

Telephone Main 7841

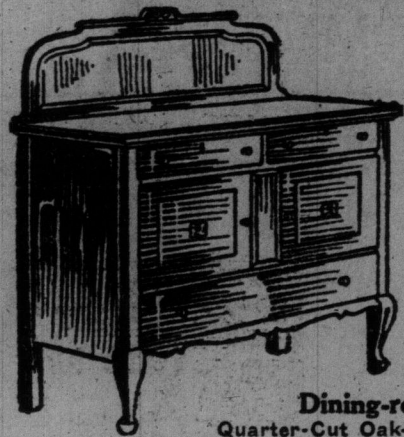
1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Simpson's---Odd Pairs Curtains at Third to Half Less---Today

Solid Quarter-Cut Oak Dining Room Suite \$78.95

Fumed or Golden Finish



Consisting of buffet, extension table and set of chairs.

Buffet, as illustrated, has large linen drawer. Lined drawer for cutlery. Shaped bevelled plate mirror.

Dining-room Chairs—movable seats upholstered in genuine leather. Five small and 1 arm chair.

Extension Table—shaped feet, pedestal base.

Today, 8-piece suite, \$78.95.

Dining-room Suite, \$98.60

Quarter-Cut Oak—Fumed or Golden Finish. Consisting of buffet, extension table, 5 small and 1 arm chair, with movable seats upholstered in genuine leather. Fumed or golden finish, \$98.60.

Save on Buffets Today

\$38.75 Buffet at \$29.95
Genuine quarter-cut oak fumed or golden finish. Colonial design.
Regularly priced at \$38.75. On sale today at \$29.95.

\$39.75 Buffet at \$28.95
Solid quarter-cut oak—fumed or golden finish. Shaped legs—linen drawer for cutlery. Shaped bevelled plate mirror. Regularly \$39.75. Today, \$28.95.

Set of Dining Chairs \$28.75

Solid quarter-cut oak—fumed or golden finish. Shaped legs—linen drawer for cutlery. Shaped bevelled plate mirror. Regularly \$34.50. Today, \$28.75.

\$28.75 Extension Tables at \$20.45
Solid quarter-cut oak top—fumed or golden finish. Pedestal base.
Regularly \$28.75. Today, \$20.45.

Extension Tables, \$36.50
Genuine quarter-cut oak—massive dividing pedestal. Wide-spreading shaped feet—48-inch top. Extends to 8 feet. Fumed or golden finish, \$36.50.
Simpson's—Fifth Floor.



Record Cabinets \$18.00

If you want a cabinet for your phonograph, the one illustrated should meet your requirements. It is finished in mahogany, fumed oak and golden oak, just like fine furniture, both inside and out. It will fit any of the large table machines. Contains rack or shelves to hold 100 records. A complete stock of other styles to choose from, ranging in price from \$9.75 to \$30.00.
Simpson's Phonograph Department—Sixth Floor.

The Home-Lovers' Club

Is at Your Service

to render assistance in furnishing your home, whether you wish to purchase a single piece of furniture or complete furnishings for a new home. Just become a club member—this entails no extra charge.
You may buy Furniture, Rugs, Linoleum, Draperies, Electric Fixtures and Photographs through the Home-Lovers' Club.
Simpson's—Fourth Floor.

Clearance of Sample Baby Carriages \$33

Regularly \$37.85 to \$47.00

Reed and combination wood and reed bodies, in fancy designs and finishes. Bungalow and Pullman styles, nicely made throughout. Some slightly soiled, having been used as samples only.

Safety Straps, 39c

Tanned leather, with nickel buckle and strong side straps.

Hoods for Go-Carts, \$2.50

White, brown, grey and black leatherette, on steel frame.
Simpson's—Sixth Floor.

Imported Tapestry

Wall Papers 19c Single Roll

Regularly 25c to 40c.

New designs in leaf, scenic and foliage effects, in the latest color treatments of blue, tan, green, grey and buff, for living and dining-rooms, halls, dens and libraries.

New Floral Patterns for Bedrooms

Special, 25c Single Roll.

Prettily colored in pink, blue, yellow and mixed shades—some styles have birds gaily perched on the branches—others have shadow overprint effect.

Clear Crystal Varnish, 49c Quart
For furniture and interior woodwork—dries hard and glossy.

Paint Specials

Duplex Varnish Stain, 33c Pint
Light Oak—Dark Oak.

