

VICTROLA
DEPARTMENT
ON THIRD
FLOOR

Hear the Latest
Christmas Song and
Dance Music On
a Victor

SMALLMAN & INGRAM
LIMITED

"His Master's Voice"
Records Are Sold
Exclusively In
Victrola Dept.

Victrolas and Records Are
Sold In East London

BY

SMITH
FURNITURE CO.,
LIMITED

725 DUNDAS STREET. PHONE 896.
OPEN EVENINGS.

A FEW NEW RECORDS WILL
FRESHEN YOUR MUSICAL
INTEREST AND BRIGHTEN
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STARR COMPANY
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HARMONY HALL
FOR VICTOR
RECORDS

421 RICHMOND ST.
(FOUR DOORS NORTH OF DUNDAS)

We Will Be Glad To Place a
Genuine Victrola In Your
Home This Christmas



YOUNG'S
JEWELERS
DUNDAS AND ELIZABETH STREETS
LONDON EAST

Victrolas
and
Victor
Records

HEINTZMAN & CO., Limited
QUALITY 242 DUNDAS STREET SERVICE

Victrolas
and
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The Greatest Gift of all

A GENUINE "HIS MASTER'S VOICE" VICTROLA



*Will there be a Genuine Victrola
in Your home this Christmas?*

What else can give the world's best music
and entertainment, with all their satisfying pleasure?

What else can be shared by every member of
the family and by all your friends—varied to suit
their individual tastes?

What else can render so continuous a service
and be so genuinely useful for so long a time?

A Genuine "His Master's Voice" Victrola is truly
the unselfish gift! The one gift that will increase
the happiness of every member of the family the
whole year 'round.

Don't let this Christmas go by without a Victrola!

Priced from \$40 to \$720.00—Sold on easy payments if desired

at Any "His Master's Voice" dealers

Berliner Gram-o-phone Co., Limited, Montreal.



The
Home
of the
Victor

MASON & RISCH, Limited

248 DUNDAS STREET

The
Home
of the
Victor