

## Emerson Piano

Newfoundland reputation of 40  
of these Pianos in the Island to-  
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rooms and see and hear them

**ES HUTTON,**  
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## ATTERY'S le Dry Goods

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### UMN GOODS :

SHIRTS  
DRESS GOODS  
PLAID DRESS GOODS  
BLOUSES  
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## inciple of Modern ness is SERVICE.

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**d Clothing Co., Ltd.**  
WM. WHITE, Manager.



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**EDDING RING**  
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**ULEY & CO.,**

Jewelers, St. John's.

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## American Creamery

60-lb. Tubs **BUTTER** 1-lb. Prints

**Schwepp's**  
Non Alcoholic Wines, Dry  
Ginger Ale, Lemonade.

**FRUIT PULPS:**  
Red Raspberry, Apricot, Orange.

**CURRENTS. loose & pkgs.**

**CAMPBELL'S SOUPS—**  
Macaroni, Vermicelli,  
DROMEDARY DATES,  
SHIRIFF'S MARMALADE  
in 1 and 2 lb. glass and  
7 lb. tins.

**PURE GOLD JELLIES—**  
Assorted.

**Cigarettes !**

**STATE EXPRESS — 555 in**  
10's and 25's pks.  
**DE LUXE—10's, 444 in 25's**  
pks.  
**CRAYEN MIXTURE—in 10's**  
and 50's.

**BOWRING BROTHERS, Limited,**

**332 GROCERY, St. John's. 332.**

m.w.t.f

## Unilectric Lighting

Question: Why are storage batteries used in connection with small Electric Lighting systems?

Answer: Because the ordinary gasoline engine is not steady enough to produce a flickerless electric light.

Question: What power has proven the most satisfactory for lighting purposes?

Answer: Water power or high speed, steam engine. Because they give a smooth, steady high voltage current which can be carried by ordinary wires a long distance without appreciable loss.

Question: Why are not storage batteries used in connection with small electric plants on board steamers and elsewhere?

Answer: Because storage batteries waste electric current which passes through them, even when batteries are new. The amount of this waste steadily increases as the batteries continue in use. Wet batteries require to be filled with distilled water. If the water evaporates and is not kept at a certain level in the jars, the battery is injured. The battery also suffers injury if it is charged too much or if the current is exhausted before recharging. Batteries require constant attention and the use of delicate instruments.

Question: Manufacturers of battery systems claim that their engine need only be operated every two or three days. Is this a real advantage?

Answer: No. It merely emphasizes the fact that their engines cannot be depended upon for steady continuous service. Most of the gasoline engines used are ordinary cheap gasoline engines. Many of them are air cooled and cannot possibly give continuous service. However, air cooled engines are much cheaper to manufacture and require less material than water cooled engines.

Question: Why are low voltage systems used?

Answer: Because they cost less. Batteries for the use of high voltage current are much more expensive than batteries used in low voltage systems.

Question: What are some of the disadvantages in connection with the use of low voltage systems?

Answer: Much of the current is lost when wires are run to other buildings even when such buildings are but a short distance away.

2. Ordinary lighting equipment, Electric Irons, Vacuum Cleaners, vibrators and motors for running small machinery cannot be used. Consequently special equipment must be imported.

3. Years of experience has demonstrated that the 110 volt current commonly used is the most satisfactory. All electrical dealers keep 110 volt equipment always in stock.

Question: Have low voltage systems any advantage in the matter of safety?

Answer: They are safer than when heavily charged wires are used, but current from the Unilectric plant cannot cause injury.

Question: Is any electric current liable to produce fire?

Answer: Yes. Any electric current sufficient to produce satisfactory lighting may cause fire if not properly insulated.

Question: What are the advantages of the Unilectric over all battery systems?

Answer:

water power or high class steam engine.

2. It uses all ordinary electric fixtures which can be obtained anywhere. It uses ordinary small wires which can be run for 2,000 feet without appreciable loss of power.

3. A self starter can be attached to the Unilectric which will start instantly when any light is turned on and will stop automatically when the last light is turned off.

4. If desired a small battery can be connected with the Unilectric machine which will run a few lights in cases of emergency. None of our customers have yet required it.

The above questions and answers explain some of the advantages of the Unilectric machine. All kinds of arguments are used by dealers who are compelled to use storage batteries with their lighting systems. When any one attempts to talk low voltage battery systems, ask him why batteries are not used in connection with small electric steam plants on steamers.

