

## TECHNOLOGY STRENGTHS

Due to its large number of university research facilities and incubator programs, Wisconsin has significant strength in the area of biotechnology, agriculture and food technology development. Application of this research and development has contributed to the success of the food and dairy processing industry in Wisconsin.

## KEY ORGANIZATIONS

The principal S&T organizations are:

- Technology Development Fund (Wisconsin Department of Development) which serves to support research and development of significant new technology for Wisconsin business growth, retooling and/or diversification
- University of Wisconsin, at Milwaukee, Office of Industrial Research and Technology Transfer, which works to facilitate the dissemination of important and valuable research by disclosure and/or patenting
- University of Wisconsin at Madison which houses numerous research facilities such as the Biomedical Engineering Center, College of Medicine, Energy Research Center, Wisconsin Center for Applied Micro-electronics, and the biotechnology Transfer Office.

## KEY SUPPORT PROGRAMS

The Governor's Council on Biotechnology has come up with a comprehensive plan to increase state funding in the area of biotechnology, with a cost of US \$1.5 million for the state fiscal year 1989-90 and US \$2.9 million for the 1989-91 biennium. The Council recommends:

- the adoption of a regulatory policy for biotechnology which relies on the federal regulatory framework which has already been established

- the improvement of the availability of venture and/or investment capital for biotechnology companies and other technology-based businesses
- a technology based "incubator" program which assists small companies through reduction of start-up costs
- the provision of state funding for statewide programs provided by the University of Wisconsin's Biotechnology Transfer Office
- funding for partnerships of academic and industrial researchers to develop products and processes for commercial applications
- the creation of an office in the Department of Public Information to develop more biology-related educational activities from primary school through high school.

## CONDITIONS OF ACCESS

Conditions for licensing agreements are between the companies taking part in the venture unless the Wisconsin company has received state funding for the development of a particular technology. In this case, the state requires that any production resulting from a business alliance of a Canadian and Wisconsin company takes place in Wisconsin.

## TECHNOLOGICAL OPPORTUNITIES FOR CANADIANS

In Wisconsin, the areas of biotechnology, food processing, and agriculture and food technology (dairy products in particular) would provide opportunities for Canadians.

## CONTACT POINT

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