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St. Anne's, Cape Breton
Winner of the Motor Cycle in EVERY-
WOMAN'S WORLD'S last
great contest

Took Four Orders in Five Minutes

MANY of our representatives when sending in their first reports tell us that they succeed in getting their first orders very quickly. One lady in an Ontario town took her first four orders in five minutes. This is an example of how easy our new plan makes magazine selling. Every prospect you approach is interested.

Our pay is exceptionally liberal. Not only do we allow you a commission for every order you secure, but you will also receive a Salary cheque each month. Many representatives earn an average of \$4.00 to \$5.00 per day.

Whether you have only a few spare hours each week or can devote your entire time to the work, our new plan of selling magazines will give you a chance to build up a very profitable business in your vicinity.

Experience is not necessary, nor is any investment required. Write and ask us to send our little folder entitled "A Salary for You," which gives full particulars.

ADDRESS

The Subscription Department
EVERYWOMAN'S WORLD

62-64 Temperance Street - - TORONTO

THE VERY BEST CHRISTMAS GIFT For Friend or Relative

AN inexpensive Christmas gift which will be welcomed month by month all through the year, and through which you will be oft remembered, is a subscription to EVERYWOMAN'S WORLD, "a Canadian for Canadians."

Sit down and write out a list of your dear friends or relatives, in your home or in distant places. Then order us to send each one a year's subscription to EVERYWOMAN'S WORLD.

This year we plan to send a beautiful Remembrance card, printed in three colors to the recipient of each gift subscription. It will be mailed in your name to arrive on Christmas morning.

Order your Gift subscriptions now and avoid any possible delay due to the enormous mail we shall be receiving during the last days just before Christmas.

Send \$1.00 for each subscription (\$1.25 to any United States address) for 12 complete issues (all 1916), including the Holiday number which will also be mailed to arrive Christmas day.

CONTINENTAL PUBLISHING CO.
Limited

62-64 Temperance St., TORONTO, ONT.

Three Magazines for the Price of Two

Many Other Bargains Just as Worth While

TO give readers of December EVERYWOMAN'S WORLD a chance to share in these economies, we extend these "slashed-price" offers till December 25th.

Decide to join the forehanded; to place these big savings to your own credit, instead of paying them to publishers later. Choose the magazines you want, fill in the coupon and mail it with the required amount **To-day**. Orders may be new or renewal.

	Price if Bought by the Copy	Your Price if You Act Now		Price if Bought by the Copy	Your Price if You Act Now
Everywoman's World	\$3.60	\$3.15	Everywoman's World	\$2.40	\$2.00
Mother's Magazine			McClures		
McCall's					
Everywoman's World	\$4.60	\$3.35	Everywoman's World	\$2.40	\$1.75
Pictorial Review			McCall's Magazine		
Modern Priscilla			and Pattern		
Everywoman's World	\$3.00	\$2.75	Everywoman's World	\$3.00	\$2.10
Woman's Home			Modern Priscilla		
Companion					
Everywoman's World	\$3.80	\$2.15	Everywoman's World	\$1.80	\$1.65
Christian Herald			Housewife		
Everywoman's World	\$3.60	\$2.25	Everywoman's World	\$4.80	\$3.00
Housewife			Woman's Home Com.		
People's Home Jour.			Pictorial Review		

Everywoman's World
Delineator } Price if you act now \$2.65
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Everywoman's World
McClure's Woman's Home Companion } Price if you act now \$3.75
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Everywoman's World
Pictorial Review } Price if you act now \$2.25
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McCall's Etude } Price if you act now \$3.25
If bought by the copy \$4.20

Everywoman's World
Modern Priscilla Woman's Home Companion } Price if you act now \$3.90
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Everywoman's World
Housewife People's Home Jour. } Price if you act now \$2.00
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Everywoman's World
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Everywoman's World
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Everywoman's World
Can. Monthly } Price if you act now \$1.60
If bought by the copy \$2.40

62 Temperance St.
TORONTO ONT.



Mail this "Last Chance" Coupon Before December 25th

EVERYWOMAN'S WORLD, 62 Temperance St., Toronto.

GENTLEMEN: Here is \$..... Send me the following named magazines for a year:

1..... 2.....
3..... 4.....

Name

Address

(NOTE—If magazines are to be sent to different addresses, attach directions on separate sheet to this coupon.)
Prices quoted include all Canadian Postage charges.