

Employers will find pools of experienced workers who also offer fluency in foreign languages, knowledge of international cultures and business practices, and networks of business contacts in Asian, European and American markets.

Businesses are well served by a modern and sophisticated financial sector. This includes seven national banks which provide both lending and investment banking services, five of which rank among the ten largest banks in North America. Canada has largely avoided the high public costs associated with failures of numerous smaller institutions seen in the United States. Many Canadian financial institutions maintain offices in major financial capitals around the world in order to serve their international clients.

Trust companies and insurance companies provide additional financial services. International investors who prefer to deal with financial service firms based in their home countries will find that many leading international banks, investment dealers and insurance companies have offices in Canada. Stock exchanges in Toronto, Montreal and Vancouver provide many international firms with Canadian equity participation.

In the fields of engineering and architecture, Canadian firms are worldrenowned for their expertise. Other top quality professional services are available from globally active accounting, advertising, law and management consulting firms.

"Harris-Farinon was finding that products designed and built in Canada had particularly high acceptance in foreign markets, including Asia, Latin America and Europe. And our track record in marketing to offshore markets was literally unique in the company."