

# How's Your Lawn?

Some bare spots? Now is the time to rake in our "Rapid Growing Lawn Grass Seed." It grows quickly and makes a sod in 7 weeks . . . . . 35c. a lb.

## Groff's Gladiolus Bulbs

Plant some of these as early as you can work the ground They will stand quite hard frosts. 25c. a dozen, \$1.75 per 100.

## Wall Paper

We are nearly out of remnants and selling Wall Paper just about as fast as we can do it up. Our values and new styles are receiving just the attention they should. "Don't buy Wall Paper until you see Coughell's Samples" is better advice now than ever it was. See our Samples anyway, whether you buy or not. We will be glad to see you and to show you through them.

## Things you Need now Which we sell.

- |                         |                |                  |
|-------------------------|----------------|------------------|
| Garden Seeds            | Wall Paper     | Window Shades    |
| Paper Window blind      | Fishing Tackle | Coughell's Stock |
| Coughell's Poultry Food |                | Food             |
| Spraying Materials      | Room Mouldings | Moth Bags        |
| Lawn Grass Seed         | Moth Balls     | Gladiolus Bulbs  |

WHITE ERN. A. CAUGHELL  
DRUG Druggist and Stationer  
STORE AYLMEY, ONTARIO

# A Few of Our Prices

- Couches, from . . . . . \$5.00 up
- Solid Oak Pedestal Extension Table \$11.00 up
- Genuine Leather Covered Oak Din-  
ers from . . . . . \$15.00 up
- Bedroom Suites from . . . . . \$14.50 up
- Mattresses from . . . . . \$3.00 up
- Iron Beds from . . . . . \$2.85 up
- Brass Beds from . . . . . \$11.50 up
- Linoleums from . . . . . \$2.00 up
- Rugs, all prices.

## J. L. Lambert & Geo. A. Allen

LICENSED EMBALMERS  
Rural Phone, Store 51a Rural Phone, Residence 81b

## This Happened at Gillett's

A FARMER'S WIFE SAID:—I have always heard that groceries from the "Red Star" seemed to have a special freshness and fine flavor but thought these high class goods cost more, until a friend induced me to try some of your tea and coffee. The superior flavor of these led me to buy other things here. To my surprise I found these high class goods cost no more than I had been paying, and when you guaranteed to pay me as much or more for my eggs as any other store we decided to do all our trading here. We have become so enthusiastic over your goods and service that Mrs. . . . my neighbor is dealing here also. All I can say is that I have wished many, many times that I had come here sooner.

I thanked her for telling me this experience and said—"Just tell your friends not to make the same mistake." From our bread to our fancy cakes everything is the highest in it's class.

J. A. G.

Eggs 19c Doz.  
20 Cases wanted  
this week. We  
will give orders  
for groceries or  
boots and shoes.

# YOUELL & WRONG

Store News

This Week's Special Prices.

Ladies' Home  
Patterns  
May Patterns are  
ready. The most  
perfect patterns  
for home dress  
making, try them.  
10c and 15c

## Ladies' Tailoring Department

It will pay you to see the class of materials we show for our Ladies' Tailored Costumes. Mr. Boettinger has had many years experience in cutting and designing. All our coat and skirt makers are experienced. You take no chances. Compare prices.

## 10 Doz. Women's House Dresses

Sale Price 98c.  
All sizes in light and dark colors. The materials are excellent and the styles good. See them this week at . . . . . 98c

## Children's Tub Dresses

6 years to 12 years. Now is the time to make your selection. The daintiest styles you have ever seen.

## Ladies' and Children's Stainless Dye Cotton House

15c a Pair or 2 Pairs for 25c  
Ladies' Fine Cotton Black Hose, seamless and stainless dye, spliced feet 8 1/2 to 10 inches. 15c a pair or 2 pairs for . . . . . 25c

Children's Fine Rib Cotton Hose. A great school stocking, stainless and seamless, spliced feet, 6 to 10 inches. 15c a pair or 2 pairs for . . . . . 25c

## Bath Towels

In all Cotton, Cotton and linen, or all linen. A splendid collection to choose from at 25c a pair. 18c, 20c, 25c, 35c, 40c, and 50c.

