

PORK and BEEF!

NEW ARRIVALS OCT. 16th.
CHOICE HAM BUTT PORK.
FAT BACK PORK.
HEAVY MESS PORK.
SPECIAL PLATE BEEF.
SPARE RIBS.
BONELESS BEEF.
BEEF CUTTINGS.
SPECIAL FAMILY BEEF.

Lowest Market Prices.

GEORGE NEAL, Ltd.

KARL S. TRAPNELL, Opt. D.,
EYESIGHT SPECIALIST,
 307 Water Street, Upstairs.
 HOURS-10-1: 2.30-6: Evenings by
 appointment.

N. S. COAL!

Ex Store:-
CHOICE NORTH SYDNEY COAL.
 Due to arrive:
 Schooner Gilbert Walters.
 Prices and Quality Right.
 PROMPT DELIVERY.
 Also a large quantity BIRCH JUNKS.
NFLD. COAL and TRADING CO., LTD.
 At the premises lately occupied by Alan Goodridge & Sons.
 s.tu.th.1f



THE LEADING OPTICAL HOUSE

Where eyes are tested carefully and accurately.
 Where Glasses are supplied at shortest notice.
 Where only the best Optical material is kept in stock.
 Where broken Lenses are duplicated.
 Where special Lenses are ground from any prescription
 Where all kinds of Optical repairs are attended to.

R. H. TRAPNELL, Ltd.,
 Jewelers and Opticians, 197 Water Street.
 cod.tf

Gravenstein Apples

BURT & LAWRENCE.
 14 NEW GOWER STREET.

Morey's Coal is Good Coal!

In Stock, Best Grades of
 North Sydney Screened, Scotch House-
 hold and Anthracite
COAL.

M. MOREY & Co., Ltd.

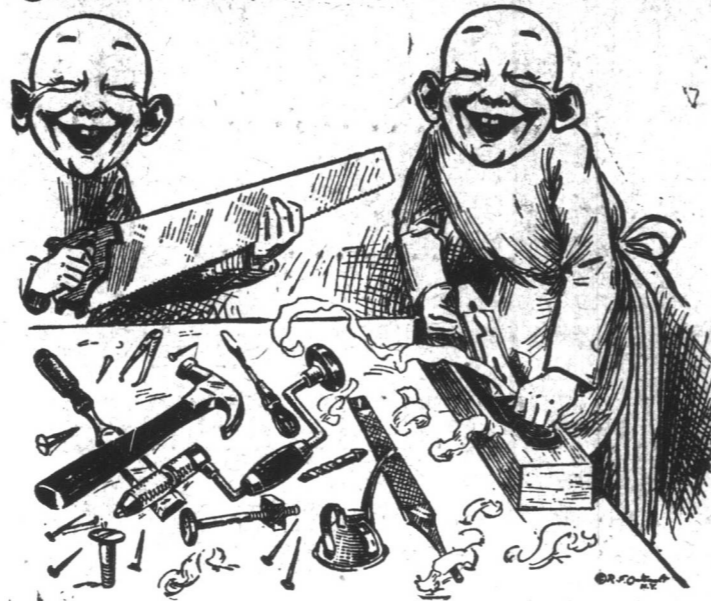
CAUTION!

The Heart is the seat of life. It has more responsible work to do than any other organ in the body of human life.
 Why do you neglect it? Don't you read in the papers of the many deaths that are caused by the failure of the heart? Keep it in good order. Help it to be strong and prolong life. Dr. F. G. Kinsman's Heart Tablets has been tested and recommended by thousands of people to be the only remedy that could keep your heart in good order. These Tablets are in town and are sold by every Drug Store at \$1.00 per box. Buy a box and you will be convinced of their good.

J. A. BASHA,

Commission Merchant & Mfg. Agent, Distributor for Newfoundland.
 PHONE 781. 305 WATER ST.
 oct.6.1914

TOOLS AND TOOLS AND TOOLS SHOP AND HOME HARDWARE



You cannot come into our Hardware Store and look around without seeing some work-saving thing that you really ought to have.

So come in, then, and look around. This will cost you nothing. When you buy, the price will be fair and square.

When we sell you Hardware once you will buy from us always.

OUR HARDWARE WEARS.

BOWRING BROTHERS, Ltd.

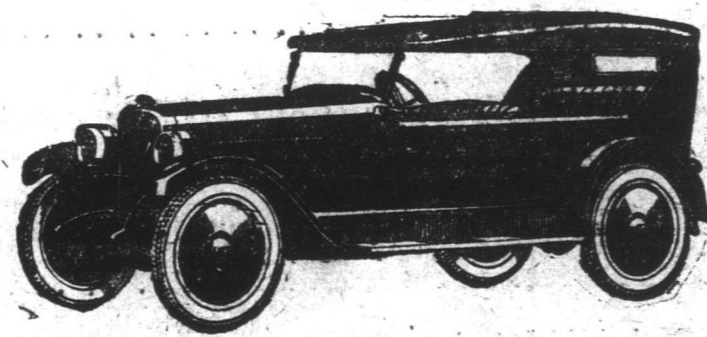
HARDWARE DEPT.

