

Federal officials will then review for participants the full range of government services and programs which are available to assist Canadian exporters. Finally, one of Canada's U.S.-based Trade Commissioners will speak on opportunities and strategies for exporter success in the American market. An ample question-and-answer period will wind up the session.

Publications providing additional information on all elements touched upon by the program will be available at each meeting.

These conferences are open to the media.

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