

SECTOR: Fisheries, Sea Products and Related Equipment

SUB-SECTOR: FISH, SHELLFISH AND OTHER MARINE

Officer: Peter Egyed, (613) 944-9483

EVENT: Incoming Fish Buyers' Missions to Atlantic Canada, Ongoing in 1993-94 (Atlanta, Boston, Chicago, Detroit, Minneapolis)

PRODUCTS: Fish and seafood products

SCOPE: Each mission to take place at different times during the year in order to avoid duplication, to visit Atlantic and Pacific fish processors

ATTENDANCE: A limited number (4-5 per mission) of qualified fish buyers from the US Southeast, New England, the Great Lakes region and the Midwest

CONTACT: ATNTA, Ray Munoz (404) 577-6810
BOSTN, Jack McManus (617) 262-3760
CHCGO, Karen Willhite (312) 616-1860
DTROT, Ron Biddle (313) 567-2340
MNPLS, Margaret Mearns (612) 333-4641

EVENT: Value-added Fish Products Seminar, August 1993, Boston MA

PRODUCTS: Fish and seafood products

SCOPE: One-day seminar (with presentations, product display and chef de cuisine demonstration) focussing on availability and marketability of Canadian value-added fish products

ATTENDANCE: Canadian speakers/suppliers and potential US buyers from the New England wholesale and foodservice trade

CONTACT: BOSTN, Mike Rooney (612) 262-3760

EVENT: Canadian Seafood Mission to US Tri-State Area and Mid-Atlantic States, New York NY and Washington October 1993

PRODUCTS: Fish and seafood products

SCOPE: Mission of 8-10 Canadian processors/suppliers from Atlantic Canada, with emphasis on non-traditional species, exploring new market opportunities in Mid-Atlantic States

ATTENDANCE: Individualized visits to local seafood buyers, including distributors, foodservice and retail operators

CONTACT: CNGNY, Richard Campanale (212) 768-2400
WSHDC, Cynthia Stevenson (202) 682-1740