

EATON'S DAILY STORE NEWS

"THE SAME OLD FISH STORY"

Did your line or hook break just as you were landing "the biggest fish sighted that day"? If so, you will remember how hard it was to convince your friends that you really did see it--except in your imagination; also the chagrin you experienced when they scoffed at your "fish story." The moral of it all is self-evident, and you determine that next time you will look to it that your tackle is of the proper quality and strength--in other words, "fishing tackle fit for fishing." That's our slogan and a visit to the Tackle Dept., on the Fifth Floor, a survey of the hooks, lines, sinkers, artificial bait, etc., will easily convince you of this fact.

HERE IS A PARTIAL BUT SUGGESTIVE LIST

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| Rods
Here is a rod typical of our best stock. It is an all-steel rod with cork grip and reel seat. Put up in cloth partition bag. It is in 3 joints and handle; lengths, 7 1/2 to 9 feet. Each, \$2.00. | Lines and Hooks
One is a 75-foot oiled silk line that will stand heavy pull and strain. Each, \$1.50.
Cin. Bass Hooks, No. 21, double gut. Per dozen, 25c.
84-foot Trolling Line, very strong. Each, 15c. | Reels, Spoons, Sinkers
100-yard multiplying reel, with click drag. Each, \$2.00.
Gold Bowl Spoons for bass, pickerel, "lunge," etc. Each, 25c.
Archer Spinners, for putting minnows on. Each, 75c.
Sinkers, Nos. 3 and 6, with patent snap. Dozen, 20c. | Miscellaneous
A very handy thing is the Otter tackle box. It may be carried in the coat pocket and enables the tackle to be kept in order. Each, 50c.
The Handy Scale, weighs from 1/4 to 15 lbs. Each, 50c.
Minnow Pails, in 8-quart size, in floater pattern. Each, \$2.50. |
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Great Sale of Men's Negligee Shirts at 98c Proceeds

Summer time is shirt time, as many a man has found out in the last few days, so if your stock of shirts is getting low, an offering such as this should be of interest. Every shirt is in coat style, some in all-over striped designs on light grounds, with soft cuffs; others with fancy bosom and cuffs, with plain white body, and still others in plain white with pleated or pique bosom with laundered cuffs. Sizes in the lot, 14 to 18. Today, each, 98c.

Men's Outing Shirts, Today, \$1.19

This is a most timely offering in men's outing shirts, including some in open-work mesh, with reversible attached collar; others in plain white or fancy self striped madras, with attached collar with points that button down, and extension neckband. All are in coat style with breast pocket and long sleeves with single band cuffs. Sizes in the lot, 14 to 17. Reduced price, today, each, \$1.19.

Men's Combinations

Several styles in this lot, including some in natural balbriggan, in ankle length with long sleeves; others in white in ankle length, with short or long sleeves. All styles with closed crotch. All sizes, 34 to 42 in the lot, but not in each style. Greatly reduced, per suit, \$1.29.



Extra Special! Boys' Tweed Suits, \$5.25

These are of strong, sturdy-wearing tweeds, in medium shades of brown, plain dark brown, and medium shades of grey, pick-and-pick pattern. They are single-breasted Norfolk styles, with plain or pointed yoke, sewn box pleats running from yoke to belt.

Another style in plain coat effect, with loose belt at waist. Serviceable body linings. Bloomer pants. Sizes 25 to 28. Reduced, today, \$5.25.

Men's Sennit Straw Boaters, Half-Price, Today \$1.00

This is truly a timely offering when the mercury is hovering about the 90 mark, and every aid to coolness is being called upon, for a straw hat, in its coolness and lightness, is a great boon in the hot weather. These have the popular height crown and wide brim. Sizes 6 3/4 to 7 3/4. Half-price, \$1.00.

Men's or Boys' Caps, Each, \$1.50, Kiddies' Straw Hats Reduced to \$1.98

Made from a fibre silk and cotton mixture material, in a splendid variety of patterns in grey check or stripes, in four or eight-piece tops. Sizes, 6 3/4 to 7 3/4. Each, \$1.50.

Men's Cool Wash Suits, Clearing at \$6.95

During these hot days a heavy suit is quite out of the question, but for street wear there are many delightfully cool suits which answer all requirements. These suits of natural colored beach cloth have been greatly reduced in price, and are in two styles. One has two inverted pleats in the back, plain front and belt and double patch pocket effect. The other has one inverted pleat in the back trimmed with rows of buttons to match those used in decoration on the front and skirt. Both have plain skirts gathered in the back with belts and have pockets. Sizes 32 to 34. Reduced to clear, today, price, \$6.95.

