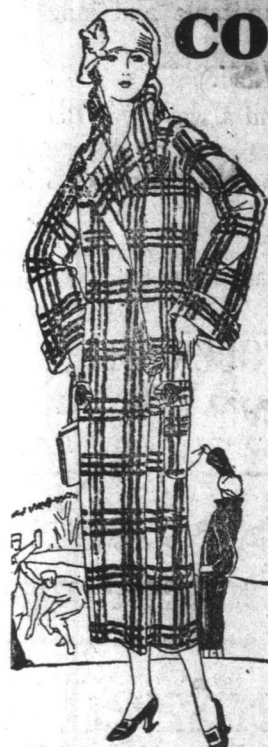


THRONGS THRILLED WITH THE NEW STYLES In Wearing Apparel - - - at The Royal Stores

A Special Bargain in COATS for Women and Misses' only \$13.75



Blanket Cloth Coats.

A limited quantity of good looking Blanket Cloth Coats, in stamped plaid effects, suitable for small women and misses. New Choker collar, patch pockets, turned up cuffs, lined throughout, nicely trimmed with buttons. Colors of Fawn and Brown. These are splendid value, and a bargain at the reg. price \$15.50. Special Sale Price **\$13.75**

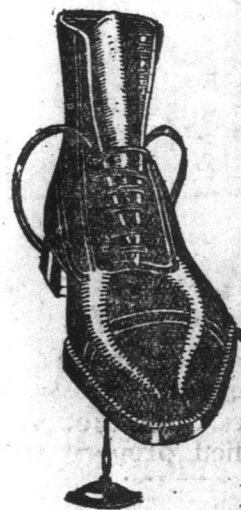
New Tweed Raglans.

These are our newest arrivals, and come in pretty Fawn and Grey mixtures, with belt all round and turned reverses, 46 and 48 length. A very serviceable Coat for Fall wear. Reg. \$16.00 each. Sale Price **\$14.30**

Tweed Skirts.

Very special value in Tweed Skirts, assorted pretty mixtures, pleated style, size 24 to 28 waist, 32 to 36 length. Reg. \$2.85 each. Sale Price **2.60**

Fall Footwear



Men's Calf Boots.

Brown calf, semi-pointed toe, rubber heels, all leather; all sizes. Reg. \$5.35 pair. Sale Price **\$4.85**

Men's Boots.

Blucher and Balmoral styles, in Black Kid and Gun Metal; sizes 6 to 12. A splendid opportunity to secure your Fall Footwear at a wonderful saving. Reg. \$13.00 value for **\$4.98**

Boys' and Youths' Boots.

Brown and Black Calf in Blucher and Balmoral styles. A good looking and serviceable Boot; sizes 9 up to 12. Reg. \$3.20 pair. Sale Price **\$2.88**

Women's Shoes.

Black Kid, one strap style, rubber heels; suitable for street or house wear; sizes 3 to 7. Reg. \$1.75 pair. Sale Price **\$1.58**

Misses' "Ballet" Slippers.

Black Kid, laced styles; sizes 11 to 3. Reg. \$2.55 pair. Sale Price **\$2.30**



Chic Millinery

From a wealth of pretty models we selected and marked the following at special prices for Friday and Saturday:

Millinery Hats.

Assorted chic models in Velvet and Silk, in all the newest shades for Fall wear, neatly trimmed with pretty ribbons, feathers and flowers. Reg. \$5.50 each. Sale Price **\$4.80**

Felt Hats.

Ready-to-wear Hats, nicely trimmed; colors of Grey, Brown, Fawn, Sand and Black, neat close fitting shape, turned up off the face. Reg. \$3.50 each. Sale Price **\$3.15**

A SPECIAL SALE OF



Why wait till the cold weather to buy Blankets? You need them any way, so why not buy now and be prepared for chilly nights when they come.

Part Wool Blankets.

These Blankets are 70% wool, and are guaranteed to give satisfaction.

