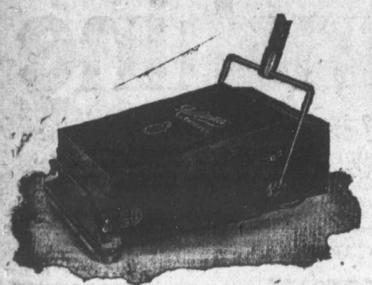


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Advertisement for 'HOMESEEKERS' EXCURSION'.

Advertisement for 'Good Going June 10th'.

Advertisement for 'Dr. George Pope, retired physician'.

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IN THE MEN'S STORE

Popular Panamas, cool and comfortable, outing or sailor shapes. Our direct importing of these hats accounts for the splendid values offered, \$3.75 to \$10.00.

Our range of plain and chip straws will please you.

Puggaree Hat Bands, the popular novelty of the season, comes in all shades and combinations suitable for and easy to attach to either straw or felt hats, at 50c.

Lounge Collars, the popular summer collar, all sizes and shapes, the celebrated Cluett-Peabody make, 2 for 25c.

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Men's Khaki Outing Pants, made with cuffs, belt straps and five pockets, at \$1.25.

Regal Summer Shirts in white or fancy, \$1.00, \$1.25, \$1.50.

Regal Silk Shirts \$3.00 to \$5.00.

GREATEST DISASTER IN CANADA'S HISTORY

OCEAN LINER EMPRESS OF IRELAND RAMMED BY COLLIER IN DENSE FOG

Was Struck Amidship and Sank in Fourteen Minutes

No Time to Launch Boats or Get Passengers on Deck

Quebec, May 29.—Out from this port yesterday afternoon with all the stately pride of a great ocean liner went the Empress of Ireland of the Canadian Pacific service, bound for Liverpool. She carried almost fourteen hundred persons, including many men and women of distinction on both sides of the Atlantic. As the huge ship left her dock and headed down the river the band of the Salvation Army Headquarters in Toronto played "God Be With You Till We Meet Again." The two hundred delegates to the Army Congress on board stood around the band, a brilliant bit of color in the scene.

THE DEADLY FOG

The circumstances of this greatest disaster in Canada's maritime annals were dramatic in the extreme. As the Empress steamed down the river the fog thickened and after she took the bend aboard at Rimouski, Captain Kendall, whose first voyage in command it was, decided that the better course would be to lie to till morning. The activity following the taking aboard they began, and being at an end, the passengers and the bulk of the crew were in their berths. Out of the fog, steaming rapidly toward Quebec, came the deeply-laden collier Stornstad, a Norwegian ship engaged in carrying coal from Nova Scotia to river ports. She struck the Empress amidships with such force that the side of the great ship was pierced, and the plates were ripped off for a considerable distance below the waterline. At once she began fill, and as the water poured in she careened over so far that the launching of the boats became a matter of the utmost difficulty. In fourteen minutes from the time the collision occurred the Empress went down, carrying with her hundreds of passengers who had not been able to make their way up on deck.

WIRELESS CALLS BRING RESCUERS

The calls of the wireless operator for aid were heard at Father Point Wireless Station immediately after they began, and two Government steamers which had steam up raced to the spot indicated. Before they arrived the Empress had gone down, and all that could be done was to gather the survivors, many of whom had taken to the boats or thrown themselves into the cold water with but little clothing on them. It was almost three hours before the work of rescue was completed, and the survivors were landed at Rimouski and mustered for roll call. It was only then, when parents failed to find their children and husbands their wives among the survivors, that the full horror of the disaster began to make itself felt. For a time there was a ray of hope that others might be saved and landed later, but the number of passengers who reported was pitifully few. As Captain Kendall stated, many of them had not been able to make their way on deck, and were, therefore, carried down with the ship. When the train bearing the survivors reached here at 7.45 tonight

IT CARRIED 29 FIRST-CLASS PASSENGERS, 29 SECOND-CLASS AND 101 THIRD. OF THE CREW 237 WERE SAVED. IT IS STATED THAT 37 ADDITIONAL SURVIVORS HAVE BEEN LANDED AT RIMOUSKI SINCE THE TRAIN LEFT.

This would make the total number rescued 438. As the crew and passengers totaled 1,387, the dead or missing number 954. No ocean tragedy in Canada's history has cost so many lives, and only two others in modern times, the sinking of the Titanic and the burning of the Volturino in mid-Atlantic, have exceeded the loss in to-day's horror.

