service that leaves an unusual dividend of satisfaction.

More than 1000 business men, realizing this satisfaction and the goodwill thus betokened, have resolved to extend such tire service beneath the Goodyear emblem.



So this emblem marks hostelries of tire service along every road of the country. It reveals itself at many advantageous points—an ever-recurring beacon-light to a vast number of Canadian motorists.

And it is not by any chance or accident that this increasing number of motorists find tire satisfaction under the name Goodyear.

They belong to that class of men who bring a business instinct into tire-purchasing. They seek in the tires they buy a capacity for delivering long, loyal, economical service. They base their preference on known virtues and achievement.

To these men Goodyear achievements and discoveries—the development of the tire-making machine, the No-Hook bead, the All-Weather tread, the Braided Piano Wire base, and other quality-giving Goodyear features—are significant of a steady, laborious effort towards building better tires.

This significance grows as they experience the advantages of Goodyear Tires and the benefits of Goodyear service.

Yet there are still many men to whom the Goodyear emblem of service

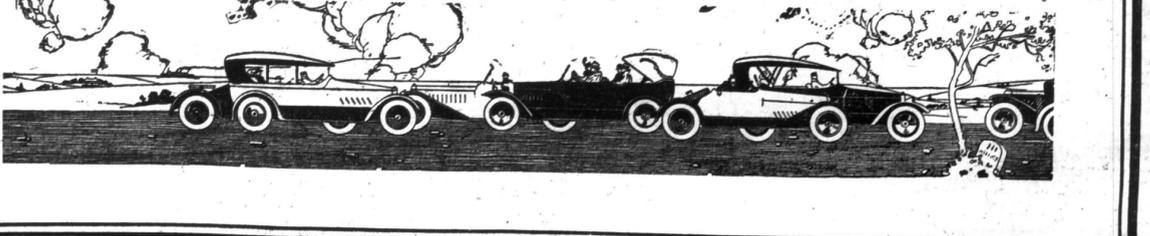
is familiar by appearance only. They have still to experience the actual service this emblem indicates. They have yet to learn the value and virtue this service can add to their tires.

To these motorists the Goodyear emblem should serve as an invitation at the first sign of tire distress. An intimate acquaintance with the work of the Goodyear Service Station will bring a new aspect of motoring pleasure.

Herein we make not a claim but an assurance. Go to the Goodyear Service Station dealer. Test his work yourself. Ask him about the many tasks his work embraces—the many small things he will do—at little or no cost to you—which would take the pleasure out of your motoring if you had them to do yourself.

Let the men beneath this Goodyear Service Station emblem help lower your tire costs by increasing your tire mileage, enhance your motoring pleasure by rendering trouble-saving service, heighten your motoring satisfaction by adding value and virtue to your tires and tire-service.

The Goodyear Tire & Rubber Co. of Canada, Limited



MORAL COURAGE A NATIONAL NEED

Preacher at St. Alban's Cathedral Deals With Anniversary of War.

CHURCH MUST SPEAK

Conditions Call for Fearless Stand Against Graft and Corruption.

Rev. A. E. Ribourg, D.D., preached at St. Alban's Cathedral, Sunday morning, "Moral Courage," declaring that as we enter upon the fourth year of the war the nation needs a revival of strength and moral courage to conquer the dark forces of autocracy abroad and the tortuous policies of reactionary and treacherous elements at home.

Dr. Ribourg said in part: "A great deal of unhappiness and vice exist in the world owing to weakness and lack of courage. The common need is to conquer the dark forces of autocracy abroad and the tortuous policies of reactionary and treacherous elements at home. The common need is to conquer the dark forces of autocracy abroad and the tortuous policies of reactionary and treacherous elements at home. The common need is to conquer the dark forces of autocracy abroad and the tortuous policies of reactionary and treacherous elements at home."

KITCHENER DAY AT CAMP IS POPULAR

Great Day of Sports Among Soldiers at Borden Saturday Afternoon.

Camp Borden, July 29.—"Kitchener Day" proved, if proof were necessary, that sports are popular among the wearers of the khaki. No fewer than 250 entries were recorded for the nine events in the program of the races put on Saturday afternoon by the management of the Kitchener Theatre. Practically every unit in camp was represented, including the Royal Flying Corps.

The championship cup for the highest aggregate of points was carried off by Markie of the Engineers. A big crowd cheered on the favorites, and among these men 65 hospital patients were brought over in two big trucks loaned by the Royal Flying Corps for the occasion. The camp band, under the leadership of Sgt. Sainsbury, furnished appropriate music, and the outdoor canteen did a record business in soft drinks, ice cream and cigars.

One Slight Mishap. The events were run off promptly and the only casualty was when Sgt. G. Holder was tripped by the crowd pressing in, fell over the tape in one of the heats of the 220-yards dash and skinned his leg and arm so badly that he was unable to run in the final. As he stood a good chance of winning, he was presented with a big tin of cigars as a consolation prize.

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WOMEN'S I AT THE P

Latest Activities Strated in This

A MODEL

Many Innovations Made Show Thrift and

Another month's National Exhibition. Always one of the year for Canada, it Toronto, and this year than at any promises to be of service to women. Those who have seen this truly wonderful help-sided exhibits and in the women's section always sufficient for the highest of art and various there has been for a feeling that grows succeeds year that is given to new and into the home and into interests.

Modern science wonderful help-sided undramed of methodsundry-work, such by which dust may evaporation by woman in the land know that these tenor. Women in socially elsewhere the ways in which road thru the drudgery and daily pre-drum will be lightened pleasurable pastime.

Ignorant of Even men in city these modern mazy advertisements in. They have not seen the electric-washer the joy of the elect. Neither have they opening the bag clean and view just therein, operations of the up-to-the-minute the electric-washer to school, academic area, and women go along drum without even a suggestion change.

The war has been calling for new interests. It's new lines of thought the laying down to of the artist and am up of the things ed at the front, and is the trend to the comfort of That this should place in the women's the national exhibi- these who look as showing as represe things being done, and as an object to means of turning of the home as well as and life to the, and that this is management of the parent by advance The prize list for vren's work, it is fr materially from the for we are in the falls to adequately important things of.

Instal Mod There are some then to be instal- building, where dem given on domestic a of cooking, and that they will participate of food conservation al appliances will be used. There will demonstration by the women's institutio Government w an innovation will some of the milk demonstration by ponical use of veg similar articles in the ordinary home.

Last year some disappointment account of a mis- taining of the hour baby show. The avoided this year Wright will have c to the cash prizes medals for the best and the champion. The women them unusual interest by various patriotic at- tions for booths as and the manage- er plans for doing fu- dinary to the thal- are interested a- ment are among th- forces with which world is concerned

H. C. OF L. REPORT. Brantford Civic Committee Will Send Result of Investigations to Hanna.

Special to The Toronto World. Brantford, July 29.—The report of the joint civic high cost of living committee, which made a number of recommendations, will be forwarded to Hon. W. J. Hanna, food controller. This follows six months' inaction on the part of the city council, with which the report had been filed, and which the report had been filed, and against the work of the committee.

SOLDIERS ORGANIZE. Special to The Toronto World. Kingston, July 29.—The returned soldiers here have formed a branch of the Great War Veterans' Associa- tion of Canada.