

OUR JANUARY SALE Brings the Bargains For Which You Have Waited.

Some people have been deferring their buying waiting for January Sale Bargains and final Rock Bottom Prices. They will make purchases here now that will make them pat themselves on the back.

Goods of Passing Fashion, Odd Goods and Goods of which we have an overstock are now offered without any regard to cost price of same. We need room for Spring Stock and Money to put into Summer Goods. For the Spring is coming and also the Summer.

Ladies' and Children's Winter Hats at Half Price And Less than Half Price Now.

There is no economy in spoiling your whole appearance by wearing an old hat when you can now get a Smart Hat here for only a dollar or two.

Ladies' Black Velvet Hats

only \$1.00, \$2.25 and \$2.90 each and upwards, in large variety.

We have also left a fair number of Women's Coloured Velvet and Felt Hats left which at prices asked will clear quickly. See them early!

Children's Silk & Velvet Hats

Values up to \$3.00 each. Now only \$1.00 each to clear.

Ladies' Costume Skirts, a Wonderful Bargain Offer.

We find we have run into a very large stock, and though they are really bought well and priced low, we are making Drastic Reductions to more quickly turn them into cash. We offer—

- BLACK and NAVY HEAVY SKIRTS—Regular \$9.00, only \$6.80 each
 - BLACK and NAVY SERGE SKIRTS—Regular \$9.50, only \$6.33 each
 - BLACK and NAVY SERGE SKIRTS—Regular \$10.80, only \$7.20 each
 - BLACK and NAVY SERGE SKIRTS—Regular \$11.50, only \$7.70 each
 - BLACK and NAVY SERGE SKIRTS—Regular \$16.00, only \$10.65 each
 - BLACK SATEEN SKIRTS—Reg. \$5.90, only \$3.90 each
 - BLACK LUSTRE SKIRTS—Reg. \$12.50, only \$8.30 each
- All other Skirts in stock at equally large reductions.
- We cannot buy Skirts to-day for Spring or Summer delivery to sell anywhere as cheaply as we have priced these.

All other Ladies' & Children's Wear

as mentioned below
AT A DISCOUNT OF 25 PER CENT.

- LADIES' FLANNELETTE & CAMBRIC NIGHTDRESSES
 - LADIES' & CHILDREN'S FLANNELETTE and CAMBRIC SKIRTS and KNICKERS.
 - LADIES' CAMBRIC & MUSLIN CAMISOLES, TEDDIES, Etc.
 - LADIES' & CHILDREN'S SERGE, BENGALINE, SILK and COTTON DRESSES.
 - LADIES' SERGE and TWEED COSTUMES.
- These prices represent Rock Bottom Prices to-day and for some time.

The above represents only some of our January Sale Prices. Many of the Reductions we have made are Slashing Ones, but we want to move out some lines of Goods and turn others into Cash, and to be successful in our endeavour

We Offer the Buying Public Extraordinary Inducements.

At the moment we have Full Ranges of all Goods advertised, and a selection to suit your needs as regards size, colour, quality, etc., is made easy.

HENRY BLAIR

Improvements at Rink.

New Dressing Rooms Completed. We are glad to see that the improvements agreed upon at the meeting held recently between delegates from the Hockey League and directors of the Prince's Rink are now almost completed, very little remaining to be done. The new dressing rooms for the players were put up very quickly and are a great improvement on the former ones. The second floor of the rink has been partitioned off in such a manner as to form two compartments. The dividing wall between the two dressing rooms ends about a foot from the ceiling, thus permitting the heat from the new stove placed in the outer room to pervade both compartments. Lavatories will shortly be placed in these dressing rooms, and low lockers, which may also be used as seats, will be arranged around the walls. Several new lights have now been added which will help considerably towards improving the hockey games, as they will be a great convenience to the players. One in particular, has been placed over the centre of the arena so that there will be no difficulty in seeing the puck when centred. The lighting under the western goal has also been greatly improved. In all, over 2,000 candle power has been added to the illumination of the rink.

The penalty box will in future be separated from the players' box. The existing boxes, one on each side, will be used by the spares whilst another box will be made for the time-keepers and those who are penalised during the game. New nets have now been fitted on the goal posts. These nets are the work of ex-Naval Reservist Jack Kennedy, who is now the team at the rink. Quite a lot of trouble was caused last year by defective nets and it is a great satisfaction to know that it will not occur again. Yesterday there were eight inches of ice on the rink which is as much as has ever been on it during the hardest winter.

Her Friends Said She Was Going to Die.

WHY MRS. MARLEND PRAISES DODD'S KIDNEY PILLS. She suffered terribly, and lost sixty pounds, but Dodd's Kidney Pills started her on the road to health.

Pictou, Ont., Jan. 14th. (Special)—Enthusiastic in her praises of Dodd's Kidney Pills is Mrs. Finlay Marland, a well-known and highly respected resident here. And Mrs. Marland is always willing to tell why she pins her faith to the great Canadian Kidney remedy.