For floors—stains and varnishes at one operation—easily applied.

SPECIAL VARNISH BRUSHES
29c—Rubber set, black bristle brushes, 2 inches wide.
Simpson's—Sixth Floor.

NOTIONS

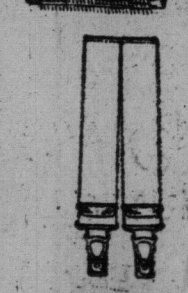
Specially Priced Today



Pearl Buttons, two-hole, twelve to a card; 14 to 24 line. Special, card, 3c.



Le Chic real human Hair Nets, fringe style. All shades of brown and black. Special, 6 for 25c.



Eldorado Pin Sheets, 160 finest quality brass pins to sheet. Special sheet, 5c.



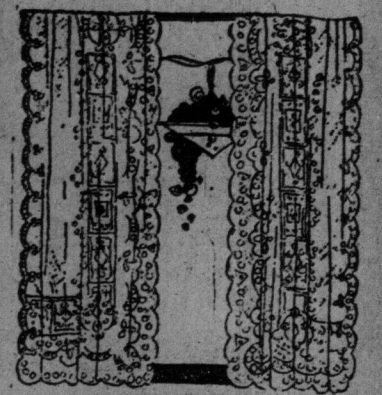
Gold Medal Knitting Cotton, in white. All sizes. Special, 3 balls for 25c.

Women's Sew-On Elastic Hose Supports. Special, pair, 15c.
Simpson's—Main Floor.

Better shop early for these—only one pair of each kind. Some are slightly soiled. Included are sturdy Nottingham Lace Curtains, Dainty Scrim and Marquisette Curtains, and a limited number of fine Swiss Net Curtains. Regularly \$1.50 to \$20.00. Today, one-third to one-half off. (No phone orders for this item.)

Bay Window Rods 75c Set

Polished Brass Extension Rods, made to fit almost any bay window. Sides extend from 22 to 36 inches, and the centre rod from 30 to 50 inches. Complete with all necessary attachments. Today, per set, 75c.



Insertion Trimmed Window Shades, 98c Each

Cream color. Trimmed with attractive insertion. Standard size—27 inches wide, 70 inches long. Complete with brackets, nails and pull. Today, each 98c.

Special! Tapestry Portieres \$3.98 Pair

50 pairs only. Reversible Portieres of medium weight tapestry, in plain red or green and red mixed colorings. Fringe top and bottom. Value \$5.98. Today, pair \$3.98.
Simpson's—Fourth Floor.

A Treat for Your Floors—Today

\$24.00 Tapestry Rugs \$18.95

50 serviceable Rugs, of Scotch manufacture—Oriental and floral designs, in good-wearing quality. Size 9 ft. x 12 ft. Regularly up to \$24.00 each. Today, each, \$18.95.

\$15.00 Seamless Velvet Rugs for \$11.95

18 only. Rugs woven without seam—short, stiff pile. Good colorings, suitable for small room or hall. Size 4 ft. 6 in. x 6 ft. 6 in. Regularly \$15.00. Today, each, \$11.95.

\$1.50 Cocoa Mats for \$1.29

Good value in heavy quality Cocoa Fibre Brush Mats. Strongly made and well bound. Size 1 ft. 6 in. x 2 ft. 6 in. Regularly \$1.50. Today, special, each, \$1.29.

Mats—Special \$1.35 Each

For bedroom or kitchen. Stencilled in different patterns, in green or brown coloring. Fringed ends. Size 2 ft. 3 in. x 4 ft. 6 in. Today, special, each, \$1.35.

"Feltol" Felt Base Oilcloth 59c Sq. Yard

Inexpensive and serviceable. Made on heavy felt base, with extra glazed finish. Good tile, block, floral and wood patterns. Sanitary and easy to clean. 2 yards wide. Square yard, only 59c.
Simpson's—Fourth Floor.

Fresh Meats, Fish, Groceries and Fruits in Simpson's Market Today

Here is the favorite mart of thrifty homekeepers in search of the purest of food products at the most economical prices. Shopping is a pleasure in this big, roomy market—because wonderful varieties, adequate stocks and good service always await you.

A Carload of Standard Granulated Sugar, 20-lb. Bag for \$2.10

It is all excellent quality, Redpath's and St. Lawrence granulated sugar, the best obtainable. These 20-lb. bags at \$2.10 should sell quickly today. Phone orders taken.

