MONDAY MORNING

#### THE TORONTO WORLD

#### SIMIPSON :

Closes at 5.30 p.m. Store Opens 8 a.m.

#### J. Wood, Manager H. H. Fudger, Pres.

### T. SIMIPSON

JULY 17 1911

## **Our "Boy Scout" Boots**

Like the Boy Scouts themselves, this Boys' Boot became universally popular the first time it was seen. But what is more important, the parents of the boys who wore the first lot of "Boy Scout" Boots are sending their sons back for another pair, and telling them to accept no others. They're really the greatest two dollars' worth that a boy ever wore.

300 pairs "Boy Scout" Boots, box calf leather, with dull Blucher calf top, double thick solid leather soles, a stylish, easy fitting boot; all sizes 1 to 5. Spe-Youths', 11 to 131/2..... 2.00 \* Phone orders filled.

### Men's Boots \$5.00 Value at \$2.95

180 pairs only Men's High-Grade Boots and Oxfords, discontinued styles from our regular stock, "Victor" and other well-known brands, Blucher style, made from patent colt, tan calf, vici kid and gunmetal leathers; every pair Goodyear welted; all sizes in the lot 5 to 11. Regular prices through the season \$4.00 and \$5.00. On sale Tuesday ..... 2.95

#### Women's Patent Colt Boots at \$2.29 1000 pairs Women's Boots, fine even grain patent

colt leather, dull matt Blucher top, new short creased vamp, Cuban or low heels, college or medium pointed toes; all sizes 21/2 to 7. Special purchase price, Tuesdav ...... 2.29 Phone orders filled.

## Half Price Wall Papers

# **Real Boys Will Climb**

-not only brick walls and trees, but all the obstacles that life presents. The real boy is full of energy and ready to tackle anything. For all he cares, you could let him run round in a pair of pants and a pair of braces. But you care, and for that reason you will be interested in the boys' items here, as well as in the ones provided for his father.

Boys' Summer Jerseys-Sizes 20 to 30; white bodies with garnet, sky or navy trimming. On sale Tuesday, each ..... 19

Men's One and Two-piece Bathing Suits---In plain navy or navy with white and red stripes, also coat style two-piece suits. navy with cardinal trimming. Regular prices 75c and \$1.00 On 

Men's Best Quality White Twilled Cotton Night Robes-Turndown collar and French neck styles; all good sizes. Regu-

#### BOYS' BLUE SERGE SUITS AT \$1.98.

100 only in the lot. Regular \$3.50 value. 'A rich dark navy blue all-wool serge, with a slightly unfinished surface; made in

## Hats for Little Boys and Girls

PROBS.- Local showers or thunderstorms, but partly fair; about same temperature,

Children's Straw Turban Hats, extra fine white Canton braid, dome crown, white silk bands. Tuesday interesteres tertes a ste e diferentes ferenes alageres ateres tertes e la state a state a state a 50

Boys' Middie Straw Hats, square crown and medium wide brim; can be worn dip at front; dressy style, fine white braids, plain or named silk bands. 

Children's Land and Water Hats, in large range 

### Ideal Fabrics for Women's Summer Wear

Black Permo Shantung, "'Priestley's'' Permo Shantung, the new fabric, light in weight, beautiful rich sheen that retains its appearance permanently, will not crush or crease, rich unfading blacks; 44 

#### BLACK SILK-STRIPED VOILES.

700 yards of Black Silk-Striped Voiles, in a variety of new designs, rich permanent dyes, suitable for house or street wear. Regular 75c; 42 inches wide. 

#### BLACK ALL-WOOL VOILE.

500 yards All-Wool Black Voile, medium mesh. fine even weave, nice crisp touch, guaranteed fast unfading dyes; 42 inches wide. Regular value 75c. Tues-

#### \$1.50 BLACK SILKS, TUESDAY, PER YD., \$1:19.

850 yards of Rich Black Duchesse Paillette Silk. heavy firm even weave, guaranteed unfading black, suitable for dresses, waists and linings, etc.; full 40 inches wide. Regular \$1.50. Tuesday, per yard, 1.19

Other Splendid Silk Special-1000 yards Ivory and Black Japanese Silk, 36 inches wide. Sold in the regular way at 65c. Tuesday, per yard. ..... 47

100 pieces Natural Honan Pongee Silk, bright 

50 pieces only Honan Shantung Silk, heavy quality. Regular 85c. Tuesday, 34 inches wide. Per yard ...... (Second Floor.)

Complete Story Holocaust, World's Sp dent-Fire in the Air Tales of Saved by W and Goose I MAIN BUSIN OF GOLD The World rece first communic relative to the pine, from Mr. correspondent of ing camp. Mr. B flagration safet siving a comple caust were held the telegraph at their attention t sages, and left t details as they who made thei Fox himself say thru by wire. merely laughed set thru perso thousands, when papers would ha tion considerabl The description vastated the ma ing camp as a at once the mo that has been ] dent was hims ed thru the housed. His comme consequently, we everyone desiro plete and san rible disaster Mr. Fox's first lows: PORCUPINE st fire-a ro

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PROBS:

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#### On the Fifth Floor 750 BEDROOM LOTS WALL PAPER AT HALF PRICE.

