THE BUREAU OF STATISTICAL RESEARCH

A BUREAU ORGANIZED TO STUDY, COLLATE AND DISSEMINATE FACTS WITH REGARDS TO ASSURANCE, ITS RELATIONS AND EFFECTS ON BUSINESS, THE HOME AND THE COMMUNITY

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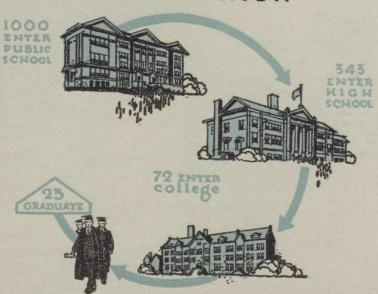
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The figures on this page are official. But, why the tremendous mortality between boys who enter Public School and University graduates?

Mainly two reasons:The great majority of boys are unable to pay for a College education while of every 72 who can afford to enter College 49 have to leave during their course cheifly on account of financial reverses in the family.

One has only to think of the panics of 1893, 1907 and 1915 and the depressions through which we have just passed when so many of our big men and great institutions have gone to the wall to realize how easy it is for the unexpected to happen.

CHANCES FOR SECURING AN EDUCATION



Can you afford to overlook these facts and neglect
the opportunity of giving your
Boy every assurance of a College education when it is available at so small a cost? Fill
in the enclosed card and give
us the opportunity of sending
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Yours very truly,

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