

# TAPPING INTO THE TRADE SERVICES NETWORK

## *EAITC's Mandate*

External Affairs and International Trade Canada (EAITC) is the leading federal department responsible for Canada's international trade and export development.

About one-third of EAITC's personnel are employed in trade and economic policy work and in promoting Canadian exports, investment and tourism. In broad terms, EAITC's trade responsibilities involve:

- enhancing Canada's access to foreign markets (through bilateral and multilateral trade negotiations)
- providing programs and services to Canadian companies to:
  - a) support their export marketing activities
  - b) help them obtain foreign investment and technology to improve their international competitiveness.

## *Info Export Hotline*

Info Export is the department's export trade information and national toll-free assistance hotline.

For most beginning and many veteran exporters, Info Export is the best starting point for getting an up-to-date export overview.

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