

columns, of twenty-four inches length, of city items and vicinity correspondence. The Whig's corps of town and village correspondents number 122, all active, trustworthy and kindly."

Mr. F. Charbonneau, representing La Presse, of Montreal, was at Edmont recently in the interests of that journal. He is the La Presse man who is to visit the Manitoba schools.

David Christie Murray, the English novelist, has reached Boston from England. He will come to Canada and lecture. Mr. Murray recently figured in the English courts as a bankrupt it will be recalled.

Charles J. Winslow, a London Free Press reporter for many years, has left to assume the telegraphic editorship of the Toronto Globe. Archie Bremner will fill the vacancy on the reportorial staff.

The Picton publishers are offering five papers from September 10 to end of 1895, with one paper free, to the person that will send five names with \$5. Verily the weekly paper is getting down to 1c. a copy or 50c. a year.

The Grand Valley Star has been sold to Messrs. R. F. Taylor, the village postmaster, and J. A. N. Preston, a lawyer, of that place. The retiring proprietor, Mr. D. H. Morrison, has been running the Star for the past three years.

The Belleville Sun is the latest addition to the ranks of Canadian dailies. Its editor and publisher is Cameron Brown, late night editor of the Toronto Globe, whose experience and ability ought to enable the Sun to enlighten the people of Belleville.

Mr. F. W. Hodson, late editor of the Farmer's Advocate of London, Ont., has been appointed director of Farmers' Institutes. His duties will be the organizing and controlling of the Farmers' Institutes throughout the province. His headquarters will be between Guelph and Toronto.

Mr. Rodney Moore, one of the best-known men in the printing trade of Ontario, died at Whitby recently, aged sixty-nine years. For over thirty years he was employed in the Toronto Globe office, leaving it a few years ago. He owned considerable property in Toronto, and was largely interested in an iron mine near Coe Hill. Mr. Moore was a brother-in-law of Hon. Mackenzie Bowell.

The Newmarket Era still retains the large four-page form, but manages to keep it attractive by well-set advertisements, good type, decent presswork, and exemplary arrangement. Its issue of September 7th contained, as a special feature, some brief illustrated sketches of Newmarket's principal establishments. Special features always pay.

The Petrolea Advertiser of September 14th was a neatly printed issue. The presswork was excellent, but the most striking feature of the paper was the excellence of the display advertisements. Small ornaments were used in too great profusion, and double borders were used where single borders would have been better; but, nevertheless the advertisements were excellently displayed in modern type and a modern form, showing that the Advertiser is one of the few progressive weeklies in Ontario. Either the publisher or his men have been studying the advanced methods of composition, and getting new ideas from trade journals. However, this particular student has yet to learn that too many ornaments detract from the value of well-set advertisements, such as are to be seen in the Advertiser.

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