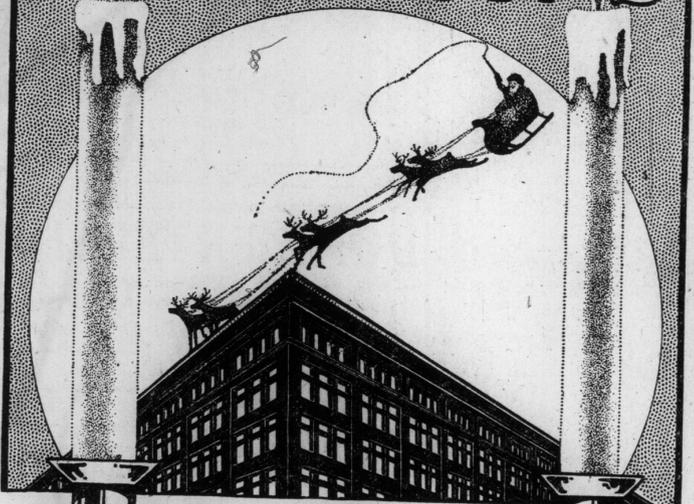


SIMPSON'S



WILL BE OPEN TO NIGHT!

Until 10 o'Clock

Dress Goods--Come Early

SILK AND WOOL POPLINS, CREPE SATIN AND BENGALINE POPLIN. Fashionable shades for dresses, guaranteed quality, 40 inches wide. Regularly \$2.95 to \$3.50. Today, yard, \$2.44.

BACK SILK SEALS. Fast deep black silk pile, shaverproof, 40 inches wide. Today, 8.30 a.m. special, yard, \$7.95.

FINE MEN'S FINISH SERGE. In fast navy and black, 50 to 52 inches wide. \$3.50 quality. Today, yard, \$2.95.

ALL-WOOL CHINCHILLA WHITNEY COATING. In navys, greys and black. Also wool checks and plaids, 54 inches wide. Regularly \$4.50. Today, yard, \$3.49.

BLACK SILK POPLIN DRESS LENGTHS. Guaranteed fast blacks, 5 yards in each length—boxed. Today, length, \$7.45.

ALL SILK CREPE DE CHINES. In a host of beautiful street and evening shades. Regularly \$1.95 and \$2.00. Today, yard, \$1.59.

Special Offerings for Today Choose Gifts Here

Gifts for Him

- Suspenders \$1.25 and \$1.50**
Sets—Men's Suspenders, Garters, Arm Bands. Today, in fancy box, \$1.25 and \$1.50.
- Men's Flannelette Nightshirts \$1.50**
Blue or pink stripes—collar attached—pocket—rooey bodice—full length. Sizes 15 to 30. Today, \$4.50.
- Men's 75c Silk Neckties at 50c**
Big variety of patterns and colors—large flowing ends. Today, special, 50c.
- Boys' All-wool Jerseys \$1.50**
Plain navy with buttoned collar—fine elastic ribbed. Sizes 22 to 32. Today, \$1.50.
- Boys' \$1.25 Underwear 89c**
Natural and cream color—elastic rib with brushed wool finish. Sizes 22 to 32. Today, garment, 89c.

Rich Handsome Seal Scarfs--- Gifts

They are luxuriously warm, being 2 1/4 yards long, and ranging in width from 14 to 20 inches. Satin-lined. Priced \$57.50, \$55.00, \$50.00 and \$11.00.

HUDSON SEAL (SEAL RAT) CAPE COLLARS. With roll collars of grey squirrel, fish or ring-tail opossum. Priced \$37.50.

HUDSON SEAL MUFFS. In large melon shape. Satin lined. Celluloid wrist ring. Price, \$27.50.

BEAUTIFUL MODEL COATEE OF HUDSON SEAL. With belted back and large collar of beaver. Price, \$210.00.

HUDSON SEAL MODEL COATEE. Enriched with huge collar and pointed pockets of beaver. Price, \$175.00. Second Floor.



Women's Skirts \$3.69

Formerly \$4.95, \$5.50 and \$6.00. Odds and ends from broken lines of our regular stock. Taffetas, silk poplins and serges. Many styles—only 70 skirts in the lot. No exchanges, no refunds, no C.O.D.'s. Clearing today, \$3.69.

Simpson's—Third Floor.

Misses' Serge Dresses \$21.75

Regularly \$35.00 and \$37.50. Stunning semi-tailored styles—featuring collarless necks or novel collars, new button-back boleros, coat tunics, military braid, fringe, etc. Made from extra quality wool serge, in a variety of shades. No exchanges, no refunds, no C.O.D.'s. Wonderful value today, \$21.75.