## Wash Goods

Another shipment of Wash Goods. Some exclusive dress lengths in this lot. Thousands of yards of Cotton Goods to choose from at this store. See them at from 12 1/2c, to . . . . . 85c a yard

## Men's Tailoring Department

New Summer Suitings opened this week. Our Black and Blue Worsteds are standard makes. Fancy English Worsteds, Scotch and Irish Tweeds, New Trouserings and Spring Overcoatings, Tailored right.

## A Sale of Ladies' Spring Suits Coats and Skirts

10 only Suits in Tweed Mixtures. Ladies' cloths and Serges in shades of cadet blue, navy, grey and mixtures, sizes 32, 34, 36, 38, and 40, at a price that is scarcely one-quarter the regular value.

Your choice of these 10 Costumes this week or while they last . . . . . \$3.95

## 6 Only Ladies' Tailored Suits

in Serges, Chevots, and Gaberdines, broken sizes, only one suit in each style to sell. Your choice this week at . . . . . \$7.50

## 5 Only Sample Suits

the seasons newest styles in navy, sand, and black, sizes 32, 34, 36, 38. Regular prices \$18.00 to \$23.00. 20 per cent. discount this week.

## Bleached Sheetings

In plain or twill 2, 2 1/2, and 2 3/4 yards wide, English and Canadian makes at 25c, 30c, 32c, 35c, and 37c a yard.

## Pillow Cottons

Circular Weave, 40, 42, 44, and 46 inch in medium or heavy makes . . . . . 18c to 30c a yard

Special prices this week in White Cottons at 8c and 10c Blue Serges, best English dyes at 50c, 60c, 75c and 85c Ripplettes for House Dresses, absolutely fast in color at . . . . . 12 1/2c

Mrs. I. Huffman is improving after her illness.

The liquor problem will not down until the legalized sale of all intoxicating drinks has been entirely prohibited. Education along this line must be continued until the electors of this Province are fully seized with the fact that neither social drinking customs or party considerations can in any measure compensate for the waste of money, of food products, and of human life; for the destruction of homes, the wrecking of character, for the mortgage upon the health of succeeding generations, for which the liquor traffic is responsible. Such an educational campaign the Ontario Branch of the Dominion Alliance has been carrying on for several years. Some idea of the extent of this work is gained from the fact that in the last 3 years 7,500 services have been held exclusive of campaigns for Local Option and the Canada Temperance Act. This field day work covers the whole province from Alexandria on the east to Kenora on the west. On Sunday next the Alliance will have 24 speakers in Elgin county, speaking at different points and presenting the latest facts in regard to the temperance situation.—Advt.

## MT. SALEM

Our village is booming. There is a new house erected just east of the corners, and preparations are being made for another soon.

As Sunday was the Men's Day, the church was well filled. The choir was

## W. H. Wegenast

JEWELER and OPTICIAN  
Issuer of Marriage Licenses



**OMEGA**  
When traveling, your watch is second only in importance to your ticket. So many instances arise when one has to be on time. No connections missed when you carry an Omega Watch.

composed of men who did their part well. Miss Viola Boyd presided at the organ.

Mr. Wilcox is much the same as he has been for some weeks.

Junius Hilliker and youngest child are on the sick list

One farmer has onions, and potatoes planted.

