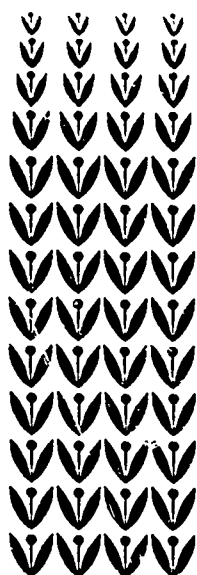


A Good Deal of Noise for Ten Cents



I have a couple of large mailing cards, nine inches by eleven inches.

They go through the mails with a one-cent stamp on the address side.

They are printed in three colors.

For identification in this office they are called:

“The Tiger Card.”

“The Elephant Card.”

They are the noisiest things that ever went through the mails.

If you send for them you can hear them coming when they start.

If you want to hear them you will have to drop ten cents in the slot—send five two-cent stamps.

The cards are to be used to drum up business—have been used successfully. Sold to only one firm in each town.

If you buy enough of them you can pre-empt a county, or a state, or an entire line of business in the whole country

They cost \$20 for 1,000, \$65 for 5,000, \$15 for 500.

Charles Austin Bates

Vanderbilt Building, NEW YORK