Size 60 x 70. Special per pair **\$ 5.50**
" 64 x 70. Special per pair **\$ 6.50**
" 60 x 78. Special per pair **\$ 8.25**
" 66 x 88. Special per pair **\$12.50**
" 70 x 88. Special per pair **\$ 9.50**
" 70 x 88. Special per pair **\$11.00**

All Wool Blankets.

These are all Pure Wool, and are recommended for their wonderful wearing qualities.

Size 54 x 70. Special per pair **\$ 8.25**
" 60 x 78. Special per pair **\$ 9.25**
" 66 x 88. Special per pair **\$12.50**
" 70 x 88. Special per pair **\$15.50**
" 84 x 90. Special per pair **\$18.40**

Beautiful Silk and Wool Scarves

Silk Scarves.

A pretty assortment of Silk Scarves, in the newest shade for Fall and Winter, 14 inches wide, 27 inches long; finished with fringe. Regular **\$2.28**

Rhinestone Buckles.

Pretty Rhinestone Buckles, with centre of plain green stones. A splendid ornament for your evening dress. Reg. \$2.05 ea. Sale Price **\$2.35**

Silk and Wool Scarves.

This is an exceptionally pretty line, showing a wonderful selection of the newest designs and colors; 27 inches wide and 45 inches long. Finished with fancy fringe. Regular \$7.55 each. Sale Price **\$6.83**

Colgate's Perfume.

A splendid assortment of Colgate's Perfumes, in all the required odours. Regular 45c. per bottle. Sale **33c.**

The display of new Fall and Winter styles at the Royal Stores, is exciting the greatest interest among all who desire to keep abreast of the times, in return for a moderate outlay. At every turn people will find prices much lower than they expected—even at this bargain centre—and the wonderful range of merchandise makes the matter of choice very easy. You will find the three points that really matter—good taste, refinement and quality—very prominent features in the new Fall and winter styles shown here.

Note the Special Values for FRIDAY and SATURDAY

Kleines's Tourist CASES

Rubber Combination Cases.

In pretty oriental designs, for carrying Comb, Brush, Mirror, etc.; just the thing for travelling. Reg. \$1.10 ea. Sale Price **95c.**

Kleiner's Sponge Bags.

Rubber Bags in pretty Chintz patterns, with drawstring. You will need one of these when travelling to hold your sponge, soap, etc. Reg. 85c. ea. Sale Price **74c.**

STAMPED LINENS

Linen Centres.

Tan Linen Centres; sizes 22 x 22, stamped in beautiful designs ready for working, suitable for croquet or buttonhole edge. Reg. 60c. each. Sale Price **48c.**

Pillow Cases.

Best quality White Linen; size 21 x 23, hemstitched ends, neatly stamped in pretty designs. Reg. \$2.50 pair. Sale **\$2.10**

Rick Rack Braid.

White Rick Rack Braid, suitable for trimming dresses and aprons, etc., 1 1/4 inch wide, put up in 12 yard pieces. Reg. 40c. per piece. Sale Price **35c.**

White Linen Centres.

