

# News Release

# Communiqué

Minister for  
International  
Trade



Ministre du  
Commerce  
extérieur

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## GOVERNMENT EXPANDS CENTRES FOR INTERNATIONAL BUSINESS STUDIES PROGRAM

International Trade Minister John C. Crosbie announced today that the Government is expanding its Centres for International Business Studies (CIBS) Program. Three new Centres will be established in Canadian universities and funding will be increased for the five existing centres.

As announced by Prime Minister Mulroney in December 1988, one of these new centres, The Centre for Trade Policy and Law, is being established in Ottawa. Minister Crosbie will deliver the keynote address to the inaugural conference of the Centre today. Mr. Crosbie noted that one of the greatest challenges Canadians face is "... the challenge of developing an outward-looking trading culture, where the knowledge and expertise of Canadians matches the importance of international trade to our economy. This Centre will encourage serious research in Canadian trade policy, teach trade policy and encourage its teaching elsewhere."

The Centre located in Ottawa is unique in that it is a cooperative initiative of both Carleton University and the University of Ottawa and it will focus on trade policy and trade law rather than international marketing. The Centre will offer courses, lectures and seminars in international trade policy and law to full-time students, especially graduate students, as well as to members of the business community who wish to participate in continuing education programs.

The Honourable Don Mazankowski, Deputy Prime Minister, will officially open a second new Centre which will be located at the University of Alberta, in Edmonton. A third centre is being established at the University of Saskatchewan, in Saskatoon.

In addition, to the creation of the three new Centres each of the five existing Centres will have their annual grant increased to \$100,000. These Centres are located at Dalhousie University (Halifax, Nova Scotia), the Ecole des Hautes Etudes Commerciales (Montreal, Quebec), the University of Western Ontario (London,

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