Ask any automobile man what he thinks of an air cooled gasoline engine. There are a few air cooled engines used on trucks in the city of St. John's. They are used for short hauls, but cannot be used for long hauls or continuous service.

Ask any expert engineer what he thinks of the ordinary gasoline engine where sure, steady, continuous operation is required. He will tell you that the ordinary gasoline engine is liable to "get cranky" at any moment. A speck of dust may come through the carburetor and choke the needle valve; the valves become carbonized and pitted and must be re-ground and re-seated; the lubrication of most gasoline engines need constant attention. If the operator should be careless or if the oil should not flow freely the result is lost bearings and a damaged machine.

The Unilectric is not a common gasoline engine. A number of new inventions have been added to it, so that the Unilectric machine will give the same results as the best high class steam engine. The Unilectric has automatic lubrication consisting of a reservoir in the base of machine from which a steady stream of oil is pumped through the hollow crank shaft and through the piston rod at the rate of one gallon per minute. This oil returns to the reservoir again, and is kept in constant circulation. In other words every bearing works in a steady stream of oil.

Every drop of gasoline is strained through a solid stone before it enters the carburetor. There is therefore no possibility of the needle valve becoming clogged with dirt. The Unilectric by the use of the revolving sleeve valve does away with poppet valves entirely, there is no possibility of leaking valves, bent valve stems, or weak springs affecting the operation of the machine.

This style of engine is now being adapted for automobiles. You can no more class the Unilectric machine with the ordinary type of gasoline engine than to class the Rolls-Royce engine with the ordinary cheap motor car. Some persons will try to tell you the cheap machine is "just as good." Before you let some one sell you "something just as good" we suggest that you investigate the performance of the Unilectric Machine now in use in Newfoundland; every one of which is giving perfect satisfaction.

If any further evidence is required we suggest that you consult a real expert on electricity and high class gasoline engines.

**NEWFOUNDLAND SPECIALTY CO.,**  
2 Prescott Street, Sole Agents,  
Oct 19, 21, 25

## Corner Stone of New Church.


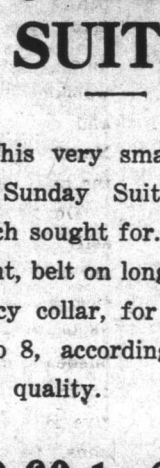
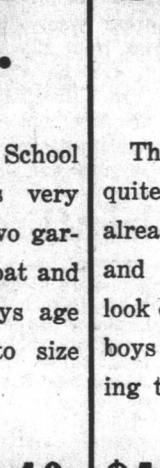
Laid by ARCHBISHOP ROCHE.

