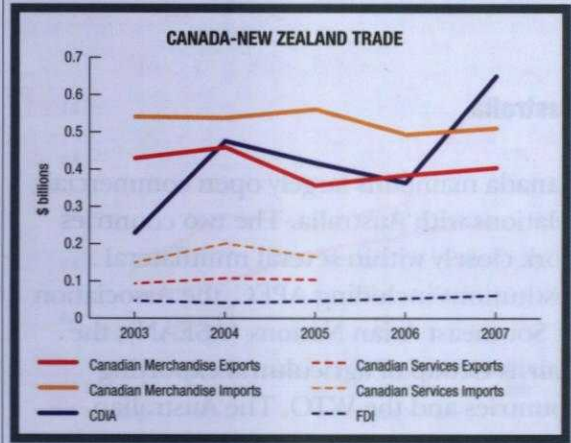


Chapter 10 Opening Doors in Other Key Markets

New Zealand

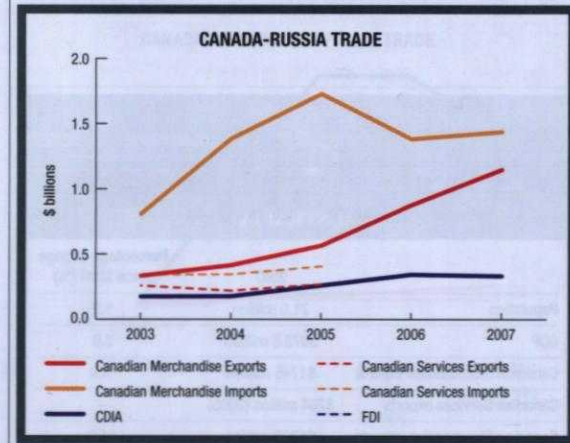
NEW ZEALAND		
	2007	Percentage change since 2006 (%)
Population	4.2 million	1.0
GDP	\$137.7 billion	3.0
Canadian Merchandise exports	\$404 million	5.3
Canadian Services exports	\$104 million (2005)	-
Canadian Merchandise imports	\$510 million	3.4
Canadian Services imports	\$165 million (2005)	-
CDIA	\$650 million	78.6
FDI	\$62 million	14.8



Canada and New Zealand have generally straightforward commercial relations and continue to work together within the multilateral frameworks of APEC, ASEAN, the Cairns Group and the WTO. Sectors of particular interest, in the context of Canada's Global Commerce Strategy, are environmental industries, bio-industries, and information and communications technologies, where opportunities for Canadian businesses are rapidly expanding.

Russia

RUSSIA		
	2007	Percentage change since 2006 (%)
Population	142.102 million	-0.5
GDP	1 386.019 billion	8.1
Canadian Goods exports	1 147.601 million	31.1
Canadian Services exports	269 million (2006)	-
Canadian Goods imports	1 437.041 million	4.0
Canadian Services imports	407 million (2005)	-
CDIA	333 million	-3.2
FDI	160 million	-



With a population of over 142 million, abundant natural resources and a strong economy (7% average growth over the past five years), Russia has attracted much interest from the Canadian business community. Because of similar geography, Canada has much to share with Russia in technologies and expertise related to sectors such as mining, construction, agriculture, transport and energy. Although Canadian companies are succeeding in Russia in many different sectors,