

minutes, and if you play a piece of Canadian music, a minute and a half, and then play two 20-minute symphonies, you have a third. No, you play one more of 20 minutes, and you have a third. It's not a question of time in those limits, since the criticism has been made. Once people know that, they realize that production in Canada, French or English, is perfectly sufficient to meet these standards. Now, before answering your question, I'd like to have the time to give a personal opinion, to read more thoroughly all the testimony that has been given. Let's say that this general orientation of the CRTC's proposal seems to be in the direction indicated by the Act.

Mr. Fortier: I agree. I am going to confine myself to the CRTC's orientation. The CRTC is suggesting at this time, to use your words, a "foreign content" of 40 per cent. If the foreign content suggested should go to 40 per cent, to 30, 20, 10 and finally we exceed the Canadian content, the compulsory Canadian content of 100 per cent, do you think that would be in the direction of the Act?

Mr. Pelletier: No, I think that would be shutting yourself up completely in exaggerated chauvinism. I think that would be quite unrealistic. There isn't a broadcasting chain in the world that has regulations like that.

Mr. Fortier: You realize that you have to talk about percentage?

Mr. Pelletier: Yes, I realize that Canada must be a country that keeps its windows open. Only it mustn't be a barn through which any old wind blows.

Mr. Fortier: On this note, Mr. Minister, I thank you.

[Text]

The Chairman: Do any other Senators have questions in this area? Senator Quart?

Senator Quart: I am going to begin, Mr. Minister and Mr. Chairman, by adopting the technique that you can catch more men with honey than vinegar. I am beginning by giving you a compliment but I have a point later on, which is not quite so complimentary.

Senator Smith: Watch it!

Senator Quart: Well, to begin with I think the CBO radio is excellent as well as the television and I think the news coverage is excellent. You don't have to answer this if you don't want to

Mr. Pelletier: That was the gravy—now comes the fish!

Senator Quart: Well, Mr. Minister, I don't want you to think that I am a person that is scrupulous and all the rest of it—I had better get on with what I started and stop rambling—but to begin with when our now Senator Lamontagne was Secrétaire d'État—a group of women across Canada, (and I believe the Chairman did see some of these beautifully bound books) circulated a petition to clean up television—a television clean-up campaign. I believe there were about 70,000 signatures.

Well, coming back to this we still receive letters from different ones, and so on and so forth, for our TV clean-up campaign, particularly asking for objectionable programs to be put on at a later hour than when you have the young people as an audience. I myself have mentioned this frequently to different groups and to Mr. Davidson who I have known over the years—I like him very much, I think he is wonderful—but at the same time I have told him this, that when complaints go in to the CBC—are they not swept under the rug a bit? I have told him publicly and many others that the very best thing to do was to write to the minister.

Mr. Pelletier: Ah, that is why!

Senator Quart: Oh, that really isn't nearly the number that we would have sent you if we ever got in. I think it has been much better and the Chairman of our Mass Media Committee did suggest, or at one time did give me a name to call. The gentleman was most co-operative, and he used to call me back and say: "Won't you please look at this program—as Mère Supérieure of that group—and I am not the Mère Supérieure type—would you please alert them and get them to watch this programme." Well, that worked beautifully and now we have sort of forgotten about it. But I think really people are getting used to four letter words and all these sex programmes, and I think now we sort of accept a lot of the permissiveness that maybe five years ago wasn't exactly old hat. However, to come back to this, I have said to many groups: "Don't bother writing to the CBC—maybe it will never reach the President—write to the Minister."

This very morning I received a call—I haven't had time to answer it—about something that was said on the Max Ferguson show. I like Max Ferguson very much, but evidently he or someone on his programme did make some remark about some former Prime Ministers of Canada, but apparently it wasn't too complimentary, whatever they said.

As I said, I didn't have time to listen to it. . .