3000 lbs. Seed Onions, Dutch Sets, Today at 13c a lb.

The onions are first quality and are extremely rich in nutritive value, being one of the most nourishing articles of diet. You should get a supply today when they are going at 13c lb., or 2 lbs. for 25c.

Quality Groceries

Five Roses Flour, 24-lb. bag, \$1.69.
2000 lbs. Fresh Creamery Butter, lb., 6c.
4,000 tins Finest Canned Pumpkin, 3 tins 25c.
4,000 tins Finest Canned Peas, 2 tins 25c.
4,000 tins Finest Canned Tomatoes, tin 17c.
Seeded Raisins, packet, 15c.
Finest Cooking Molasses, tin 14c.
California Currants, 15 ounce packet 22c.
Lombard Plums, No. 2 tin, 18c.
Magic Baking Powder, 1-lb. tin, 30c.
Crisco, 1-lb. tin, 33c.
Dominion Canned Vegetable Soup, 3 tins 40c.
Red Salmon, tall tin, 34c.
Pure Gold Jelly Powders, assorted, 3 packets, bottle, 25c.
Sure-Whip, bottle, 25c.
Shredded Wheat, or Grape-nuts, per packet, 1c.
Orange Marmalade, No. 4 size, 35c.
Quaker Oats, large packet, 30c.
Pot Barley, 5 lbs. 25c.

Choice Meats and Fish

200 LBS. BREAKFAST BACON, mild curing, whole or half piece, 45c.
CHOICE ROUND STEAK, Simpson quality, lb., 37c.
SHOULDER ROAST BEEF, Simpson quality, lb., 25c.
SLADE ROAST BEEF, Simpson quality, lb., 25c.
BRISKET BOWL, tender beef, lb., 24c.
FRONT QUARTER YOUNG LAMB, lb., 25c.
CHOICE CORNED BEEF, lean, lb., 25c.
PURE BEEF DRIPPING, our own rendering, lb., 23c.
FRESH CAUGHT TROUT, lb., 38c.
COD STEAK, lb., 13c.
MACKEREL, lb., 13c.
CHOICE SMOKED FILLETS, lb., 23c.
SMOKED HAMMIES, lb., 12c.
SMOKED KIPPERS, each, 5c.

In the Fruit Section

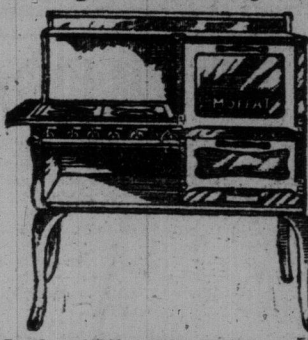
California Navel Oranges, Sun-kist Brand, dozen, 50c.
Choice Grapefruit, good size and quality, 2 for 40c.
California Lemons, dozen, 20c.
CHOICE Apples, 7 lb. box, 20c.
CANDY SECTION.
Salted Peanuts, lb., 25c.
Chocolate Covered Coconut Cluster, lb., 40c.
Peanut Brittle, lb., 25c.
Fruit and Nut Fudge, assorted flavors, lb., 25c.

FLOWER SECTION.

Summer Home Grass Seed, pkt., 15c.
Vegetable and Flower Seeds, assorted, 3 packets 25c.
Boston Ferns, each, \$1.29.
Rubber Plants, each, \$1.00.
Palms, each, 50c.
Geraniums, in bloom, each, 20c.
Pans Hyacinths, each, 75c.
Spiraea, 10c and \$1.00.

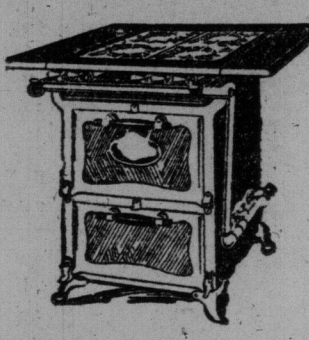
The Basement Features Stoves and Ranges

The displays in the Basement will prove decidedly interesting, because here you will see the most modern styles made by McClary, Gurney and Moffat. The great variety affords excellent choosing at moderate prices.