THE T. EATON CO. LIMITED

MEN NOT RUSHED IN THESE CAMPS

Gen. Hoare, Back From England, Denies Undue Haste in Training.

AIR FORCE FOR CANADA

Establishment is a Probability, Tho Matter Was Not Discussed.

Establishment of a Canadian Flying Corps is a probability, stated Brig-General Hoare of the Royal Air Force, in an interview yesterday. General Hoare, officer commanding the Royal Air Force in Canada, has just returned to Toronto after a visit to England. He said the matter of a distinctive air force for Canada was not discussed during his visit overseas as the imperial authorities would not consult him on a matter of policy. His own personal opinion, tho, was that a start may be made to establish a Canadian Flying Corps in France.

MAIL BY AIRPLANE

Carrying of the mails by airplanes was touched on by the general "I consider it an absolute certainty that mails will be carried by aircraft," he declared. "In fact, if I were running that part of the business for the government I would manufacture and sell a specially light kind of paper for air mail letters. I would make money at it, too, in spite of the price of paper." He suggested also that airplanes could be used for fire guarding Canadian forests. He stated he was confident the price of airplanes would come down with a rush after the war. Airplanes, however, would never be very cheap, because of the high-grade material of which they are constructed,

GRAIN SUPERVISORS AT PRIVATE MEETING

A meeting of the board of grain supervisors of Canada was held yesterday at the Queen's Hotel, the chair being taken by Robert Magill, of Winnipeg. The meeting was of a private nature. The only statement made by Mr. Magill was that representatives of the Canadian Lake Carriers, the Canadian Millers, the Canadian Grain Producers and H. B. Thomson, food controller, were present, and the meeting had been called for the purpose of discussing the question of freight rates and the handling of the 1918 wheat crop. It is understood, however, that other important matters discussed were the overseas and domestic demands and the methods to be adopted in the financing to the estimated extent of \$250,000,000.

AMONG THOSE PRESENT

Among those present were: W. Sandford Evans, F. W. Young, E. B. Kneeland, C. C. Field, H. W. Cowan, of the Canada Steamship Co., Montreal; Francis King and C. Livingston, Kingston; J. S. Swan, Halifax; F. J. Anderson and W. A. Mathieson, Winnipeg; Roy Wolvin, W. J. Jacques, Norman Wright, J. L. Grant, G. E. Goldie, R. C. Belcher, W. A. Black, Montreal and W. J. McCormack, Sault Ste. Marie.

SUING MUNICIPALITY

George W. Hatton, county crown attorney, of Peterboro, is suing the municipality for \$1,200. It is alleged that no fuel, light or furniture has been provided, and a mandamus is asked for by Mr. Hatton in his writ issued at Osgoode Hall, directing the corporation to supply these.

EXTRA TRAIN SERVICE VIA CANADIAN NORTHERN RAILWAY ACCOUNT CIVIC HOLIDAY

For Civic Holiday travel an extra train will leave Toronto Union Station at 1:15 p.m., Saturday, August 3rd, for Parry Sound and intermediate points, but will not stop between Don Station and Port Bolster. Southbound, an extra train will leave Parry Sound at 4:00 p.m., Monday, August 5th, arriving Toronto Union Station 10:00 p.m., stopping at principal intermediate stations. Full particulars from City Office, 52 King street east, or Union Station.

APPEALING AGAINST ASSESSMENT ON LAND

The court of revision yesterday heard the appeal of the Sterling Trust Company against the assessment of land held by them in Lawrence Park, north of Blythwood avenue and east of Yonge street. It was claimed impossible to sell any of the lots because they were so near the township that people preferred buying there and thus escape city taxes. The assessment on St. Ives Crescent was \$22 a foot and \$18 was claimed to be a fairer valuation. Four years ago \$80 and \$82 was asked. It was pointed out that a street car line and other city conveniences would greatly enhance values in the district. One realty agent gave it as his opinion that if the Mount Pleasant car line were in operation land on Dantforth avenue would be worth \$88 a foot. The appeal will be further considered.

ILLEGAL TO PUT TAX ON ALL WAR PROFITS

Assessment Commissioner Forman points out to the mayor that the latter's suggestion that steps be taken to tax war profits is illegal. "This year, I may say," adds Mr. Forman, "the question of assessing incomes derived from shares in incorporated companies will be presented to the special committee of the Ontario legislature which will take up all proposed amendments to the present assessment act. Should we be successful in our request, that is the other municipalities, together with Toronto, we will then be in a position to assess the incomes referred to."

