



10 Special Values in Linens and Staples

- Unbleached Table Damask, all pure linen, 58 inches wide. 75c value. Today, yard .49
White or Colored Turkish Bath Towels, of excellent quality. Priced for quick selling today, 3 pairs for .95
Bordered Crash Towelling, 17 inches wide. Regularly 15c per yard. Special, today, per yard .10
Cotton Cluny Scarfs, with lovely fine linen centres, sizes 20 x 36 inches, 20 x 45 inches, and 20 x 54 inches. Regularly \$1.50 to \$2.45. A splendid bargain today at .98 only
White Flannellette of lovely soft quality, 34 inches wide; 30c value. Today, per yard .24
Striped Flannellette, for pyjamas, shirts, etc.; 20 inches wide; 14c value. Today, yard .14
Hemmed Bleached Sheets of splendid strong quality, size 70 x 90 inches. Worth \$2.00 per 1.49 pair. Today, per pair .98
Hemmed Pillow Cases, sizes 42 x 33 and 44 x 33 inches. Worth 65c per pair. Today, pair .45
Snowy White English Satin Bed-spreads, will launder beautifully; size 72 x 90 inches. Worth \$3.75. Selling today at 2.75
White Union Wool Blankets; size 64 x 82 inches; warm and serviceable. Regular \$7.50. Today, 5.45 per pair

Note These Prices on Drugs and Toilet Goods

- Liniments
Apollo Household White Liniment at .25
Mina's Liniment .15
Sloan's Liniment .16
Radway's Ready Relief .16
Omega Oil .17
Perry Davis' Pain Killer .17
Porter's Healing Oil .21
Menthol Liniment .21
Solid Liniment in tubes .26
Analgic Balm .26
Capsolin .21
Electric Oil .16
Nerviline .21
Musterole .26
Mustoline .32
Tonics, Salines, Hair Preparations
Compound Syrup Hypophosphites, 65c
Emulsion Cod Liver Oil, Regular 78c, Special .87
Tastless Cod Liver Oil, Regular 78c, Special .69
Parish's Chemical Food, Regular 21c, Special .21
Ene's Fruit Salts, Regular .57, Special .57
Saiditz Powders .25
Citrate of Magnesia .25
Soda Phosphate .25
Burdock and Sarsaparilla .55
Burdock Blood Purifier .55
Pinkham's Compound .64
Pinkham's Blood Purifier .55
Danderine .20
Sage and Sassafras .32
Jad Salts .47
Parisian Sage Pills, Ointments, Corn Cures, Etc.
Williams' Pink Pills .31
Dodd's Kidney Pills .17
Chase's Nerve Food .34
Chase's Ointment .16
Baby's Own Tablets .16
Carter's Little Liver Pills, 2 for 26c
Mecca Ointment, 2 for 26c
Grasshopper Ointment .32
Parafornic Lozenges .26
Hanson's Corn Salve .11
Apollo Corn Salve .11
Apollo Corn Liquid .26
Putnam's Corn Cure .15
Foster's Corn Paint .13
Holloway's Corn Cure .26
Foster's Corn Paint .13
Nuxated Iron .60
Gin Pills .31
Peps .31
Fruita-tives .31
Fruita-tives 31 Ferrozone .37
Cough Cures
White Pine and Tar .26
White Pine and Tar with Menthol .26
White Pine, Eucalyptol and Honey .26
Chase's Linseed and Turpentine .19
Four T's Cough Cure .21
Slocum's Coltsfoot .19
Norway's Pine Syrup .19
Copeland's Consumption Cure .1.04
Piso Consumption Cure .1.04
Whitlock's Cough Cure .1.04
Syrup Red Spruce Gum .1.04
Syrup Tar and Cod Liver Oil .1.04
Wampole's Cod Liver Oil .1.04
Stearns' Wine of Cod Liver Oil .1.04
Pinex .31
720 Nail Brushes, assorted styles, Regular 10c, Special 2 for .15
720 Hair Brushes, Regular 25c, Special 19c
286 boxes Lorett's Face Powder, rose, violet, lily, Regular 15c, Special 10c
360 cakes Fine Milled Bath Soap, assorted odors, Regular 15c cake, Special 3 for .48
War Tax Included.