Moffat "Victor" Cabinet Gas Range, \$36.00

—Is the very last word in stove construction. It possesses all the commendable features of a high grade cabinet gas range. Has two large ovens, each controlled by its own burners. Star drilled burners. Large open warming closet. Large cooking surface. Nickel trimmings. Just the right height and width. 25 only to sell today at \$36.00 each.

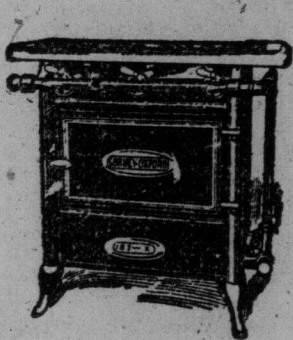


McClary's Double Oven Gas Range, \$25.75

A very popular stove. Has four large burners and one simmering burner. Nickel trimmed. Price, \$25.75.

Moffat "Nelson" Single Oven Gas Range, \$22.00

15-inch oven, nickel trimmings. Price, \$22.00.



Gurney's 3-Burner Gas Stove, \$16.50

For small kitchens. It has all the features of larger stoves. Star-drilled burners. 18-inch oven. Spring lever lamp. Nickel trimmings. Price \$16.50.
The Victor Two-Burner Gas Stove, today, \$9.25.

Two Special Cut Glass Offerings

Phone Orders Filled.
Cut Glass Salt and Pepper Shakers, Pair, 98c
Cut Glass Butter Tubs, 49c

Prettily cut floral design, pearl or sterling silver tops. Tuesday special, pair neatly boxed, 98c.

Delisy floral design. Star design on bottom, notched. Tuesday special, each 49c.
Simpson's—Basement.



"New Perfection" Oil Cook Stoves

Two-burner size, today, \$18.75.
Three-burner size, today, \$24.25.

Business Suits for Men \$20 and \$24

For Men and Young Men

At \$20.00—Grey and brown tweed mixtures—single-breasted, 3-button—soft roll, semi-fitted sack. Regular pockets with flaps. Sizes 36 to 44, at \$20.00.

At \$24.00—Of imported all-wool medium grey pick-and-pick worsted. Single-breasted, 2-button, long, soft roll lapels. Patch pockets. Semi-fitted model. Sizes 36 to 42 at \$24.00.



Chauffeurs' Suits \$20.00 to \$30.00

Made up in regulation models from dark grey whipcords at 25% less than today's prices. Sizes 34 to 36, \$20.00; sizes 35 to 38, \$25.00; sizes 36 to 42, \$30.00.
Simpson's—Main Floor.

The \$22.50 Overcoats

For Men and Young Men, Are Remarkably Good Value.

Made from all-wool tweeds, in smart grey mixed effects. Trencher model, with all-around detachable belt. Coat may be worn as a slip-on. Sizes 34 to 42—\$22.50.

Men! See the New Neckties and Shirts

Neckties

At 50c—Printed warp and English foulards, in shadow effects. Big variety of patterns.

At 75c—Four-in-hand Neckties, in plain or floral designs. Slide-easy band.

At \$1.00—English and Swiss Silk Neckties, in figured, striped, floral or all-over patterns.

Shirts

Men's Arrow and Forsyth Shirts at \$2.50

Plain and fancy hairline and cluster stripes. Woven cord or repp materials. Short or long sleeves. Sizes 13 1/2 to 18.

"Arrow De Luxe" Shirts, \$3.00—Finest quality imported Russian cord twill and zephyr materials. Sizes 14 to 18.
Simpson's—Main Floor.



Just \$11.50 for Boys' Fine Suits

Dark brown and black striped tweed. Single-breasted—all-around loose belted model. Combination buckle and button fastener. Full-fashioned bloomers. Sizes 8 to 12 years—\$11.50.

Boys' Suits, \$14.00

Medium grey, with small check patterns. 3-button model, with all-around loose belt and patch pockets. Full-fashioned bloomers. Sizes 8 to 12 years—\$14.00.

Boys' Waist-Seam Suits, \$12.00

Made from grey and black striped tweed, with the very desirable plain back. Vertical pockets—full-fashioned bloomers. Sizes 13 to 34—\$12.00.

Boys' Suits at \$16.00

Striking grey all-wool firm finished tweed suits, with a broken check pattern. Single-breasted—all-around loose belted model. Vertical pockets. Lined throughout. Full-fashioned bloomers. Sizes 13 to 34—\$16.00.
Simpson's—Main Floor.

