

OUR SERIES OF _____

SCHOOL BLANKS

THIS SEASON

 ARE TRADE WINNERS 

They are the Best in the Market.

They are the Best Ever Shown Anywhere.

.....

WE HAVE _____

THIRTY

New, Choice, Artistic Cover Designs.

A specimen of one appears on the other side of this sheet.

The following are the titles of our new covers for Scribblers, Exercise and Note Books:

The Hunter.	Royal Standard.
The Melody.	Canada First.
The Criterion.	The Victory.
The Gold Medal.	The King Fisher.
The Laurel.	The Universal.
The Army and Navy.	The Campfire.
The National.	The Heroes.
In the Garden.	Record, Review, Remember.
Good Friends.	Read, Mark, Learn.
The Racers.	Practice Produces Perfection.
The Studio.	The Great 5 Cent.
The Flower Girl.	Wonder Value 5 Cent.
The Young Cavalier.	Special 5 Cent.
Sweet Sixteen.	Enormous 5 Cent.
Sans Pareil.	Big 5 Cent.

Besides the above lines we have retained all the best of those used last season, making our series _____

THE GREATEST. BEST STRONGEST.

MOST VARIED. MOST COMPLETE. AND MOST ATTRACTIVE.

EVER OFFERED HERE OR ANYWHERE.

You will avoid regrets by placing no orders until you have seen them. We know you will be more than pleased with them and with the prices. Samples are now in the hands of our travellers, who will see you in due course.

THE **W. J. GAGE CO.** LIMITED
TORONTO.