

*Supply—Secretary of State*

by month, but we do not consider in the consumer index the cost of servicing 95 radio stations.

The entire television and radio world at the present time is in a ferment, and for any man to estimate what is likely to happen in the next few years without realizing that cable television and theatre television are here to stay is ridiculous. In the ridings of York-Humber and West York where we have theatre in the home we are fortunate, because we can pick up the away games of the Toronto Maple Leafs. You have to pay to have the picture come on, but you can watch the games in your own home. You pay \$1.50 or \$2, and four or five men get together and pay 50 cents each and they see the game.

Then we have cable television. My experience of that has been that up at Penetanguishene and Midland, where I have a summer home since 1938 it has been in operation for many years. In Guelph I have seen it in operation in the homes of friends. It gives a marvellously clear picture. I came down here last May and attended the annual meeting of the community antenna television association of Canada in the Chateau Laurier to try to pick up a few indications of the future of this marvellous entertainment possibility. Later, on June 4, I spent an entire day in Christ Church hall listening to the arguments on cable television. I think I was the only member of parliament who sat there from the opening of the day to the close of the discussions. There was an argument against cable television put forward in the hall and the sum and substance of it was that when people have cable television in their homes they are not looking at local television stations. The local television stations contend that it is not right for viewers to have freedom of choice of this kind; they should be content to take what is offered by the local stations.

A year ago the hon. member for Port Arthur placed a question on the order paper. I have a return here dated October 31, 1962. The hon. member was a little exercised at the time because football games were being shown in Port Arthur and the lakehead by cable T.V. while others with television sets were unable to get these programs for free. I suppose some of his constituents were worrying the life out of the hon. member for Port Arthur, wanting to know why the fellow who paid for his television on the cable system was able to see these football games. So he asked a question on this score. I made some inquiries with the people who own Lakehead Videon and they advised me that they did not have any intention of putting the games on Lakehead Videon, but the C.T.V. people were broadcasting these football games,

sending them east and west. Since there was no outlet in Port Arthur or Fort William the manager of Lakehead Videon was smart; he consulted his principals and said: That game is going over my head; let us put it on cable T.V. in Port Arthur and Fort William and please the fans. The principals of the outfit said: That is okeydokey. And this Lakehead Videon concern pulled the game out of the air and the people who were paying \$4.50 a month got what they were paying for. But the people who were not getting it for free were complaining to high heaven.

This system is bringing important hockey games to Toronto which are not available on free television broadcasts. In addition, theatre in the home is carrying these games in York-Humber and West York. We also have these games on closed circuit system in Toronto. It started in one theatre and developed a great following. That theatre has 1,200 seats and all the seats were sold out. So popular are these games that they are now being played before audiences in 11 different theatres including one in St. Catharines, one in Hamilton and one in Oshawa and the audiences are terrific. I mention this question of closed circuit games because, throughout Canada, there are remarks made by team owners who point out that free television is not going to be with the Canadian general public long. Mr. Stafford Smythe has made statements in the recent past that there will be no Saturday night television of the hockey games in Canada much longer. What a hue and cry there has been about that. One of our most childish radio commentators—I do not want to refer to him by name; I used to be associated with that paper—says: You can't do this to us. It is astonishing to me that the C.B.C. should make no effort to point out that these sporting functions are being picked up on the cheap, and that this situation is not going to last much longer.

I wonder how many directors of the C.B.C. are aware of a decision which was handed down in the British high court in the case of *Eastham v. Newcastle United Football Club, Ltd. et al.* Of course, now that I have raised this matter they will no doubt say they knew all about it and are making a study of the situation. This man Eastham is a world beating inside forward in a team in the British soccer league and he is a player who incurred the wrath of his management. He was an outstanding player on his soccer team and I guess the management did not like the way he parted his hair or, as Scott Young says in an article, maybe he was not saluting the coach and backchecking at the same time. They did not play him and this soccer player