MANY PASSENGERS FROM WESTERN ONTARIO

On the passenger lists of the steamer Empress of Ireland appeared the names of scores of Western Ontario people. Including 22 from London there were, perhaps, 70 men, women and children on the ill-fated vessel. Of these 20 were from Brantford and district, nine from Galt, eight from Windsor, and smaller numbers from other cities and towns. So far reassuring messages of the safety of any have been terribly few.

Many of these people took passage at Toronto and other points, so that a perusal of the passenger bookings at the unexpected shock which many took to the ill-fated Empress. But when reports from the respective cities began to be available the list mounted.

Conversation with some of the passengers of the ill-fated steamer reveals the terrible suddenness with which hundreds of human beings were launched into eternity. All tell practically the same story—a story of bewilderment at the unexpected shock which many took to the grinding of the keel of the Empress on an iceberg or on a hidden rock.

Then, in less time than it takes to tell the story of the terrible tragic affair, the beautiful Empress of Ireland began to list. For a few moments the listing seemed to cease and many of the passengers and the crew thought that the vessel was righting itself. But it was not so, and soon the ship made its last and fatal plunge to the bottom of the St. Lawrence, taking with it its load of precious lives.

CAUGHT IN BERTHS

But soon they were aroused from their quiet by the sudden listing of the queen of the Canadian waters, only to find that they were too late to get out of their berths, much less reach a safe place in the lifeboats. Of the Canadian Salvation Army band that went on board to the sound of "God Be With You Till We Meet Again," as sung by their comrades on the dock at Quebec—a band of 39—only nine remain to tell the unhappy story. There were many tragic events and all can hardly be recorded. Few of the passengers can yet realize what they went through. Only in the weeks to come will they realize something of the awfulness of the tragic affair, which eclipses the Titanic disaster, in that the passengers this time had not even half an hour to make their escape. In less time than it takes to tell it the trim Empress, with her beautiful lines, was at the bottom of the St. Lawrence, and she had ridden so proudly and so successfully for so many years.

The Empress is lying on the bottom, and her two funnels are visible at low tide. Divers will be put to work at once to bring up the bodies. Late this afternoon it was reported that bodies were being washed up along the shores. This cannot be confirmed.

Quebec, June 2.—The final complete official figures furnished by the C. P. R. Steamship Company late to-night of the Empress of Ireland disaster show a total of 432 saved, making 1,024 lost, as the total number on board was 1,476 passengers and crew.

OVERWORK AND WORRY

A Fruitful Source of Broken Down Constitutions

A little worry does a great deal of harm. Overwork and worry gives rise to headaches, nervousness, sleeplessness, weak back, lack of interest in your work, indigestion and sometimes a complete breakdown of the nervous system, leading to paralysis. If these are your symptoms you need a tonic. And the only way to tone up the nerves is through the blood. Dr. Williams' Pink Pills for Pale People are a direct nerve tonic because they make new rich red blood, which feeds the nerves and strengthens every organ in the body. Under the tonic influence of these Pills nervousness and all the other evils of worry and overwork quickly disappear. They restore the body to full advantage from the food eaten.

Mrs. J. C. Chapman, Omenee, Ont., says: "I became completely rundown and my nervous system shattered from overwork and worry. I always felt tired and exhausted and slept badly at night. I tried several medicines but did not find the hoped-for relief. Then I decided to try Dr. Williams' Pink Pills. I took them regularly for several months and they restored me to perfect health, and I have since been well and strong. I can recommend these Pills to any afflicted with overwork and worry."

These Pills are sold by all medicine dealers or will be sent by mail at 50 cents a box or six boxes for \$2.50 by writing The Dr. Williams' Medicine Co., Brockville, Ont.

East Lambton Conservative Convention

Dr. J. B. Martyn Again Chosen as the Standard Bearer

The East Lambton Conservatives met in convention in the Lyceum here on Friday afternoon. There was a very large attendance, the hall being well filled. Every polling subdivision was represented and a number of ladies occupied seats in the hall. Owing to not being able to speak longer than a whisper, the president, Mr. John Farrell, was unable to preside, and Mr. Geo. E. McIntosh filled that position until the arrival of the vice-president, Mr. W. R. Dawson, who was unavoidably delayed.

Nine nominations were made as follows:—Dr. J. B. Martyn, of Alvinston; N. A. Beaman, T. B. Taylor, Watford; Alfred Darvall, Brooke; J. H. Montgomery, Plympton; J. H. Powell, Theodora; John Wilson, Plympton, and W. E. Fitzgerald, Watford.