Misses' Coats \$37.50

Regularly \$50.00 to \$55.00. Made from heavy velour, in a number of extremely smart styles. Self trimmed, or with shawl collars of beaver. Full or half satin lined. New shades. No exchanges, no refunds, no C.O.D.'s. Today, \$37.50.

Misses' Comfortable Coats \$18.75

Developed in dark tweeds, chevils, velours and fancy materials. Many styles, self or plush trimmed. No exchanges, no refunds, no C.O.D.'s. Excellent value, \$18.75.

Simpson's—Third Floor.

Sale of Overcoats at \$21.45

Incomplete Lines of Regular \$28.00, \$30.00 and \$35.00 Overcoats.

Splendid Sample Overcoats from our own tailoring shops—also remaining numbers from regular stocks. Of all-wool fabrics bought advantageously some time ago.

MODELS—Chesterfield, form-fitting, slip-on, trencher and ulster.

MATERIALS—Meltons, chevils, whineys and Scotch coatings.

SHADES—Brown and greys, in plain and mixed effects. Heathers, green and black. Sizes 35 to 46. Today special, \$21.45.

Men's Fur Collar Overcoats at \$22.00
Of heavy black melton cloths—double-breasted. Russian marmot collar—quilted and rubber interlining. Sizes 36 to 44. Today, \$22.00.



Children's Underwear Half Price

WINTER WEIGHT VESTS, DRAWERS AND COMBINATIONS—Odiments and garments with slightest imperfections. Pure wool, wool and cotton, and all-cotton garments. Sizes 2 to 14 years. No phone or mail orders. 25c to \$2.00 garments, 10c to 95c.

CHILDREN'S \$2.50 WINTER DRESSES, \$1.49—Woolly dress material, in brown, open or cardinal, with subdued overcheck. Empire style, with full skirt and chic pockets. Sizes 2, 3 and 4 years. No phone or mail orders. Today, \$1.49.

CHILDREN'S \$1.84 SLEEPERS, \$1.25—Velvety flannelette, in striped designs. Long sleeves. Sizes 2 to 8 years. Today special, \$1.25.

BASEMENT

- 7:30 p.m. Special **\$1.50 BRASS JARDINIERS, 98c**
Dull finished heavy brass. Three ball-footed. Six-inch size.
- 7:30 p.m. Special **\$2.75 CUT GLASS SETS, \$1.95**
Floral designed sugar and cream sets, cut on clear heavy blanks.
- 7:30 p.m. Special **"GEM" SAFETY RAZOR, 69c**
Popular seven-blade safety razor, complete in leatherette covered case. Today's market value, \$1.50. Special, 69c.
- Also straight blade hollow ground razors, with 3/4-inch blade and black handle. Regularly \$1.00. At 7:30 p.m., 69c.

MEATS

- Canada Food Board License No. 9-029
- 500 lbs. only. Shoulder Roasts Prime Beef, at 7:30 p.m., while it lasts, per lb., 21c.
- 500 lbs. Fresh Pork Tenderloins, at 7:30 p.m., while they last, per lb., 42c.
- 100 sides Mild Breakfast Bacon, at 7:30 p.m., whole or half piece, per lb., 45c.
- 200 lbs. Fresh Smoked Finnan Haddies, at 7:30 p.m., while they last, per lb., 16c.

MAIN FLOOR

- 7:30 p.m. Special **Dresden Taffeta Silk HAIR BOW RIBBONS**
50 pieces, light shades, 4 and 5 inches wide. Today, 7:30 p.m., yd., 25c.
- 7:30 p.m. Special **MEN'S DRESSING GOWNS, \$5.95**
40 only—blue, red and grey. Sizes 36 to 46, at \$5.95. (No phone or C.O.D. Orders.)

MAIN FLOOR

- 7:30 p.m. Special **35 Boys' Novelty TWEED SUITS, \$6.95**
Sizes 15 to 18 Years Only. Single-breasted—three-button models. All-around belt. Brown and grey mixed tweeds and stripes. Bloomer pants with governor fasteners, \$6.95.
- 7:30 p.m. Special **\$6 and \$7 Sheepskin BABY CARRIAGE ROBES, \$4.45**
Pocket style—lined with English flannelette.
- 7:30 p.m. Special **Children's 95c TOQUES AT 69c**
Of imported yarns in variety of colors.
- 7:30 p.m. Special **\$1.25 and \$1.50 CAPS AT 95c**
With or without inside earbands.
- 7:30 p.m. Special **MEN'S SWEATER COATS AT \$3.79**
High, close-fitting storm collar—two pockets. Grey with various colored trimmings, \$3.79.
- 7:30 p.m. Special **\$5.00 to \$8.00 HAND BAGS AND PURSES, \$2.95**
Chiffon velvet, silks and suedes—silk lined—purses and mirrors. Various colors. No mail or phone orders. No exchanges or refunds.
- 7:30 p.m. Special **98c SILK HOSE 59c**
Thread silk—seconds of 1.50 quality, selling regularly at 98c. Seamless leg with deep list thread top. Black, white and new colors. Sizes 8 1/2 to 10.
- 7:30 p.m. Special **MEN'S \$1.00 GLOVES, 79c**
Plain knitted with brushed wool finish. Close-fitting ribbed cuff. Colors brown, natural and grey. All sizes.