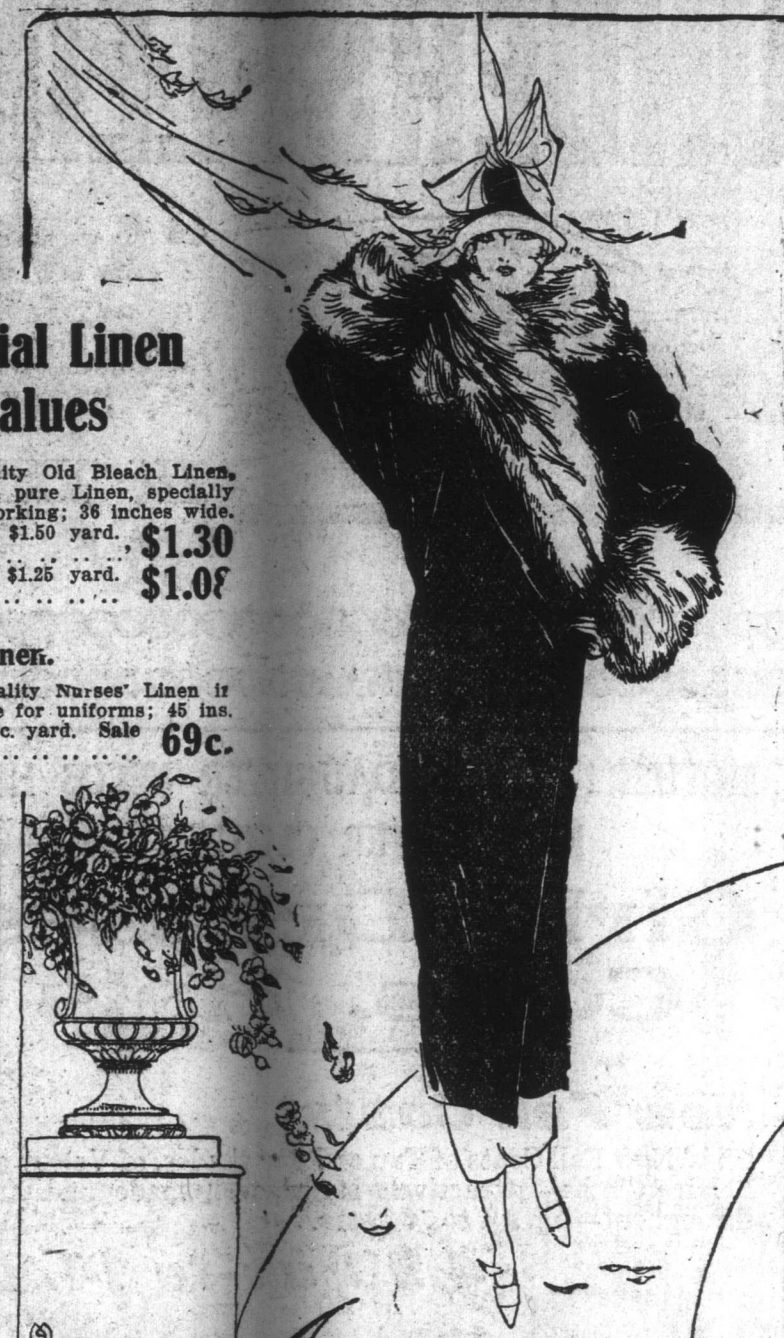
Size 18 x 18; stamped in pretty designs, ready for working, for buttonhole edge. Reg. 65c. ea. S. Price **54c.**

Special Linen Values

Special quality Old Bleach Linen, guaranteed all pure Linen, specially adapted for working; 36 inches wide. White—Reg. \$1.50 yard. Sale **\$1.30**
Fawn—Reg. \$1.25 yard. Sale **\$1.08**

Nurses' Linen.

Splendid quality Nurses' Linen in White, suitable for uniforms; 45 ins. wide. Reg. 75c. yard. Sale **69c.**



New SHOWROOM GOODS Lowly Priced

Tricolette Smocks.

A beautiful assortment of New Tricolette Smocks, pretty stripe effects, in combination shades of Lavender and White, Rose and Jade, Nigger and Sand, Black and Grey, Navy and Grey, Navy and Gold; 54 length; special value. Reg. \$3.85 each. Sale Price **\$3.58**

Wool Dresses.

Women's all-Wool Dresses, shades of Saxe, Fawn, Green, Navy, Grey and Brown, with pretty stripes of assorted mixtures, long sleeves with cuffs and girdle. Regular \$5.25 each. Sale Price **\$4.70**

Child's Wool Dresses.