Yesterday afternoon amidst delightful surroundings, flooded with glorious sunshine, and unbounded enthusiasm His Grace, Archbishop Roche laid the corner stone of the new Church of St. Francis at Outer Cove. Very elaborate preparations had been made by the willing hands and hearts of the new parish. Numerous arches of beautiful and artistic design had been erected, and bunting flew gaily to the breeze in profusion. From an early hour in the afternoon automobiles and carriages made their way to the charming surroundings from St. John's, whilst everybody, young and old, of the settlements of Logy Bay, Outer Cove and Middle Cove were present. Upon the arrival of His Grace, accompanied by Mgr. MacDermott, which took place amid the rattle of musketry and the continuous cheering of the large assemblage, the ceremony of blessing and laying the corner stone was performed. That concluded, an address was read and presented to the Archbishop, accompanied by a substantial and useful gift—a spontaneous offering of a loyal and sincere and generous people. At the conclusion of the address and presentation, His Grace addressed the large gathering. In simple, but clear and beautiful language, the Archbishop feelingly thanked the good people for the wholehearted welcome, which he said, knowing so well the splendid and beautiful spirit that animated them, did not surprise, though it touched him deeply. He thanked them, too, for the expressions of loyalty and affection contained in their beautiful address, and for the unanimous gift. Referring to the erection of the new parish of St. Francis, His Grace proceeded to explain that owing to the death of the Rt. Rev. Mgr. St. John, he, the Archbishop, deemed it an opportune moment to at last fulfil a long felt want and create a new parish. Hence he separated Logy Bay from the Cathedral Parish, and Outer Cove and Middle Cove from the Parish of Torbay, and thus constituted the new Parish of St. Francis. Proceeding, His Grace explained that when appointing the present pastor he, the Archbishop, pointed out the difficulties that would present themselves—mainly from a financial viewpoint—but was assured that these difficulties would be easily overcome—which indeed had since taken place. It may be stated that not only has the very marked progress, which is very evident on all sides, been made, (the Presbytery well advanced and the Church speedily being erected) but that the parish has several thousands of dollars to its credit after defraying all expenses. This His Grace commented upon, explaining that all that has been done has been accomplished without any financial assistance from without—and that not even did the Church at that time own a site to build upon; the only Church property being two schools. Proceeding with his beautiful address, the Archbishop put his finger on the secret underlying all the success and rapidity attending the building up of the new parish—which was erected but a few months ago,—co-operation explains all: co-operation of the parish with the Archbishop, and co-operation of the people and pastor. Where there is co-operation, peace and harmony; where co-operation of Archbishop and pastor and pastor and people does not exist, there will be stagnancy and disruption and failure. Concluding, His Grace after explaining the reason why the title of St. Francis was given the new parish, expressed the hope that in the near future he will be back again to formally and officially open the new Church—and so he will, D.V. Decidedly, yesterday was a red-letter day for the new parish, and the people very markedly showed their keen and deep appreciation of His Grace's presence among them. His Grace's gifts to them of a priest and parson, and the memory of the occasion will live when those present, without exception, shall have passed on. An agreeable surprise in the form of a hot cup of tea awaited the large number of visitors, and was most appropriately served by the parish. Mgr. MacDermott, Mrs. Renout, Pippy and Sheehan, partook of tea, daintily served in a specially erected tent, well carpeted and heated. It may be stated that a saw mill is owned and operated by the parish. The lumber is grown in the parish, cut in the parish, saved in the parish, and the buildings erected by men of the parish—no outside aid is necessary. The people cut and bring the logs to the mill gratuitously; help to saw them and assist in the building work. This is probably unique so far as this Dominion is concerned. But above and before all are the good people loyal, obedient, generous, enthusiastic and affectionate. To them again the Archbishop said that he was most grateful for the amount of work accomplished in so short a time was marvellous. The secret is perfect harmony between pastor and people, and loyalty of all to His Grace the Archbishop. Besides His Grace and Mgr. MacDermott, and the priests mentioned above, there were present the Superiors of Mount Carmel, St. Francis, and St. Bonaventure's; J. P. and Mrs. Parker, Hon. W. J. Ellis, Hon. F. and Mrs. McNamara, Hon. M. P. Gibbs, A. and Mrs. McNamara, J. and Mrs. Collins, J. and Mrs. Devine, N. J. and Mrs. Vianicombe, Mr. Flanagan, Chas. and Mrs. Hutton, Wm. Ryan, J. Ryan, Jr., Thomas Ryan, E. J. and Mrs. Kennedy, S. M. Parsons, Chas. McCarthy, Miss Doyle, W. Brennan, W. Howlett, Miss Doyle, Mrs. Ootter, Miss Furlong, Jas. and Mrs. Cole, M. Kelly, J. Hayes, Mr.

# KNOWLING'S BOYS' CLOTHING DEPT.

**Low Prices. Large Stocks.**

We wish to call your special attention to our Boys' Department which is well stocked with the best and leading Patterns in Boys' Suits.

CLYDE SUITS.	SUFFOLK SUITS.	NORFOLK SUITS.
 <p>This very smart School or Sunday Suit is very much sought for. Two garment, belt on long coat and fancy collar, for boys age 2 to 8, according to size and quality.</p> <p><b>\$3.60 to \$6.10.</b></p>	 <p>This make of suit is quite the latest out, but is already a great favorite, and with the sham vest look exceedingly smart. For boys 4 to 13 years, according to size and quality.</p> <p><b>\$4.70 to \$7.75.</b></p>	 <p>Two garment suits, always sure to please the most exacting tastes; made in the very latest Scotch and English Tweeds.</p> <p><b>\$3.60 to \$7.50,</b> according to size and quality, for age 2 to 13 years. Navy Serge,</p> <p><b>\$7.35 to \$7.75.</b></p>

## CORDUROY VELVET.

We have just received a special line of Corduroy Velvet Suits in the following colours: Purple, Fawn, Navy, Brown and Green; to fit 3 to 8 years,

**\$7.40 to \$7.90.**

## RUGBY SUITS.

Suitable for all weather and occasions, can be had in long or short pants.

