

Help Yourself

Every last dollar should be hard at work to-day in productive enterprises—promoting Canada's great and necessary expansion—helping to ensure continued prosperity.

Among the million buyers of Victory Bonds in Canada were manufacturers and business men who bought them as a business reserve. Now, when expansions are necessary, some of these bonds are being sold and become available. In buying a portion of these you provide the ready cash which ensures expansion and capacity production. You help yourself indirectly by participating in the general prosperity. You help yourself directly by turning idle funds into profitable, earning funds.

Every idle dollar is a brake on the wheels of commerce. Put your money to effective work. Victory Bonds are beyond all comparison the best investment in Canada. They may be secured in seven maturities and may be bought in amounts varying from \$50 upwards.

Your orders will receive our best attention.

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