- MAIN FLOOR**
7:30 p.m. Special **\$4.00 Toilet WATER BOTTLES, \$1.98**
Large bottles in white glass, with floral or scroll design of sterling silver deposited on each.
- 7:30 p.m. Special **MARQUISE CAMEO RINGS, \$2.95**
Solid 10k gold in popular marquise style, with 3 pearls at each end of cameo.
- 7:30 p.m. Special **\$2.50 KNITTED SCARFS, \$1.78**
Splendid assortment of colors, including yellow, blue, green, rose, pink, purple, mauve and amethyst.
- 7:30 p.m. Special **Women's All-Linear H.S. Handkerchiefs for 35c**
3 Men's H.S. All-Linear Handkerchiefs for 95c.
100 dozen Women's White Lawn Handkerchiefs, 6 for 25c.
- 7:30 p.m. Special **Women's BUDOIR SLIPPERS, 89c**
Made of cretonne, all colors and designs, large pom-poms, padded leather soles. Sizes 3 to 7, \$1.25 to \$1.50 for 89c.

4TH FLOOR

- 7:30 p.m. Special **\$8.50 English WILTON RUGS, \$6.49**
Oriental designs, brown colors. Size 2' 3" x 4' 6" \$5.50 for \$6.49.
- 7:30 p.m. Special **LACE CURTAINS, 39c PAIR**
70 inches long, 25 inches wide, scalloped edges all around, white. Pair, 39c.
- 7:30 p.m. Special **TAPESTRY PORTIERES, \$3.79 PAIR**
Reversible, plain and mixed tones of red and green. Pair, \$3.79.
- 7:30 p.m. Special **\$2.00 TOWELS, \$1.25 PAIR**
Good quality nuck with pretty damask borders and apoke hemstitched hems. Size 20 x 38 inches.

5TH FLOOR

- 7:30 p.m. Special **Hand-Embroidered Cotton KIMONOS, \$1.99**
\$2.95 to \$4.50 Kinds. Colors, rose, wistaria, pink and sky, with heavily embroidered sprays, butterflies, etc., in contrasting colors. No phone orders.
- 7:30 p.m. Special **\$3.00 CAMISOLES, \$1.69**
Excellent quality washable satin. Jap silk or crepe de chine in colors, pink, white and maize. Tailored and embroidered or with pretty yokes of lace and ribbon.

6TH FLOOR

- 7:30 p.m. Special **\$10.50 to \$10.75 TABLE LAMPS AT \$8.95**
20 only—metal stands in bronze, gold, old ivory and shades to match with amber or green art glass panels. Square or six-sided, \$8.95.
- 7:30 p.m. Special **PICTURES, \$1.49**
Color Prints. Framed—size about 14 x 18 inches, \$1.49.
- 7:30 p.m. Special **PICTURES, \$8.90**
Color Prints by Harrison Fisher and others, in 12 x 16 and 11 x 14-inch frames. No phone orders, 89c.
- 7:30 p.m. Special **FITTED OVER-NIGHT BAGS, \$10.00**
Of black enamel duck—chintz lined. Has five black toilet pieces on separate pad. 15-inch size, \$10.00.
- 7:30 p.m. Special **"SEARCHLIGHT" FLASHLIGHTS, \$1.19**
Large lens, bulb and strong battery—the boys' delight and splendid for general use. Throws a strong light a long way.

5TH FLOOR

- 7:30 p.m. Special **CHRISTMAS CARDS, 49c BOX**
An assortment of 8 artistic and cheery Christmas Cards—steel engraved. Envelopes to match. Reg. 70c.
- 7:30 p.m. Special **Simpson's Reliable UPRIGHT TOASTERS**
With cord and plug. Nickel finish. 100 only. Each, \$3.95.

6TH FLOOR

- 7:30 p.m. Special **PICTURES, \$1.49**
Color Prints. Framed—size about 14 x 18 inches, \$1.49.
- 7:30 p.m. Special **PICTURES, \$8.90**
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The Robert SIMPSON Company Limited

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