Dr. Martyn being the first speaker stated that he was a candidate and would take the field against Mr. McCormick. The remaining nominees in brief addresses withdrew in his favor. They all spoke well of Dr. Martyn. In a few words the doctor thanked all for their confidence in him and closed with the words "I place myself in your hands and will do the best I can until polling day."

Dr. Martyn was nominated by Charles Hawken and Anthony Gilroy. Hon. W. J. Hanna, provincial secretary, addressed the audience at some length, dealing chiefly with the educational and bilingual questions. He was followed by Mr. R. E. LeSueur and Mr. Albert Johnston, of Sarnia.

The following resolution was carried by a standing vote: Moved by W. E. Fitzgerald, seconded by W. R. Dawson, that we express our gratitude for the recovery of Hon. J. P. Whitney and pledge the continuance of our support to the government led by him which is the best government this Province has ever had, and we also express our confidence of the service rendered to this county by the Hon. R. L. Bowymon and his government.

The election of officers resulted as follows, all being elected by acclamation:—President—W. R. Dawson. Vice President—Geo. E. McIntosh. Recording Secretary—Bro. H. H. Fitzgerald. Corresponding Secretary—W. E. Fitzgerald. Treasurer—Dr. J. Newell. Auditors—W. G. Willoughby and T. B. Taylor.

VICE-PRESIDENTS

- Alvinston—A. Gilroy. Arkona—Jas. Jackson. Theodora—Thos. Moloy. Watford—J. H. Hunne. Brooke—Geo. Shirley. Bosanquet—H. Russell. North Warwick—David Hay. South Warwick—Chas. Hawkin. Enniskillen—W. A. Brock. Petrolia—W. English. Forest—H. Fraleigh. Enphemia—Dr. A. W. Kelly. Wyomington—Dr. W. Reid. Plympton—W. Neil. Oil Springs—John H. Anderson.

East Lambton Liberal Convention

R. J. McCormick again chosen as the Standard Bearer

Robert J. McCormick, the present member for East Lambton, was again selected as the Liberal standard bearer for his riding at an exceptionally well attended convention held in the Lyceum on Thursday. The nomination was made unanimous on the motion of Mayor Pettypiece, of Forest, seconded by Duncan Whyte, of Plympton, whose names were also balloted for by the delegates. There were in all thirteen nominees and in declining several of them made short addresses, in which they roundly criticized the actions of the Provincial Government, and also Mayor H. J. Pettypiece, of Forest, for references he has recently made to the "Banish the Bar" policy of Leader Rowell. Officers for the association were all re-elected as follows: President, Samuel Bailey; vice-

president, Duncan McEachern, of Alvinston; secretary, H. J. Pettypiece, of Forest.

The following resolutions were unanimously passed: "That this convention place on record our unqualified admiration of the course pursued by our leader, N. W. Rowell, in his fight in the interests of the people of the province."

"We recognize the fact that although supported only by a handful of followers, he has already favorably influenced the course of legislation."

"We desire further to commend his courageous and statesmanlike stand in the interests of social and moral reform, and emphatically endorse his position in endeavoring to secure the abolition of the bar, including the abolition of all hotel and club licenses."

"Also that this convention congratulate the Liberals of the Dominion House for the stand they took in regard to the Canadian Northern grant, and urges them to fight it as hard as they did the Navy Bill, and use every possible effort to prevent it going through."

Dr. Brown, of Camlachie, one of the nominees, was the first speaker, and devoted almost his entire time to an arrangement of Mayor Pettypiece for his remarks.

Duncan Whyte, of Plympton, another of the nominees, urged all Liberals to stand by the banish the bar policy.

J. Harry Fowler, of London, John Dewar, of Plympton, L. Lindsay, of Brooke, Dr. Pickering, of Forest, and several others, gave short addresses before Chairman Samuel Bailey, called upon R. J. McCormick. He was warmly received as he stepped to the platform and gave a rousing address, in which he dealt with many of the important issues. He paid the highest tributes to the late Sir George W. Ross, as one of the greatest statesmen the district had ever known. Mr. McCormick came out strongly for "Abolish the Bar."

