## IT MAY LOOK SIMPLE

But it isn't. No novice, we care not how clever he may be, can jump right in and handle your produce like an established firm of long experience, thorough organization and ample capital. When the market is active, as well as when it "slumps," it takes a firm hand and expert knowledge to obtain the results you are looking for. We are not making a reputation. 77 e are simply KEEPING the one we made long ago.

## J.Y. GRIFFIN & CO., WINNIPEG.

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PORK PACKERS AND COMMISSION MERCHANTS.