Fine Knit, high neck, long sleeves, with girdle through waist line; shades of Saxe, Grey, Red and Fawn, trimmed with contrasting colors; to fit ages 1 to 3 years. Reg. \$2.00 each. Sale Price **\$1.79**

Women's Corsets.

D & A rust-proof Corsets, suitable for average figures, well boned, trimmed with pretty Touché Lace, finished with four elastic suspenders; assorted sizes. Reg. \$1.23 pair. Sale Price **\$1.23**

Crepe-de-Chene Smocks.

Half sleeves, round neck, nicely trimmed with pretty hand worked designs on front and plot edging; finished with hemstitching and fine pin tucks, tied at side; colors of Saxe, Peach, Pearl Tan and Maise. Very comfortable for Fall wear. Reg. \$8.35 each. S. Price **\$5.65**

Misses' Velvet Dresses.

New cross-over style, slightly gathered at waist, white washable silk detachable collar and cuffs; shades of Rose, Miss, Nigger, Navy, Garnet, Fawn, Taupe, Grey and Saxe; assorted sizes. Regular \$12.00 each. Sale Price **\$11.70**

Women's Stanfield's Underwear.

Vests have round neck with pretty crocheted edge, short sleeves, pants to match, in both closed and open styles; assorted sizes. These are all wool and ideal for Fall and Winter wear. Reg. \$2.80 garment. Sale Price **\$2.59**

Women's Underwear.

Splendid quality Fleece lined Underwear, fine close knit with heavy fleece, high neck, short sleeves, pants are ankle length, in open style; sizes 36 to 44. Reg. 80c. per garment. Sale Price **72c.**

Smallware Specials

HARDWOOD TRAYS—With glass bottoms; medium size. Reg. \$1.25 each. Sale Price **\$1.05**

CHINA ORNAMENTS—Various designs. Regular 25c. each. Sale Price **21c.**

SILK CUSHION CORDS—In all shades. Regular 75c. each. Sale Price **59c.**

FANCY FRILLED GARTER ELASTIC—Assorted shades. Regular 55c. yard. Sale Price **47c.**

WOOD COAT HANGERS—Extra strong make. Regular 10c. each. Sale Price **9c.**

ARMOUR'S FOOT SOAP—Regular 25c. cake. Sale Price **21c.**

PEARLS SOLIDIFIED BRILLIANTINE—Regular 35c. tin. Sale Price **32c.**

VASELINE HAIR TONIC—Regular 90c. bottle. Sale Price **79c.**

COLGATE'S VIOLET TALCUM POWDER—Regular 15c. tin. Sale Price **14c.**

ERASMUS TOOTH SOAP—Regular 40c. tin. Sale Price **34c.**

New Fall Gloves at Sale Prices

Women's Fabric Gloves.

Special Suede finish, 2 dome fastened; colors of Fawn and Chamol; all sizes; splendid value. Reg. 85c. pair. Sale Price **77c.**

Kid Gloves.

Women's real Nappa Kid Driving Gloves, 2 dome fastened; all sizes. These are heavy quality Kid and are ideal for Fall wear. Regular \$1.75 pair. Sale Price **\$1.57**

Women's Kid Gloves.

Fine Kid Gloves, Dent's make, 2 dome fastened; all sizes; in Tan. Regular \$1.45 pair. Sale Price **\$1.30**

Men's Suede Gloves.

All sizes. Ideal for present wear. Reg. \$2.25 pair. Sale Price **\$1.85**

Men's Gloves.

Brown Suede, silk lined, dome fastened; all sizes. Suitable for Fall wear. Reg. \$3.30 pair. Sale Price **\$2.75**

Tan Kid Gloves.

Men's Tan Kid Gloves, unlined; all sizes. These wear wonderfully well. Regular \$3.10 pair. Sale Price **\$2.80**

New Winter Coatings at Reduced Prices

Blanket Coating.

All Wool Coating, 54 inches wide; shades of Brown, Grey, Saxe, Navy, Wine and Light Brown. These make up splendidly and are excellent value. Reg. \$2.55 yard. Sale **\$2.35**

Blanket Coating.

