

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

A GREAT FOUR FACTORY BOOT SALE

When the quality is up to a certain standard and the price is right we always buy travellers' samples and clearing lots of boots offered to us by the Canadian shoe factories. This is so well known in the shoe trade that manufacturers who have clearing lots to sell come direct to us first. No quantity is too large and our shoe buyer is always ready with a spot cash offer. That is why we are able to give such wonderful values in our well known boot sales. We have just completed four very special boot purchases from the following factories:

The Hartt Boot & Shoe Company, Limited, Fredericton, N. B.
The Cook Fitzgerald Shoe Company, Limited, London, Ont.

The Tebutt Shoe Company, Limited, Three Rivers, Que.
The Tetrault Shoe Mfg. Company, Montreal, Que.

Travellers' samples of highest custom-grade and "floor stock" boots in beautiful range of popular styles for Autumn and Winter wear, Saturday as follows:

350 Pairs Men's Boots

Travellers' Samples, branded on the soles with the well known "Hartt" trade mark, made from box calf, vici kid, gun metal, velours calf, tan Russia calf and tan storm calf leathers; popular styles for fall and winter wear; single, double and triple thick Goodyear welt soles; C, D and E widths, size 7 only, regular \$5.00, \$6.00, \$8.00 and \$9.00. Saturday all one price

2.95

2500 Pairs Women's Boots

In beautiful custom-grade styles for autumn and winter wear, made from patent colt, vici kid, velours calf, gun metal cloth and dull tops, and tan calf leathers; button, lace and Blucher styles; Goodyear welt and flexible McKay sewn soles; high Cuban, French, Spanish, Louis, military and College girls' heels; all sizes, 2 1-2 to 8, B, C, D, E and EE widths, regularly \$3.75, \$4.50, \$5 and \$5.50. Saturday

2.95

3060 Pairs Men's Boots

High-grade Goodyear Welt styles, made from selected patent colt, gun metal, vici kid, tan Russia calf and tan storm calf leathers; Blucher and button styles; some styles have extra heavy soles and reinforced shanks, some styles have tops 10 inches high for hunters, C, D, E and EE widths, all sizes 5 to 11, regularly \$4.00, \$5.00 and \$6.00. On sale Saturday

2.95

1500 Pairs Boots for Boys

Sizes 1 to 5, misses' sizes 1 1 to 2, and children's sizes 8 to 10 1-2; popular styles for autumn and winter wear; in the lot are the following leathers; vici kid, gun metal, velours calf, tan calf and patent colt leathers; Goodwear welt and flexible McKay sewn soles, easy fitting, long wearing boots, regularly \$2.50, \$3 and \$3.50. On Sale Saturday

1.99

The superior quality of the materials used in "Hartt" Boots is alone sufficient to place them above the average. To this add clever shoemaking, originality of design, the knack of giving "ease to the foot the first time worn," and you have some of the reasons why "Hartt" Boots rise above the common-place and enjoy such a large sale. This sale of boots for Saturday is really an extraordinary opportunity.

SEE YONGE STREET WINDOWS. NO PHONE ORDERS FILLED.

Lacking Table Equipment in Glass or China

Can be economically supplied these days from a splendid list of specially priced goods such as the following:

- \$2.50 Cut Glass Oil Bottles, 1.39—Perfectly cut and beautifully finished cut glass oil or vinegar cruet, buzz and star cutting or heavy clear blanks. Regularly \$2.50. Saturday special 1.39
- Cut Glass Water Tumblers, 1.50 Half Dozen—Full size genuine cut glass water tumblers, diamond and fan cutting, fine quality. Regularly \$4.25 dozen. Saturday, the half dozen \$1.95
- \$1.95 Cut Glass Bon Bons, 98c—Newest style floral and chain-bottom cutting, full six-inch size bon bon dishes. Regularly \$1.95. Saturday, each .98
- 20c Japanese China Bowls, 9c—Thin, fine quality Japanese china bowls, Oriental blue decoration. Regularly 20c. Saturday, each .09
- 15c China Salads, 9c—Excellent grade china small salad dishes, oblong shapes, pretty pink floral decoration. Regularly 15c. Saturday .09
- 49c Salad Bowls, 29c—Very finest quality china salad bowls, with handsome large rose centre decoration, wide gold striped edges. Regularly 49c. Saturday, each .29 (Basement)

Canadian-Made Wringers

Clothes Wringers, of guaranteed brands, made to give lasting wear and perfect satisfaction. They have galvanized fittings to prevent rusting, ball bearings, enclosed cogs to protect the hands or clothing, full standard 11-inch rollers; \$6.00 value, Saturday \$4.98; \$5.00 value, Saturday \$4.48; \$5.00 value, Saturday \$3.98.