At the Simpson Store Today

This Smart Recede Toe Boot \$5

This popular style of gunmetal straight-laced boot, has dull top, with blind eyelets, calf toecap, rubber fibre sole, wing foot and rubber heel. It makes a smart boot for business or street wear. Sizes 5 1/2 to 10. Priced . 5.00



Guaranteed Rubber Fibre Sole Boots

A Goodyear Welt Gunmetal Blucher Boot, made on medium round toe last, with neat perforated calf tip. Has guaranteed Acme rubber fibre sole with heavy leather slip, wing foot and solid leather heel. Sizes 6 to 11. Ask for style 6257. Per pair . 5.00

Countess Boots for Women

Style 141C. Lustré kid vamp, plain toe, dark grey cloth top, with black kid collar around top; laced style; Spanish leather heel, with vanity plates; all sizes and widths. Price . 6.00

Style 233, gunmetal vamp, perforated wing tip, and foxing; dull kid top; laced; blind eyelets; Spanish leather heel, with vanity plates; good weight sole; all sizes and widths. Price . 6.00

We Sharpen Knives, Razors and Scissors

AN EXPERT SHEFFIELD CUTLER DOES THE WORK. Pocket Knives sharpened, per blade . 5 Butcher Knives sharpened, each .10 Carver Knives sharpened, each .15 Scissors sharpened, small size, 10c; large sizes, 20c pair. Razors sharpened and ground, each .25

1000 "Wear-Ever" Aluminum Stew Pans

A 1-quart (wine measure) Shallow Saucepan, which retails at 60c. The manufacturers of Wear-Ever aluminum have asked us to distribute 1,000 of them at factory price, as samples of the high-grade ware. Phone orders filled, Main 7841. Today 35

'Buck's' Oak Heater

50 only. This is a special worth coming for. A neat little coal heater, with grate, nickel trimmings, made by Wm. Buck Stove Co. of Brantford. 50 only to sell today at, each \$6.95

O'Cedar Polish Mops

and O'Cedar Polish. The original and ever-popular make. See them demonstrated in the Basement. To Polish Mops, round or triangular shape . 1.50 Dusting Mops, round or triangular shape . 1.50 O'Cedar Polish in 25c and 50c bottles, in \$1.25, \$2.00 and \$3.00 cans.

Unusual Values Today of Women's and Children's Queen Quality Underwear

Women's "Queen Quality" Vests and Drawers, made of fine quality wool and cotton mixture. Sizes 34 to 38. Regular \$1.75 per garment. Today, special . 1.19
"Queen Quality" Vests and Drawers, made of a medium weight fine ribbed wool and cotton mixture. The vests are low neck and short sleeves, the drawers are knee or ankle length. Today, per garment . 1.59
Women's "Queen Quality" Combinations, of lovely soft elastic ribbed wool and cotton mixture; low neck and short sleeves, or high neck and long sleeves, with ankle length drawers. Sizes 34 to 40. Regular \$3.75. Today at . 2.69
Children's "Queen Quality" Vests and Drawers, sizes 8 to 14 years. Priced, according to size, today, 50c to \$1.00.
Girls' "Queen Quality" Combinations, made of a medium weight fine ribbed wool and cotton mixture. Sizes 4 to 14 years. Regular \$1.75. Today . 1.19
Children's Heavy Ribbed Black Cotton Tights, sizes 3 to 10 years. Priced according to age, 50c, 65c and 75c.
Women's "Pen - Angle" Brand Nightgowns, made of fine, warm, natural wooder, rose, violet, lily. Regular 15c. Special 10c
360 cakes Fine Milled Bath Soap, assorted odors. Regular 15c cake, Special 3 for . 48
War Tax Included.

You Always Get the Best in Our Men's Store

You always get the best in style and quality to begin with. You always get the best value. You always get good, smart, sensible clothes.

Today we offer you the best quality it is possible to receive at the low prices—but prices must inevitably go higher and higher—you may well believe it—for it is a fact!

Foresighted, alert men are buying now. These few descriptions give but a hint of what we can offer you at popular prices:

Overcoats Three Strong Values for Men Who Want to Save At \$25.00

You will keenly appreciate the style lines of this coat. It is designed in single-breasted three-button slip-on style, having patch pockets and plain self collar. Made of winter weight Scotch tweed, showing rich distinctive brown ground with real flaking pattern interwoven. Sleeves and shoulders lined only. Sizes 36 to 42. Price . 25.00

Dressy Three-Button Melton Overcoats At \$20.00

If your taste dictates a plain, conservative, genteel ulster, we would suggest one of these three-button, single-breasted styles. This particular model is made of heavy winter weight heather mixture tweed. It has patch pockets with flaps, military inverted pleat from centre waist to hem and big storm collar. Sizes 36 to 44. Price . 24.00

