

YOU SHOULD ENTER NOW!

IF YOU WOULD WIN HOME OR AUTO

The most important period of the Salesmanship Club Campaign ends a week from next Wednesday night ---at 11 P.M., JULY 30---and between now and then the big extra credit offer gives you a chance to get a running start.

You can enter the race today and be leading with a safe majority on July 30th if you will take full advantage of the remaining days of the big extra offer by exerting a little extra effort in securing subscriptions.

60,000 EXTRA Credits

ON EVERY SIX NEW SIX-MONTHS SUBSCRIPTIONS or their equivalent in longer or shorter time ones turned in before 11 P.M., JULY 30th.

POSITIVELY THE BIGGEST EXTRA CREDIT OFFER THAT WILL BE MADE DURING THE CAMPAIGN

\$500

EXTRA FOR COUNTRY

The member outside of Toronto who has the most credits at the close of this extra offer, July 30, will be given \$500 in cash as an extra award.

\$1,000.00 IN EXTRA AWARDS

The winning of one of the \$500 Extra Awards does not in any way interfere with the winning of the big prizes at the close of the campaign. The regular and extra credits that are earned now will give an enormous advantage toward a big prize at the finish.

These two extra awards will be made at the close of the campaign, when the judges will go over the records of this period. The records show just what was done each day. The names of the two winners will not be announced until then. This prevents any unfair advantage being taken from the information before the close of the campaign.

\$500

EXTRA FOR CITY

The member in the City of Toronto who has the most credits at the close of this extra offer, July 30, will be given \$500 in cash as an extra award.

HERE ARE FOUR EXAMPLES OF WHAT THIS EXTRA OFFER MEANS TO YOU

CARRIER SUBSCRIPTIONS.		MAIL SUBSCRIPTIONS.	
3—1-Year New Subs.	30,000	3—1-Year New Subs.	24,000
1—Extra Ballot	60,000	1—Extra Ballot	60,000
Total	90,000	Total	84,000
1—2-Year New Sub.	25,000	1—2-Year New Sub.	20,000
1—1-Year New Sub.	10,000	1—1-Year New Sub.	8,000
1—Extra Ballot	60,000	1—Extra Ballot	60,000
Total	95,000	Total	88,000
EVERY COMBINATION THAT TOTALS 36 MONTHS EARNS 60,000 EXTRA CREDITS.		THERE IS NO LIMIT TO THE NUMBER OF EXTRA CREDITS. YOU GET 60,000 WITH EVERY 36 MONTHS' COMBINATION.	

SUBSCRIPTION PRICES AND NUMBER OF CREDITS

By Carrier—	Price.	Credits.	By Mail—	Price.	Credit.
New Subscrip.	\$ 1.35	1,500	New Subscrip.	\$1.00	1,200
8 Months	2.60	4,000	8 Months	2.00	3,000
12 Months	5.00	10,000	12 Months	4.00	8,000
24 Months	10.00	25,000	24 Months	8.00	20,000

Note:—Renewals of old subscriptions count for just one-half the number of credits shown above. An old subscription is one given by a person receiving The World on day Campaign was announced. Subscriptions are delivered by carrier only in the City of Toronto and suburbs and the City of Hamilton. Everywhere else delivery is made by mail.

All subscriptions on which credits are allowed must be paid for at full subscription rate.

OVER \$16,000 IN AWARDS

Home of your own selection	\$5,000
Chalmers Touring Car	2,125
Briscoe "Special" Touring Car	1,510
Maxwell Touring Car	1,390
Briscoe "Standard" Touring Car	1,375
18 \$100 Merchandise Orders	1,800
18 \$50 Merchandise Orders	900
50 \$25 Merchandise Orders	1,250
Extra Cash Awards	1,000
Total	\$16,350

The prizes are awarded on a competitive basis to those who earn the most credits.

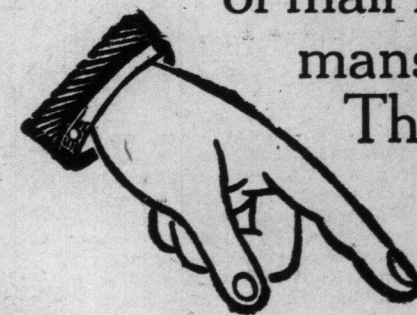
Credits are obtained only by securing subscriptions to The World.

Every active member who fails to win one of the 91 awards will be paid a cash commission of 10 per cent.

For further particulars address Salesmanship Club Department

THE TORONTO WORLD

CLIP OUT THIS ENTRY BLANK fill it in and bring or mail it to Salesmanship Club, The Toronto World.



FIRST SUBSCRIPTION CREDIT 15,000 EXTRA

TORONTO WORLD SALESMANSHIP CLUB.

In order to give those who enter the Salesmanship Club an early advantage, 15,000 EXTRA CREDITS are allowed, providing the entry blank is accompanied by a subscription.

Subscriber's Name

Address

Amount paid \$..... for subscription to The Toronto World (daily edition) for months.

By sending this blank with any subscription, along with entry blank, the club member will start off with 20,000 credits, in addition to the regular number allowed in the schedule.

Entry Blank

The World's Salesmanship Club.

Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name

Address

City or Town

Only one entry blank will be credited to any one member