This line is exceptionally good value, all wool, in shades of Fawn, Brown, Navy, Wine, Saxe and Terra Cotta; 54 inches wide. Reg. \$1.95 yard. Sale Price **\$1.80**

Velour Coating.

This is a very popular material, 54 inches wide; shades of Fawn, Taupe, Mid Fawn and Jade. Very special value. Reg. \$3.00 yard. Sale Price **\$2.70**

Costume Tweed.

In pretty Grey and Brown mixtures, all wool; 54 inches wide. Would make an ideal Fall Costume. Reg. \$3.00 yard. Sale Price **\$2.80**

Costume Tweed.

A splendid selection of New Costume Tweeds in Fawn and Brown mixtures, Grey, Fawn, and Brown checks; 54 inches wide. Reg. \$2.45 yard. Sale Price **\$2.20**

Striped Suiting.

The very newest material for Fall Costumes or Skirts; all Wool Gaberdine; colors of Navy, Grey, Brown and Black, with assorted pretty stripes; 56 ins. wide. Reg. \$2.20 yard. Sale Price **\$1.89**

Velveteen.

Special silk finish, 22 inches wide; shades of Black, Navy, Cream, Saxe, Sapphire, Peacock, Brown, Cardinal, Ruby, Myrtle and Purple. Reg. \$1.55 yard. Sale Price **\$1.40**

Wool Coating.

Heavy Wool Coating; shades of Saxe, Fawn and White; ideal for Children's Coats; 56 inches wide. Reg. \$3.25 yard. Sale Price **\$3.00**

Enticing HOSIERY Values



Women's Cashmere Hose.

All Wool Cashmere, seamless fashioned leg, double heels and toes; elastic tops; size 9 only, ribbed; shades of Light Grey, Mid Grey, Fawn and Brown. Reg. 90c. pair. Sale Price **77c.**

Women's Hose.

All Wool Cashmere Hose; colors of Grey, Fawn, Brown, assorted fancy Marl and Black clocked; sizes: 9 and 9 1/2, plain and assorted ribs; seamless fashioned leg, double heels and toes, wide garter tops. Reg. \$1.15 pair. Sale Price **\$1.13**

Colored Cashmere Hose.

Women's All Wool Cashmere Hose, plain and ribbed, seamless fashioned leg, double heels and toes, elastic tops; sizes 9 and 9 1/2. Reg. \$1.00 pair. Sale **89c.**

Art Silk and Wool Hose.

Shades of Grey, Fawn, Brown and Black; seamless improved shape, suspender tops, applied feet; extremely fashionable for Fall and Winter wear; sizes 9 to 10. Reg. \$1.40 pair. Sale **\$1.27**

THE MAN'S STORE--Where Men Buy with Confidence



Men's Overcoats.

Made from heavy Blanket Cloth, in assorted Brown and Greys, double breasted style, lined throughout, plain back with half belt, storm collar; all sizes. Reg. \$20.00 each. Sale Price **\$20.00**

Winter Overcoats.

A grade better than above, double breasted style, lined to waist, reverse side of material showing pretty effect in Plaid; patch pockets, storm collar; assorted Greys and Fawns; all sizes. Reg. \$29.50 each. Sale Price **\$26.60**

Fall Overcoats.

Single Breasted style, in assorted Dark Tweeds, English manufacture, side patch pockets, lined across shoulder. Reg. \$30.00 each. Sale Price **\$27.30**

Boys' Suits.

Rugby Suits for Boys of 8 to 14 years; assorted Grey and Brown Tweed mixtures. A special hard wearing quality that will stand strenuous wear. Reg. \$9.10 suit. Sale Price **\$8.15**

Men's Pyjamas.

Made from good quality Fletta, light and dark grounds, with assorted pretty stripes, finished with pearl buttons and silk frog; sizes 36 to 42. Reg. \$3.35 suit. Sale Price **\$3.10**

Men's Socks.

