RPTC1

## TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: ATHENS

Market: GREECE

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

ACTIVITY: ASSIST RURAL TELECOM & OTHER CON COS BY ALERTING THEM ON UPC

Expected Results: DBTAIN 5% OF AWARDS IN COMMUNICATION EQUIPMENT

Activity: MONITOR DEVELOPMENT OF DATA PROCESSING SYSTEM

Expected Results: INCLUSION OF CDN COS IN SUPPLY OF DATA NETWORK PACKET

SWITCHING EQUIPMENT

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: GREEK GOVT HAS RECENTLY STARTED TO INTRODUCE SATELLITE TV.

Expected Results: INCLUSION OF CDN COS IN SUPPLY OF EQUIPMENT

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: SATELLITE TV

Expected Results: INCLUSION OF CON COS IN SUPPLY OF EQUIPMENT

Activity: DATA PROCESSING

Expected Results: INCLUSION OF CDN COS IN SUPPLY OF EQUIPMENT

Activity: INFORMATICS

Expected Results: INCLUSION OF CON COS IN SUPPLY OF EQUIPMENT