"Two years ago I had a bad attack of flu and pneumonia," she states, "and the poison in my system all went to my kidneys and gave me diabetes. I had it for nearly a year before I knew it, but last fall I broke out all over with boils. I suffered something terrible. I went down in flesh till I lost 60 lbs. The doctor put me on starvation diet. I could not even put my shoes on. My husband and all my friends thought I was going to die."

"Reading what Dodd's Kidney Pills had done for another woman with kidney trouble led my husband to get some for me. After I had taken two boxes I began to feel better. I have taken 21 boxes and feel splendid. I can do my work and eat almost anything. I have gained 20 lbs. I tell all my friends what grand Pills Dodd's Kidney Pills are."

Ask your neighbors if Dodd's Kidney Pills are not the best remedy for sick kidneys.

G. W. V. A. Dance.

Preliminary Meeting Held Yesterday.

The committee which is arranging the G.W.V.A. Dance, set for February 2nd, met yesterday in the Club Rooms where the preliminary meeting was held. The following ladies, besides various officers of the Association, were present: Mrs. John Browning, Mrs. McKoen, Miss May Purlog and Mrs. Harold Ayre. Particulars of the general scheme which was outlined at yesterday's meeting will be published later. That the dance will be successful cannot for a moment be doubted when it is being organized by a committee of such well known capabilities in this direction. The dance is in aid of G.W.V.A. funds, and all dancing enthusiasts should make an effort to attend.

Price of Coal Lowered.

We hear that to-day the city coal dealers will reduce the price of that useful commodity to \$20.00 per ton, a decrease of \$1.00 per ton on the prevailing price. It has been said that the reduction in freight rates on coal was \$2.00 per ton, whereas it is really only \$1.00 and is an offset to this, the cost of the coal at the pit-head has been increased. Nearly two-thirds of the winter's supply of coal was brought in here at the old freight rates.

LADIES' CURLING CLUB NOTICE.—Point Competition for the Syne Trophy will be played on Monday morning, the 17th inst. at 10.30 a.m.—Jan 14, 21



When Choosing the Material for a washable Frack for the growing child—

MOTHER naturally thinks of the possibilities of the fabric shrinking in the wash. It is therefore a relief to her to know that the fabric will not shrink or lose its charm if Lux is used for its cleansing.

Durability, charm of colour, quality of texture, the freshness of newness—these are preserved to all good fabrics washed with Lux. A packet of Lux—a bowl of warm water—and dainty hands can cleanse delightful fabrics in a delightfully easy manner.

The beautiful pure Lux flakes are whisked into a creamy, bubbly lather in an instant. Gently squeeze this cleansing foam through and through the soiled texture—then rinse in clean water and hang to dry. Lux cannot harm a silken thread. It coaxes rather than forces the dirt from the clothes.

Packets (two sizes) may be obtained everywhere.



FOR DAINTY FABRICS

LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND.

Funny Footer Matches. A Left-Handed Compliment.

Most public schools possess a special brand of football—weld, wild games invented by boys for boys. Winchester has its "Sixes"; Rugby since the praises of "Bigside"; Harrow has its own rough-and-tumble game, compared with which the frigid precision of ordinary Association football is as "water unto wine—or, at least so say the good Harrowians."

Most famous of all freak football matches, however, is the Eton wall game, played annually between Collegers and Oppidians on St. Andrew's Day, November 30th.

The game is played on a narrow strip of the college field, known as "six," which runs along the Slough Road wall. The goals are a door in another wall situated at right angles to one end of this strip, and an elm tree at the other.

At either end of the main wall, near the goals, is a pace marker, off called "calx." The one at the door end is known as "good calx," that at the tree end is "bad calx."

The game consists in each side striving to get the ball into the other's calx. When this is accomplished, the attacking side is entitled to a "shy."

This consists in one of the players throwing the ball at the goal. It rarely reaches it, however, as the massed defenders naturally do all in their power to prevent it. In fact the feat is so extremely difficult of accomplishment that only about three goals have been recorded within the last century and a half.

Stafford's Phoraton contains 13 different ingredients and every one of these ingredients are absolutely pure cough remedies.

Philosophy.

Women may be called the weaker vessel, but we've seen some regular dreadnaughts. Many a man, when he's courting, tells the object of his heart that he is unworthy, and spends the rest of his life proving it.

Kyle Reaches Port.

S.S. Kyle, Capt. Stevenson, arrived here yesterday at 5 p.m., from North Sydney, direct. She brought a full cargo, 170 packages of mail matter and the following passengers: W. Roberts, H. Rice, A. E. and Mrs. Christian, G. B. McClosky, E. Scarborough and A. F. Forsythe. The Kyle will now go on dock to be overhauled an dput in condition for the winter service on Cabot Strait.

Satisfaction for Every Cent OF ITS COST IS ASSURED WHEN YOU USE

"SALADA" TEA

The perfect flavor of pure, fresh tea is incomparable and in "Salada" you will always get that flavor. BAIRD & CO. WHOLESALE AGENTS ST. JOHN'S

Performance of Urban Stock Co.