Rollers of above wringers are guaranteed for one, three or five years. "Marvel" Washing Machines, \$3.49—The overstocks of one of the best washing machine factories. Just in time for Saturday only .349

40c, 50c and 55c Brooms. Saturday .25

Cutlery for Men—1,200 assorted penknives, pocket knives and jack-knives, with pearl handles, bone handles, staghorn or ebony; extraordinary keen cutting blades, of Sheffield steel; knives are well made, with two or three blades, grinding and tempering done by experts, made to sell for 50c, 75c and \$1.00, for which we cannot take phone or mail orders, one of any kind to each customer. Saturday .25

Straight Razors on Bargain—From Sheffield factories comes the entire lot of 75c, 50c and 95c razors; smooth, keen cutting blades. Get an extra razor Saturday for .39

No Phone or Mail Orders Accepted. \$1.50 Popular Polishing Mops, 93c—A choice of popular designs. The shapes are what you want and all are full size. They clean, disinfected and polish. Regularly \$1.50 .93 (Basement)

Today in the Lunch Room

The Breakfast is ready promptly at 8.30 a.m. The food and service are excellent. The prices from 15c to 50c.
Dinner—11.30 to 2 p.m. Special selection for Friday—Boiled Halibut, Hollandaise, or Pot Roast of Beef, with Vegetables, Boiled or Mashed Potatoes, Bread and Butter, Baked Coconut Pudding, Orange Sauce, Tea or Coffee, 25c.



In the Men's Store Saturday

Men's Fall-weight Overcoats, \$8.95. Owing to the unseasonable weather, we have been able to secure some of the most fashionable and most called for Fall-weight Coats at much less than cost; in fact, for little more than the cost of the materials. 150 Coats in the lot; light and medium gray and brown tweeds; made up in the smartest of young men's styles; also a number of Oxford gray and black chevrons, cut in the popular Chesterfield style. Sizes 34 to 44. Regularly \$12.50, \$13.50, \$15.00 and \$18.00. To clear Saturday at .895

MEN'S \$13.50, \$15.00, \$18.00, \$20.00 FALL SUITS, SATURDAY, \$9.95. This big sale of Men's New Fall Suits includes goods cleared by a leading Canadian manufacturer at a price below the cost of production. In the lot are English worsteds and tweeds, in the new shades of gray and brown; stripe and small chevron patterns; also a number of navy blue suits, made from English well-finished blue serge. These suits will give the best and most satisfactory service, the making being done by the best tailors; the linings are of twill mohair. Sizes 34 to 44. Saturday morning, to clear .995

BOYS' BLUE SERGE YOKE NORFOLK SUITS, \$3.95. Only 50 Suits, in single-breasted yoke Norfolk style, with full cut bloomers; made from English navy blue serge; very smartly designed; strong twilled linings; sizes 25 to 30 inches. Saturday, 3.30 special .395

BOYS' HAND-TAILORED SUITS, \$6.75. Taken from our regular stock; a choice of single-breasted yoke Norfolk or double-breasted sack styles; full bloomers; navy blue serges, plain gray worsteds, and gray and brown Scotch tweeds, with serge linings to match; sizes 28 to 34. Regularly \$8.50, \$9.00, \$10.00, \$10.50 and \$12.00. Saturday .675 (Main Floor)

1,000 Men's Soft Hats

Samples, fashionable Fall and Winter shapes, wide assortment of popular colors, suitable to wear with this season's clothing, fine grades of imported mink and fur felts, Saturday, special, half-price and less, your choice any hat in this lot for .55
900 Men's Stiff Hats Saturday at a Very Special Price—Fine English makes, and in up-to-date 1914 shapes; the quality in these hats is excellent, and trimming first-class; choose your Fall hat Saturday from this assortment; \$2.00 and \$2.50 values, for .89

All the Latest Fall and Winter Styles, in Christy and King Derby and Soft Hats, are here for your inspection; high crowns, low crowns, and medium crowns; lots of variety in finish and trimmings; excellent values at .200 and 2.50

Men's and Boys' Caps, in checks, stripes, plaids or plain and fancy effects, in tweeds, homespuns, serges, worsteds, etc.; correct English and American shapes. At .45, .75 and .95 (Main Floor)

Men's and Boys' Furnishings

MEN'S ENGLISH NATURAL WOOL UNDERWEAR. Plain or rib knits, double or single-breasted style, guaranteed unshrinkable. Sizes 34 to 44. Regularly 80c and \$1.00. Saturday .50