New Series Chalmers Six

A Solid year of engineering effort by the new Chalmers organization has brought the New Series Chalmers Six to a remarkably high state of performance perfection.
 At \$2300.00, and in the present market, the sound investment value of the Chalmers Six is strikingly plain.

All Models equipped with Disc Steel Wheels and Cord Tires

MARSHALL'S GARAGE,
 WATER STREET WEST.



The CHALMERS SIX

FIRE INSURANCE!

QUEEN INSURANCE CO. of America
 AND
THE GREAT AMERICAN INS. CO. OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.
 PHONE 655. P. O. BOX 782.

GEO. H. HALLEY, Agent,
 ADEMAN BUILDING, 145 WATER STREET.
 1914



Copper and Gold

The leaves of Blue Bird Orange Pekoe Tea turn a rich copper in the infusion, the liquor itself becoming a sparkling, smoking gold which creams as it cools. The test of rarely delicate tea!

Blue Bird Tea
 "Brings Happiness!"

ONTARIO METALS!

The Gold and Silver stocks of Northern Ontario seem to be prime favorites in the market. The miners are mostly working 24 hour shifts and the output is at maximum capacity. A great many of these issues have appreciated from 50 p.c. to 600 p.c. since first we began reviewing them, and it looks now as if the biggest advances are yet to come.

We can furnish full information and current quotations on any of these Golds and Silvers, and invite your enquiries before further market advances take place.

Trading on margin in all markets.

J. J. LACEY & CO., CITY CHAMBERS.
 cod.tf

NEW ARRIVALS!

PLANTERS SALTED PEANUTS.
 WILSHILL'S CONFECTIONERY.
 INGERSOLL CREAM CHEESE
 and CORONA MIXTURES.
 CRYSTALLIZED BON BONS.
 OUTPORT ORDERS PROMPTLY FILLED.

P. F. FEARN & Co., Ltd.,
 Box 667. 200 Water St. Phone 734.

Have You Seen the JEWETT CAR?

THE JEWETT IS PAIGE BUILT.

The new Jewett is of Paige conception, designed and built by Paige engineers and mechanics in the Paige shops. From its Paige origin the Jewett inherits those unmistakable marks of Quality, characterizing the work of a group of men, who for ten years past, have been building the fine six-cylinder cars, bearing the Paige monogram.

Let us demonstrate to you its remarkable power and quality—5 passenger touring—\$2200; Sedan \$2850.

Anglo-American Garage,

JOS. COCKER,

Paige Distributor.

HOUSES FOR SALE

In the following localities:
 Freshwater Road Franklin Avenue
 Mundy Pond Road Flower Hill
 Cookstown Road Prescott Street
 Military Road Sudbury Street
 LeMarchant Road William Street
 Pennywell Road Gower Street
 Prince of Wales Street Cabot Street.

\$800.00 to \$7,000.00
 SPECIAL—One business stand, Duckworth Street, near Custom's House, to be sold as a going concern with terms. Apply to

FRED. J. ROIL & CO.,

Real Estate and Insurance Agents,
 Sralwood Bldg. Duckworth Street.

Reid-Newfoundland Co., Limited

To All Concerned.

TO ALL CONCERNED.

The Company will endeavour as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally billed via North Sydney and Port aux Basques, and designated steamers: Via Halifax, or via Louisburg, collecting extra charges over connecting lines, between North Sydney and Louisburg, and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg, or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques.

Shippers or Consignees when effecting Marine Insurance, should bear this in mind and have their policies cover accordingly.

Reid-Newfoundland Co., Limited



OUR SHOWING OF FALL and WINTER SUITINGS and OVERCOATINGS

is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you, but the character of the clothes we make and our reasonable prices will prove strong inducements for your patronage.

W. P. SHORTALL,

THE AMERICAN TAILOR, 300 WATER ST.
 PHONE-477. P.O. BOX-48

FRESH GROCERIES

and FAIR PRICES

bring customers to **OUR STORE**



FRUITS and VEGETABLES.

We would not sell a single thing to our customers we would not place on our own tables in our homes. We put only pure, healthful foods in our store; so this is the only kind you can buy from us.

Here is something SPECIAL:

ENOS FRUIT SALTS90c. Bottle
 ROYAL ANNE CHERRIES . . .60c. Tin.
 LIBBY'S SALAD DRESSING . . .25c. Bottle

BOWRING BROTHERS, LTD. GROCERY DEPT.

1500 Sides AMERICAN SOLE LEATHER.
 NEW MANILLA & STEAM TARRED ROPE.
 Also, 2000 AMERICAN GOVERNMENT AXES
 3 1/2 lbs. to 4 lbs. each.

Will be sold at Rock Bottom Prices.

North Am. Fur, Hide and Metal Co'y.,

Water Street West (Next Door Reid Electric Store).
 sept.17.14

Forty-Three Years in the Public Service--The Evening Telegram