Double-Breasted Swagger Tweed Ulsters At \$22.00

Here is a three-button, single-breasted, conservative, fly front model. It is made of heavy grey melton cloth with raw edge. Back is perfectly plain in box style. Collars of self. Lined and tailored the same as models that cost at least five dollars more. Sizes 36 to 44. Price . 22.00



Warm Ulsterettes Only \$13.50

Young Men's Ulsterette, in dark grey mixed tweed pattern, double-breasted three-button style with convertible collar. Pinch-back, with half belt, deep vent. Lined throughout with heavy twill lining. Sizes 34 to 38. At . 13.50

Young Men's Mannish Ulsters \$22.50

Young Men's Ulster, in medium brown heavy weight overcoating; deep storm collar, patch pockets, with top flaps, form-fitting back with half belt, three-button, double-breasted style, 2 1/2-inch turn-back cuffs on sleeves, sleeves and shoulders lined, body unlined. Sizes 34 to 38. At . 22.50

Young Men's Heavy Ulsterette \$13.50

Young Men's Ulsterette in dark brown tweed with red overcheck pattern. It is a double-breasted style with convertible collar, slash pocket with deep vent running from waist to bottom of coat. Lined throughout. Sizes 34 to 38. At . 13.50

Kodak

The delights of jaunts through the beautiful woods can then be frequently recalled by reference to your album. We recommend "Eastman" Kodaks, of which the following are quite representative.

- No. 1A Autographic Kodak Jr., neatly finished, with leather cover and nickel trimmings; has Kodak ball-bearing shutter; takes pictures 2 1/2 x 4 1/4. Price . 11.00
No. 1A Autographic Kodak Jr., with R.R. lens. Price . 13.00
No. 1A Autographic Kodak Jr., with anastigmat F 7.7 lens. Price . 18.00
No. 1A Autographic Kodak Jr., with anastigmat F 6.3 lens and compound shutter. 4.00

Snapshot Albums

Preserve your pictures in one of our special albums, 5 x 7, 35c, 50c, 75c and \$1.25; 8 x 10, 75c, \$1.00 and \$2.50; 10 x 12, \$1.75, \$2.00, \$3.50 and \$5.00. (Kodak Dept., Main Floor)

AGift for the Man in Khaki

No gift will carry more real pleasure to the man in khaki than a "Waterman" fountain pen. It is such a useful and practical gift that it will be glad to receive one. See our big stock of these pens. They have no superior. Price . 2.50

Lead Pencils

Venus, each . 10
Velvet, each . 5
Tops, each . 5
Diagraph, each . 5
Sovereign, each . 5

Boston Pencil Sharpener

It is made of special chilled steel, and this is just the thing for home or office use; saves waste in pencils. Price . 1.50

Beautiful Your Home With Attractive New Wall Papers

Estimates on paperhanging and painting furnished free of charge. Our decorators will complete your work to your satisfaction.

Specials for Today

Hand-made Blend Papers, 66 inches wide, covers the whole wall in one piece; 18 different color combinations, including tans, blues, greens, browns and lighter neutral tones; suitable for bedrooms, living-rooms, dining-rooms. Today, per yard . 50

Band Borders, hand blocked on blend paper, artistic colorings in standard and conventional designs. Regular \$10 per yard. Reduced price, per yard . 7.50

High-grade Tapestry Wall Papers, 75 productions from old blocks, newest color arrangements, including greens, blues, tans and old blues, for halls and living-rooms. Special assortment. Today, per single roll . 75

Chintz Bedroom Papers, in silver floral designs in pretty colorings on white grounds. Regular 50c and 60c. Special today, per single roll . 45

Scenic Tapestry Paper for sitting-rooms, halls and dining-rooms; two different designs in green with grey and tan with green. Special, today, per single roll . 40

Striped Papers, for Bedrooms, with Cut-out Borders—Complimentary Papers, including blues, pinks, yellows and greens on light grounds. Wall Papers special, today, single roll . 45

General Cut-out Borders, to match, per yard . 10

97-Piece Set, \$7.95

This is a remarkable bargain, in fact of the ever-increasing cost of English ware; excellent quality thin English ware; very attractive green floral border decoration; a limited number of complete sets of 97 pieces. Only one set to a customer. Today, the set . 7.95

Three Big Dinner Set Bargains at \$13.95

"Alsace," Wedgwood & Co. ware, a dainty pink rosebud festoon border decoration; gold line handles, English ware; excellent quality thin pieces. Today, set . 13.95