As expected, the first performance of "The Little Shepherd of King's Come," which was the offering of the Urban Stock Company at the theatre last night, was enjoyed by the spectators who attended. The play, which was presented on the stage of the theatre, was a most interesting and enjoyable story. It runs to the point where Chad comes into his inheritance, the war is over and the girl whom he loves and who has been faithful to him through all his tribulations. Mr. Al-Farson and Miss Mary Newberry were the respective roles very ably while Dot Karroll and Urban says the production a most successful one. The play was a most interesting and enjoyable story. It runs to the point where Chad comes into his inheritance, the war is over and the girl whom he loves and who has been faithful to him through all his tribulations. Mr. Al-Farson and Miss Mary Newberry were the respective roles very ably while Dot Karroll and Urban says the production a most successful one.

Andrew's Society

LADIES' AUXILIARY. The annual general meeting of Andrew's Ladies' Auxiliary, was held on Thursday, 13th inst., at the Rooms, Water Street. A large number of members were present. The following officers were elected for the ensuing year: President—Mrs. John King O.B.E., Mrs. H. D. Reid, A. K. Lumsden. Vice-President—Mrs. H. Crawford. Secretary—Mrs. A. McKinley. Treasurer—Mrs. J. Taylor. Secretary—Mrs. J. M. Irvine. Secretary—Mrs. D. Johnson. Secretary of Work Committee—Mrs. J. M. Irvine.

Officers Elected.

The annual meeting of the N.I.W.A. was held on Thursday, 13th inst., at the Rooms, Water Street. The following officers were elected for the ensuing year: President—Mrs. J. M. Irvine. Vice-President—Mrs. H. Crawford. Secretary—Mrs. A. McKinley. Treasurer—Mrs. J. Taylor. Secretary—Mrs. J. M. Irvine. Secretary—Mrs. D. Johnson. Secretary of Work Committee—Mrs. J. M. Irvine.

W. A. Annual Meeting.

The annual meeting of the W.A. was held on Thursday, 13th inst., at the Rooms, Water Street. The following officers were elected for the ensuing year: President—Mrs. J. M. Irvine. Vice-President—Mrs. H. Crawford. Secretary—Mrs. A. McKinley. Treasurer—Mrs. J. Taylor. Secretary—Mrs. J. M. Irvine. Secretary—Mrs. D. Johnson. Secretary of Work Committee—Mrs. J. M. Irvine.

Shipments.

The following shipments were made on the 14th inst.: The S.S. Kyle, Capt. Stevenson, arrived here yesterday at 5 p.m., from North Sydney, direct. She brought a full cargo, 170 packages of mail matter and the following passengers: W. Roberts, H. Rice, A. E. and Mrs. Christian, G. B. McClosky, E. Scarborough and A. F. Forsythe. The Kyle will now go on dock to be overhauled an dput in condition for the winter service on Cabot Strait.

Word Sharp.

The word sharp is a very important word in the business world. It is a word that is used to describe a person who is very sharp and quick in their actions. It is a word that is used to describe a person who is very sharp and quick in their actions. It is a word that is used to describe a person who is very sharp and quick in their actions.

Army Chief.

The Army Chief is a very important position in the military. It is a position that is held by a very experienced and capable officer. The Army Chief is responsible for the overall operations of the army. It is a position that is held by a very experienced and capable officer. The Army Chief is responsible for the overall operations of the army.

Ontaneda Injured.

The Ontaneda is a very important ship in the shipping industry. It is a ship that is used to transport goods and passengers. The Ontaneda is a very important ship in the shipping industry. It is a ship that is used to transport goods and passengers. The Ontaneda is a very important ship in the shipping industry.

Shipping Notes.

The following shipping notes were received: The S.S. Kyle, Capt. Stevenson, arrived here yesterday at 5 p.m., from North Sydney, direct. She brought a full cargo, 170 packages of mail matter and the following passengers: W. Roberts, H. Rice, A. E. and Mrs. Christian, G. B. McClosky, E. Scarborough and A. F. Forsythe. The Kyle will now go on dock to be overhauled an dput in condition for the winter service on Cabot Strait.

Wilson's Bitters.

Wilson's Bitters is a very important medicine. It is a medicine that is used to treat a variety of ailments. Wilson's Bitters is a very important medicine. It is a medicine that is used to treat a variety of ailments. Wilson's Bitters is a very important medicine.

Children's Hair Bobbing.

Children's Hair Bobbing is a very popular hairstyle for children. It is a hairstyle that is easy to maintain and looks very cute. Children's Hair Bobbing is a very popular hairstyle for children. It is a hairstyle that is easy to maintain and looks very cute. Children's Hair Bobbing is a very popular hairstyle for children.

DRUG CO. Limited.

DRUG CO. Limited is a very important company in the pharmaceutical industry. It is a company that produces a variety of drugs and medicines. DRUG CO. Limited is a very important company in the pharmaceutical industry. It is a company that produces a variety of drugs and medicines. DRUG CO. Limited is a very important company in the pharmaceutical industry.