SEEK PROPERTY PAYMENTS

Weyburn Townsite Company issues Writs at Osgoode Hall. Writs have been issued at Osgoode Hall by the Weyburn Townsite Company of Saskatchewan against alleged purchasers of the subdivision adjoining the Town of Weyburn. The following are the defendants: F. F. Honnberger, Jordan Station, \$112,250; W. C. Logan, St. Catharines, \$197,272; Fretz, Jordan Harbor, \$97,923; E. Wretz, Jordan Station, \$461,152; and Walter Leideans, Jordan Station, \$193,477.

WORE MALE ATTIRE AND POSED AS MAN

A peculiar case came to light when Abigail Dawson, age 17, was arrested by Policeman Mathews Monday night. When taken into custody attention was drawn to her very un-masculine appearance, the diminutive size and general contour of the figure behind the male clothing which she wore. At the station she was asked if she were a man. Receiving a negative shake of the head in reply, no further questions were asked till she was arraigned in the police court yesterday morning. It was found that the prisoner was dumb. By means of the deaf and dumb alphabet, Clerk Child ascertained that she had come from England 13 years ago; the man's clothing had been purchased not long ago in a Yonge street store. Magistrate Denison remanded the prisoner for one week.

HAMILTON AVIATOR KILLED

Fred Cash, of Hamilton, is reported to have been accidentally killed while flying in Scotland, on July 24. He was a member of the Royal Naval Air Service. He was a student at the Royal College of Dental Surgeons, Toronto, prior to enlisting.

LT. McSWEENEY KILLED

Lieut. Geo. McSweeney, formerly secretary of the Builders' Exchange, Toronto, is reported to have been killed in an airplane accident overseas. He was a graduate of the Parkdale Collegiate and a member of the Parkdale Athletic Association. He resided in Willard Apartments, Triller avenue. He is survived by his mother, two sisters and two brothers, all of Toronto.

AMERICANS PROTEST AGAINST TWO TAXES

A meeting was held yesterday by the American citizens residing in Toronto, at the St. Charles Hotel, to protest against the proposal, now before the ways and means committee at Washington, to levy an income tax on all Americans living abroad. This is additional to the Canadian income tax. L. E. Dowling was elected to appoint a committee which will meet Thursday to arrange a line of action to be followed. The protest to Washington has already been drawn and signed by the leaders of the organization. This organization is proposed to extend from coast to coast, to avoid any complications which may result. It is estimated that there are 40,000 Americans in Toronto, all of whom will likely sign the petition. This may be done at the office of L. E. Dowling, 167 Yonge street.

IMPROVED DAY TRAIN SERVICE, TORONTO, LONDON, DETROIT, CANADIAN PACIFIC RAILWAY

Train No. 423, re-established daily except Sunday, leaves Toronto 7:45 a.m., arrives London 11:35 a.m., making intermediate stops; connection for St. Mary's.

LIEUT. C. HOUSTON, MISSING

A cablegram received yesterday by W. B. Houston, secretary and statistician of the Toronto Stock Exchange, informed him that his second son, Flight-Lieut. Cyril Houston, is listed as missing. Lieut. Houston, who is 21 years of age, went overseas early last year as an R.A.F. lieutenant. He became an officer in a bombing squadron. The message just received stated he has been missing since July 22. A brother, Allen, with the Canadian Engineers, has been gassed. He went overseas with the 12th Royal Grenadier Battalion.

WOMAN GETS FREEDOM

Mayor Church received a letter yesterday from Thomas Mulvey, under-secretary of state, stating that the governor-general has granted Martha Kelley her freedom under ticket-of-leave.

SYMPHONY ORCHESTRA TO LEAD IN SINGING

Toronto Symphony Orchestra is cooperating with the choir of the city to hold a "community sing" at 11 o'clock Monday morning (Civic Holiday) in front of parliament buildings. The idea of the outdoor gathering of singers is new to Toronto, but it has been managed with success in many cities in the United States and in London, Ont. Mothers are invited to be present with their little ones to take part in the patriotic numbers. Addresses on the value of community singing will be given by the mayor and Hon. Dr. Cody.

BUILDING PERMITS

City Architect Pearce granted the following building permits yesterday: Fletcher Percha & Rubber Co., alter factory buildings, 130 O'Hara avenue, \$4,000.
A. & A. Grant, detached dwelling, 3 Plyter Crescent, \$2,500.
Ideal Bread Company, factory, 143 Dovercourt road, corner of Argyle, \$75,000.
George J. Williams, pair semi-detached dwellings, west side of Day avenue, near Hope avenue, \$2,500.

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RY HOTEL, 193 James St.
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TYPEWRITER
THE FREE TRIAL SYSTEM
THAT YOU WANT
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IS LESS BECAUSE IT'S
THE ONLY SYSTEM
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