MEN'S NEC KTIES. Of pure silk, made by leading Canadian manufacturers; splendid designs; large, wide stripes; about 1000 to be cleared at half and one-third their regular prices; 50c and 75c values. Saturday .25

BOYS' PY JAMAS. Of English flannelette, English made, stripe designs, military collar; pocket, frogs and pearl buttons; pink, blue or helio. Sizes for 8 to 14 years. Regularly \$1.00. Saturday .50

See Evening Papers for Exceptional Values Not Announced in This Page

The Robert Simpson Company, Limited

Cut Rate Stationery Prices

- "Follow the Flag" in the Stationery Department on
- "Rule Britannia Box" (handsomely decorated cover), containing 18 sheets white linen paper, embossed in gold and colors, with envelopes to match. Regularly 25c. Saturday 20c.
- Royal Court Paperette, containing 24 sheets fine white linen notepaper, fashionable size, with 120 sheets envelopes. Regularly 25c. Saturday 19c.
- Royal Court Envelopes, 25 in a package. Regularly 20c per 100. Special Saturday 15c.
- Queen's Court Initial Paperette, containing 24 sheets fine white linen notepaper, embossed letter in gold with envelopes to match. Regularly 15c. Saturday, box 16c; 2 boxes for 30c.
- Mayfair Correspondence Cabinet, containing 24 lined-faced correspondence cards, embossed initial in gold, with envelopes to match. Regularly 25c box. Saturday, box 19c.
- Royal Court Paperette, containing 24 sheets fine white linen notepaper, with envelopes to match. Regularly 19c. Saturday, box 15c.
- Lincoln Writing Pad, large size, ruled or plain, 100 sheets with blotter cover. Regularly 10c straight. Saturday, 3 pads for .25
- Sticlic Hyacinth Bulbs, for bedding or forcing, in colors red, white and blue. Per dozen .50
- Double Hyacinth, "Carter's Royal Parks," in assorted colors, first quality only, in separate colors, or assorted. Per hundred, 1.00; per doz. .15
- Asparagus or Mixed Ferns, in pots. Each .15

The Flowers

- Direct Telephone, Adelaide 6100
- 100 dozen Roses, assorted colors. Special Saturday, per dozen .50
- 100 dozen Hyacinth Bulbs, for bedding or forcing, in colors red, white and blue. Per dozen .50
- Double Hyacinth, "Carter's Royal Parks," in assorted colors, first quality only, in separate colors, or assorted. Per hundred, 1.00; per doz. .15
- Asparagus or Mixed Ferns, in pots. Each .15

Week-End Candy Specials

- (Main Floor and Basement)
- 500 lbs. Coconut Cream Balls. Reg. 30c. Per lb. .25
- 1000 lbs. Chocolate Creams, assorted flavors. Per lb. .20
- 1000 lbs. After-Dinner Mints. Reg. 15c. 2 lbs. .25
- 1000 lbs. Chewing Candy, assorted. Per lb. .15
- Simpson's Special, assorted. Per lb. .20

Supplies for the Larder

- Telephone Direct to Department, Adelaide 6100
- 2000 lbs. Fresh Creamery Butter, White Clover brand. Regularly 25c. Per lb. .25
- Toasted Cornflakes. Per lb. .25
- Leaf Sugar. 3 lbs. .25
- Clark's Park and Home, in Chili sauce. Large tin. 1 lb. .25
- Baker's Cocoa. 1 lb. .25
- Finest Mild Cheese. Per lb. .25
- Clark's H. P. Sauce. Bottle .25
- Choice Red Salmon. Per lb. .25
- Finest Canned Corn or Peas. 3 cans .25
- Crossed Fish Brand Sardines. 2 cans .25
- One car California Sweet Potatoes. 7 lbs. .25
- Finest Jersey Sweet Potatoes. 7 lbs. .25
- Clark's Marmalade. 1 lb. .25
- 500 lbs. Weston's Fresh Coconut Macaroon. 2 lbs. .25
- Finest Raisins. 5 lbs. .25
- 500 lbs. Pure Gold Jelly. 18-oz. jar .25
- Pure Gold Jelly. 18-oz. jar .25
- 500 lbs. Finest Sliced Pineapple, Niagara brand. Regularly 20c. Per lb. .15
- Pure Gold Quick Chocolate and Custard Powder. 3 packages .25
- 500 lbs. Fresh Beans. Per lb. .25
- Finest Mixed Beans. 2 lbs. .25
- FRESH ROASTED COFFEE, PER LB., 27c.
- 500 lbs. Fresh Roasted Coffee in the bean, ground pure or with chicory. Wednesday .27