Dainty Bedroom Papers, for mother, brother, sister, guest or the children, with cut-outs and other decorations, Half Price. Call and see our panel decorations on wall screens in latest designs.

9000 rolls Imported and Domestic Bedroom Papers, in blues, pinks and greens, yellows and buffs, greys, old rose, purple and violet, and in plain linen stripe and cloth effects. Per roll .8, .15, .20, .25, .50, .75

#### SPECIAL BEDROOM PAPERS.

0.	Regular 15c.	Tuesday	7
ı · .	Regular 25c.	Tuesday	1
A.P.	Regular 50c.	Tuesday	4
	Regular 75c.	Tuesday	4

Bedroom Wall Papers, Cut-Outs and Decorations, assorted colorings. Regular to Sc, Tuesday, .4; regular to 15c, Tuesday, .7; regular to 25c, Tuesday. . .12 2500 rolls Bedroom Ceiling, white, cream and

## **English Casements**

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English Casements, in a good range of designs and colorings, on light grounds, small patterns, and specially suited for bedroom curtains; cotton, cotton and wool, and mercerized; full 50 inches wide. Regu-

#### single-breasted sailor blouse style with plain pants, deep sailor collar on blouse, trimmed with five rows of black soutache, braids, self shield; sizes 22 to 26. To clear Tuesday at .... 1.98

#### MEN'S TROUSERS AT \$1.98.

200 pairs Men's Worsted Trousers, in a neat double stripe of grey and black, with a slight thread of cotton mixture, which adds to the wearing qualities and appearance, side and hip pockets, good quality lining and well made. Regular \$2.50 and \$3.00. Sizes 32 to 42. Tuesday ..... 1.98

## Hometurnishing Opportunities (4th Floor)

### \$1.45 Brussels Carpet, Made, Laid and Lined for 98c yd.

A special opportunity to secure a good Carpet at a very low price, and have it sewn, lined and laid down free into the bar gain. You cannot buy a good Brussels Carpet less than \$1.25 to \$1.45 per yard; in fact, those are our selling prices for the best goods; then you would have to pay a further charge of 11c per yard for the sewing, laving and lining. Therefore you will easily see the advantage you derive from this sale on Tuesday. The ranges of designs and colorings are quite varied, and include self-tone rose, lattice and floral effects, green and red Orientals, fawn and rose Persian designs, tan and green empire effects, self-tone blue conventional and lovers' knot designs. Your dining room, parlor, den, bedroom or spare room can be elegantly and serviceably covered with any of these carpets on Tuesday (made, laid and lined) at .98

## Specially Priced Draperies for Tuesday

Roman Stripe Tapestries, in rich Oriental patterns, good heavy quality; a large variety of stripe effects and colorings, suitable for curtains, couch throws, etc.; 50 inches wide. Regular price, per yard, 55c. Tuesday selling at ..... 39

French Drapery Silks, in self-toned and figured effects, reversible, rose, greens and blues, suitable for festoon drapes, curtains, etc.; 50 inches wide. Regular \$1.00, \$1.25, \$1.50 and \$1.75. All at one price Tuesday, per yard ..... .59 and ... 1.50

#### Look for These in the Linen Dept. (Second Floor) SAXONY FLANNELETTES. English Saxony Flannelette, in pink only, 33 to 36 inches wide; 400 yards. Regular 15c to 18c yard. \$10.50 WHITE SATIN QUILTS FOR \$5.25 Only 15, for full double bed; one of the finest qualities made in England. Regular \$10.50. July Sale, Tuesday ..... 5.25 **300 PURE LINEN DRESSER SCARFS.** In fancy figured Huckaback or pretty Diapers, (Second Floor) THESE SETS OF FINE LINEN, \$3.69 EACH. Some cloths are $2x^{21/2}$ , some $2x^{3}$ yards; all have 22-inch, Napkins to match; full grass-bleached, full satin Damask, in assorted bordered designs; 50 sets. July Sale, Tuesday ..... 3.69 TURISH BARBER OR MASSAGE TOWELS. White Turkish or Barber Towels, 12x18 inches, fringed, close soft terry; 40 dozen. Tuesday, pair .71/2 **IRISH BROWN HOLLAND** For Motor or Dust Coats, Cool Tub Dresses, etc., nothing could be better than this all-linen natural brown Holland; 36 inches wide; 460 yards only. Tues-The Auto Hat New York's latest; made from fine tan silk popiin, stitched self or leather brims; a splendid hat for the autoist-

holds on like grim death. Worth \$1.50. 

Men's Auto Caps, in fine quality fawn and tan color silk poplin, rubberized, will turn any storm, self or leather peaks, newest shapes, at 1.00