Heavy ribbed Woolen Socks, in Tan only; assorted sizes. These are all Wool, just the thing for present and future wear. Reg. 80c. pair. Sale Price **72c.**

Men's Felt Hats.

New Arrivals in Soft Felt Hats, shades of Brown, Grey and Fawn. This is a very noble line, showing the newest shapes for Fall; all sizes. Reg. \$4.25 each. Sale Price **\$3.75**

Men's Caps.

A new line of Men's Caps for Fall wear, plain shades of Brown and Fawn, adjustable to any size. The cap that fits at all times. Reg. \$2.75 each. S. Price **\$2.26**

Men's Bows.

A splendid assortment of Butterfly Bows for men, showing the newest designs and colors for Fall; also in Black. Reg. 45c. each. Sale Price **41c.**

Men's Sweaters.

All Wool Sweaters, pullover style, sleeveless, V neck; colors of Grey and Camel, trimmed with Brown; sizes 36 to 42; a genuine bargain. Reg. \$2.20 ea. Sale Price **\$1.95**

House Furnishings at Saving Prices

Bed Spreads.

Fine Crochet Bed Spreads, made of all White American Cotton, hemmed; size 72 x 84. Reg. \$3.25 each. Sale Price **\$3.25**

Lace Curtains.

Made from extra strong White Lace in a variety of pretty patterns; 2 1/2 yards long; good value. Reg. \$1.85 pair. Sale Price **\$1.62**

Breakfast Cloths.

White Irishman Damask Breakfast Cloths, in dainty floral designs; size 54 x 54; splendid finish. Reg. \$1.90 each. Sale Price **\$1.71**

Turkish Towels.

White Towels, made from good quality Turkish Cloth; size 20 x 44; Reg. 60c. each. Sale **45c.**

Casement Cloth.

50 inches wide; plain shades of Green, Rose, Grey, Fawn and White. Reg. 15c. yard. Sale Price **64c.**

Pretty Sateen

Sateen Slips.

Princess Slips, made of best quality Sateen in very soft finish; shades of Saxe, Light and Dark Brown, Sand, Navy and Black, hemstitched top and bottom, with shoulder straps. Reg. \$3.25 each. Sale Price **\$2.75**

Infants' Underskirts.

Made from good quality Fletta, with strong shirring body, tape string at waist and neck. Regular 55c. each. Sale Price **50c.**

Colored Towels.

Blay Turkish Towels, with assorted colored stripes; good quality; thoroughly absorbent; sizes 22 x 44, fringed ends. Reg. 65c. ea. Sale Price **59c.**

Curtain Repp.

Beautiful Brocaded Curtain Repp for winter curtains; shades of Green, Gold and Rose; 50 inches wide. Wonderfully rich looking and will give excellent wear. Reg. \$2.25 yard. Sale Price **\$2.03**

Terry Cloth.

Double panel design, in beautiful colorings, reversible, showing two distinct colorings; 30 different designs to choose from. This is ideal for winter curtains; 36 inches wide. Special for Friday and Saturday, yard **\$21.08**

Pram Covers.

Very pretty Pram Covers, all wool, in imitation Sheepskin, nicely trimmed with Sateen; size 24 x 29. Would make a splendid Christmas gift for baby. Reg. \$4.25 each. Sale Price **\$3.65**

Princess Slips

Infants' Flette Nightgowns.

High neck, long sleeves, nicely embroidered at front waist, cream silk, neatly finished with a pretty lace edging around neck. Cream Fletta. Reg. \$1.20 each. Sale Price **\$1.05**

Flette Nightgowns.

Splendid quality Cream Fletta, V neck, short sleeves, trimmed with pretty lace insertion; finished with scalloped edge around neck and sleeves; large sizes. Regular \$2.00 each. Sale Price **\$1.70**

The Royal Stores, Ltd.