

SECTION #2: COMMERCIAL PROGRAM DELIVERY

	Strongly Disagree	1	2	3	4	5	Strongly Agree	Don't Know/Does Not Apply
2.1 With respect to commercial missions from Canada to my territory in which I was personally involved over the last 12 months, I feel that:								
• They were well planned.		1	2	3	4	5		9
• Participating firms had local market potential.		1	2	3	4	5		9
• Information provided on participating firms was adequate.		1	2	3	4	5		9
2.2 The following would improve the effectiveness of commercial missions from Canada to my territory:								
• Creating a central unit in Ottawa to coordinate missions to Posts.		1	2	3	4	5		9
• Providing a "mission contract" to be agreed upon between Posts and mission organizers which would clearly spell out the roles and responsibilities of each party.		1	2	3	4	5		9
• Contracting out the organizational and logistical support.		1	2	3	4	5		9
2.3 In my opinion, business clients believe that the Trade Commissioner Service is a valuable partner abroad.		1	2	3	4	5		9
2.4 In my opinion, the following commercial missions represent an effective use of Posts' resources:								
• Team Canada		1	2	3	4	5		9
• Ministerial (Federal, Provincial)		1	2	3	4	5		9
• Other Federal Missions		1	2	3	4	5		9
• Other Provincial Missions		1	2	3	4	5		9
• Municipal		1	2	3	4	5		9
• Industry Associations		1	2	3	4	5		9
• Multi-sectoral		1	2	3	4	5		9
• Missions from territory to Canada		1	2	3	4	5		9