Tweed, short pants . . . . . \$6.50 to \$15.50

Navy Serge . . . . . \$12.60 to \$13.50

For age 10 to 17 years.

Long Pants Suits, for age 13 to 17 years, according to size and quality

**\$6.60 to \$17.00.**

## BOYS' KILT JERSEY SUITS.

Just a few of these Jersey Kilts in the following colours: Saxe, Navy, Cream and Tan,

**\$1.00 to \$2.00.**

Boys' Tweed Pants, Short, to fit 3 to 17 yrs., 70c. to \$4.00

Boys' Khaki Pants, Short, to fit 3 to 15 yrs., \$1.10 to \$1.55

Boys' Cotton Tweed Pants, to fit 3 to 14 yrs., \$1.55 to \$2.00



## AIRLOR SUITS.

Navy Blue Serge, very strong and durable, and always looks smart and dressy, for age 2 to 8 years, according to size and quality,

**\$2.40 to \$5.40.**

## KENSINGTON SUITS.

About 40 suits we are offering at giving away prices for boys age 3 to 6 years,

**\$3.25 to \$3.95.**

## BOYS' JERSEY SUITS.

We have a splendid assortment of Boys' Fleece Cashmere Jersey Suits in the following shades: Navy, Brown, Saxe and Cream,

**\$1.35 to \$1.65.**

# G. KNOWLING, Ltd.

Stevens, R. and Mrs. Crobble, T. and Mrs. Dowden, P. and Mrs. Bulger, M. O'Brien, E. Traimor, W. and Mrs. Lawlor, M. Manning, Jas. Whelan, T. Byrne, M. Walsh, M. and Mrs. Reddy, R. Coleman, S. D. and Mrs. Ryall, Miss Ryall, Chas. Ryall, W. Coughlan, Miss Fitzgibbon, W. and Mrs. Graham, Miss Crooke, Mrs. Bulger, Mr. Stevens, J. Connors and many others.

The pastor, Fr. O'Callaghan, and people of the new parish desire to thank all who so generously assisted them—(voluntary contributions yesterday amounted to more than \$1,200.00)—in making the day the success it was from all standpoints. Especially do they tender heartfelt thanks to the Archbishop for his great encouragement at all times; and reiterate for him the sincere wish, ad multos annos.

## Presentation.

Saturday evening several of the Royal Nfld. Constabulary waited on Head Constable Peet, who is taking up a new station on the West Coast, presenting him with an engrossed address and a beautiful walking stick, suitably engraved. Head Constable Noseworthy read the address and Sergt. Byrne made the presentation. The address and reply follow:

**ADDRESS.**

We, the N. C. O.'s of the Royal Nfld. Constabulary on the eve of your departure from St. John's to take up your residence in what promises to be the Metropolis of the West, at Bay of Islands, bid you "au revoir" but not "good-bye." Your years of service with us as brother officers have been loyal and true; for we've been together nigh forty years and it doesn't seem a day too many. You have your faults, so have we, but the lives of us who are the guardians of the peace and law and order are not always cast in pleasant places, and the difficulties confronting our judgment,

## Arrived Too Late Father Kills Four Children.

Mr. Henry Norman, Sub-Collector at Agathunah, Port au Port, arrived in town by yesterday's express. Mr. Norman received a wire on Saturday that his stepdaughter, Miss Elizabeth Ann Hearle, was seriously ill, and immediately drove to Stephenville Crossing to connect with the east bound express. Unhappily, however, the young woman died before Mr. Norman reached the city and he feels the loss very keenly. The Telegram offers sincere sympathy to Mr. and Mrs. Norman in their bereavement.

## Another Vessel Gone.

Word has been received by Tessier & Co., that the crew of their schooner Hawanee are on the way home on board another vessel. No other particulars are given but it is thought that the Hawanee either foundered or was sunk by a German U-boat raider. The relatives of the men will, in any case, be glad to know that they are safe.

## Flash Disinfectant

Will kill the germs and prevent you from getting Spanish Influenza. Use freely in the homes, offices, stores and aboard ships.

We can supply the demand. An ounce of prevention is worth a pound of cure.

**J. B. ORR CO., LTD.,**  
Oct 18, 81 Importers.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS.

When you want Sausages, why get ELLIS; they're the best.