Complete 97-piece set, with a dainty new pink rose border design; gold line on handles and English ware. Today, set . 13.95

A pretty green conventional border decoration, with gold line on handles and edges; 97 pieces: 75.00 day, set . 13.95

Wanted Weaves in Silks, Velvets and Velvetens

Ivory Bengaline and Ottoman Cord Silks, much in use for collars and children's coats, \$1.00 and \$1.50 yard, with a superb quality, 27 inches wide, at, per yard . 2.50

New Printed Silks for kimonos and linings, from Cheney Bros., New York. Per yard . 1.50

New Shipments of Silk Velvets, Cord Velvets and Velvetens

The Silk Velvets include "royal purple," one of the scarcest shades in the city. Nigger, seal and Cuban browns, French greys, mole, Burgundy, cerise, rose, etc., \$1.50 to \$2.00 yard.

Chiffon Velvetens are in constant demand for dresses, waists, suits, and especially for children's wear. We have received full color ranges of staple shades. Prices, \$1.00, \$1.50 and \$2.50 per yard.

Raw Silks, in colors; also in oyster, ivory and black; just in. Per yard . 1.50

Extra weighty qualities in Silk Crepe de Chines, in the darker shades, and in lovely evening tones, with ivory and black included. \$2.00 values for, per yard . 1.69

Our special finish Ivory Pussy-Willow Habutai, 36 inches wide, wear guaranteed. Per yard . 1.50

Girls' Brushed Wool Scarfs at 49c

Shades of Copen, blue or myrtle green. 44 inches long by 9 inches wide, and have knotted fringes at each end. Regular \$1.00.

—Sweater Coat Dept., Third Floor.



Wonderful Sale of 14k. Gold Necklaces

This is undoubtedly the best jewelry bargain we have been able to offer this season. Popular festoon style necklaces of heavy 14k gold in scroll, bird, lily and floral designs, set with pearls, peridot, aquamarine, olivine and amethysts, including the new lace illustrated. The regular prices are from \$15.00 to \$22.00. On sale today at . 12.95

Petticoats

Extra Size Sateen Petticoats

In this collection are good quality mercerized Black Sateen Petticoats, cut in extra size for stout figures. Hip measurement 54 inches. Finished with a smart flounce of knife-pleating, and frill with underpiece. Lengths 38 to 42. Price . 1.75

Extra Size Silk Petticoats

An assortment of Dressy Silk Underskirts, specially designed and cut to suit the stout figure. Made from Swiss taffeta, in black, navy and paddy, also in soft effects of green and blue, cardinal or gold with black, Copen, and tan. The flounce has groups of chic pleating finished with frill and percaline underpiece. Lengths 38 to 42, and priced at . 8.00

Table Cloths Half Price

(No Phone Orders.) A very special offer of Damask Table Cloths for 8:30 a.m. shoppers today. They are in a lovely, serviceable quality, and will launder beautifully. Size 2 x 2 1/2 yards. As the quantity is limited, early shopping will be necessary. While they last, each . 1.25

OFFICES 38 KING 1700 square feet, well lighted, first floor service. Will Possession immediately. H. H. Aitken 38 King St. East. PROBS 600 GER GEN. PE 2000 A IN NEV BRI WAS DE AND B GAINE Germans Ha Offensives for Th SURPRISE Positions Cap Troops of Strate Washington, analysis of the on the Germans telling the story over tremendous progress to Washington French headquar says: "The great G had hoped after cess of the pre- tions along this ad to the Frede a condition to during the year for the comman French army t error. "One cannot the manner in ed in awaiting action, the Fr decided to by imposing his to the points of when attacks v accordance with adapted to the sent war. The methodically pla tain success, an launched, and about the calcul Limited "The objectiv strictly limited, perils attendi which always e shown, in unfa concentrations exceptional imp tions which we be the war was demoged of the mound. Malmison, and to this moment progress in the between the va the valley of U super outlook of of the Chemin gosse slope ne which hollows ing the month progress of the "The German necessity for h for a long tim were going to (Concluded on WAR IS J NORTI Bulk of G Still Conf Decis Kansas City countenancing formal disrup signs of the tion, in the distinguished h lish, and he Aus-on, today even of the at a luncheon that the war "It is imp- be a snact for the casu The German congress and no power of a few the possibi of the Germa come sickne sweethearts are tion that the ed successfuly tion for a New American ne ing the news howing man fact that som Germany was wrong "a mat'er of sales. He t publication saw the sat British losses led gains.