## Sale Register

Saturday, April 17th, 1915.—Auction sale of Hogs and Horses, at Springfield, the property of S. P. Charlton & A. Winter, commencing at 1 o'clock the following: 120 light Hogs, weighing from 75 to 125 lbs. each; 5 young Brood sows due to farrow soon; Registered Clydesdale stallion, "Black Knight," (14282) rising 3 yrs. old. This is a fine big horse weighing about 1500 lbs., will make a ton horse when developed. Come and see him. Pair Draught horses, weighing 2200 lbs., 5 and 6 yrs. old; Black Gelding, 5 yrs. old, 1300 lbs.; pair Horses, 5 and 6 yrs. old, road team; pair Horses, 7 and 8 yrs. old, road team; Mare in foal 7 yrs. old weight 1150, a nice mare; Mare in foal, 8 yrs. old, 1650 lbs.; Mare in foal, 12 yrs. old, 1100 lbs.; Mare colt, 3 yrs. old, a nice breedy mare; Sorrel mare, 7 yrs. old, 1000 lbs.; pair Road horses, 4 and 5 yrs. old; nice Durham heifers; new top buggy. Terms—1 month or 7 per cent. per annum off for cash. T. M. Moore, auctioneer.

Monday, April 19.—Auction sale of the New Sarum Hotel Property, Furniture, Implements, etc., 6 miles east of St. Thomas, or 6 miles west of Aylmer, the property of Jas. A. Learn, at 1.30. The hotel property which comprises 3 acres, has recently been renovated and is in first class condition, situated in the best district in Ontario for a Local Option business, being on the main road, Talbot st., between St. Thomas and Aylmer. On the property is a first class blacksmith shop where a good business could be done, also a first class barn with concrete foundation and floor, concrete cistern holds 55 barrels, with pump and sink in kitchen. A never failing well of good water, and good hen house. Also at the same time and place the 50 acres of choice farm land, being lot 18, con. 1, South Yarmouth, 1 mile south and east of Dexter. On the property is a good well and good young orchard. 4 bedroom suites complete, good as new, dining room chairs, dining room table, parlor suite new, good cook stove, bar-room stove, dining room stove, parlor stove, dishes, fruit jars, and everything complete for a first class hotel; 100 cords of beech and maple body wood, 16 inches; 2-horse field cultivator, with bean puller combined, open buggy, set single harness, buffalo robes and other articles. Terms of real estate made known on day of sale or on application to the auctioneers.—Locke & McLachlin, Aucts.



**Our Merits**  
High-Grade and Low Prices with everything in stock strictly new.

## Men's and Boy's Suits

Men's and Boy's Suits in beautiful ranges of classification Tweeds and Worsteds.  
Price from  
**\$8.00**  
upwards to  
**\$25.00**

## Spring Coats

Spring Coats in Smart models, extra good values and appealing Spring Shades.

## 500 Samples to Select from

A first-class Special Order service and we guarantee you satisfaction in every respect. Our prices are as low and lower than you can buy good clothes for in most places. See our large assortment of Rain coats, English peronella with motor or raglan sleeves and Balmain models, range of price from 6.50 to \$16.50

# C. & R. W. THAYER

Barne

St. Pat

AYLMER  
A. E. M.

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Young Business

Leader—J. V

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Honorary Secretary, 41  
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Trenton, Toronto Co  
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Street, over Richard  
street.

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pupil of Dr. Torrington  
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Michigan Central Bldg  
American and Pacific  
White Star, American, I  
Transport, Red Star and  
Steamship Co., Richelle  
gation Co., and other  
Sector of Marriage Licen  
St. West, Aylmer, Ont.

Osteopathic Ph

Dr. D. W. Dickson, of St. T  
(postoffice) will be in Aylme  
State, every Monday from  
Graduate American Scho

Osteopathic Phy

Dr. R. B. Shenefelt, of St. J  
the Kirville School of O  
eat at the home of J. T. Du  
work, Tuesdays and Frida  
Hall, Phone 60.

AUCTIONE

LINDSAY & POUND, License  
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R.R. No. 2 Aylmer R.R. 1

Quarterly services will be  
Hospital Mission next Sunda  
and 7 p. m., also service  
beginning at 7.45. Presidin  
Gouldie, of Stouffville, Ont.,  
change of these services. All  
stand.