Mayor Pettypiece, of Forest, spoke next, and replied at some length to the criticism which had been directed against him. He said that while he admired Mr. Rowell very much as a leader, he did not see eye to eye with him in regard to introducing the banish-the-bar policy into a provincial campaign. He thought that if a referendum were taken on the matter at any other time, there were thousands of Conservatives who would vote with the Liberals as it was manifested, and that many of them are in favor of putting the saloons out of business. He also charged The London Advertiser and Toronto Globe with hurting the temperance cause, by printing Banish the Bar all over the front page, and having big liquor ads on the inside.

Fire, believed to have been started by rats gnawing matches under the floor, caused damage of about \$1,000 to the residence of Michael O'Brien, Sandwich, Monday afternoon. The family was away from home when the fire broke out.

Pennant Sale

Regular 50c Pennants at 25c or 4 for \$1.00.

The assortment is made up of pennants for Watford, Canada, Varsity, McGill, Ashburg, Alberta, and several other towns and colleges, also Oddfellow and Masonic.

HAMMOCK AND VERANDA CUSHIONS

Front and back complete, all ready for the filling. In Indian heads, Cowboy and Dutch designs. Regular \$1.00 value for 65c.

WALL HANGERS

Similar to the above with assorted mottoes and hand painted scenes—25c. each.

Come in and Look Them Over

J. W. McLAREN

DRUGGIST STATIONER. Issuer of Marriage Licenses. The Rexall Store.

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Volume XL—No.

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column. Call on or write to the Editor in GUIDE-ADVOCATE Letters.

WHEAT 95c. EGGS 18c; butter 18c. MIFTY waiting shirts—SWIFTS'. NEXT MONDAY is nomination day. What is all this mystery about?

CHILLY WEATHER the first week for the middle of June.

W. MARWICK has commenced brick work of S. Mitchell's new home. SEND in the names of your visitors, or let us know when away.

"THE OF MY HEART" in the on Tuesday night. Read the ad. \$5 money in it for someone.

THOSE who went on the excursion Thursday report a very successful and pleasant trip. SEND your clothing for 1 Day—SWIFTS' Tailoring Dept.

DURING 1912 Ontario shipped 238,000 barrels of apples west, 48 per cent of the total imports.

NEXT Sabbath evening will closing service of the Watford church.

THE MCKENZIE CO., of Kel C., advertises newly-made map direct from the farmers in the Watford, Ont., at \$2.25 per gal.

DR. A. F. BROWN, Osteopath at Queen's Hotel, Strath days from 12.30 p. m. to 6.30 p. m. by appointment.

JAMES ALDERSON (Dunelm) soloist, First Methodist Church, visiting Watford giving lessons. Residence, 321 Queen London.

CHILDREN'S white and gins, cheaper than you can mail SWIFTS'.

MISS WILLIAMS has now on sale of the balance of her suit, which is being disposed of at a low price. Now is the time to get it.

On June 6th, Chas. S. Wynne, son of J. B. Wynne, obtained as Doctor from Toronto University of Medicine, and is chief surgeon at the New General I.

"SHE might have been a but she bought a hammock" is the bachelor club will now be holding a call on the give abolish hammocks as dangerous.

The redistribution bill towns of Zone and Camd County to the electoral districts of Lambton. These towns towns of Dresden, Thamesville well.

WE are selling the best ever made for a Dollar—SWIFTS'.

MR. RICHARD KIRBY, of P. returning officer for East Lambton general election, will hold a public nomination meet held in the Lyceum, Watford June 22nd from noon till 10.

The marriage took place Tuesday, of Miss Lottie daughter of Mr. and Mrs. V. Watford, to Mr. Edward O. the main road, Warwick. It was performed by the Rev. of Preston, brother of the Rev. of Forest.

A LEARNED PROFESSOR that it costs \$4,000 to bring age of eighteen years. Son cost more than that have no dividends; while others who much less, have been worth over that value to the world.

Anyone who sees the m the country this season natural pessimism cured. All wonderfully well, and as danger of frost now, it is believe that the agriculture year 1914 will be greater than.

THE newest in corsets at THE Rev. Armin A. Holt converted Jew, son of a church, on July 2nd and 3rd. The subject on Thursday e "From the Synagogue to the P Light of the Lord's Sun collection.

THE Band gave an exc of music on Friday evening much appreciated by those although few thought t their approval in any v boys a little applause onc A clap of hands does not exertion and it shows t that you appreciate their THE LAMBTON COU LEAGUE has been org county will be played o green on the second T month, July 14th. Eve county will send three r for the prizes and it is over one hundred bowler matches.

ONE-piece gingham d SWIFTS'.