KILLED IN ACTION.

At such a time as this, when to sorrow known is added the fear of sorrow yet to come, we can only speak what words of comfort we may. Yet it is to comfort a country, for it is the country that mourns. All Newfoundland received the blow yesterday: to St. John's it was a cruelly hard one, In larger cities and larger communities, there is on such occasions a general and kind feeling of sympathy for those immediately afflicted, but these alone know diately afflicted, but these alone know the real bitterness, the real grief of their loss. It is far otherwise with us. These brave fellows were, we might say, the sons and brothers of the whole city, for they were its very chosen. Is there one amongst us that did not know one of these lads intimately? It may be; but there are many to whom they wow all so all control of the con to whom they were all so known, many to whom more than one of them were loved companions, schoolmates it might be, friends in sport or in work, kind associates of everyday life. The comfort we can give, and the comfort we can feel, must be at the same time our pride. Have not these men given Newfoundland an honoured place, high even on this long roll of great deeds and deathless names? Already, at Gallipoli, they had done this. But Gallipoli was a defeat—a glory and a name to all save the highest command, but still a defeat The action of July 1st was no defeat. It was the first and greatest step towards the final victory that will crush German power and humble German arrogance. In it our men played no small part, of that we may be sure. We read down the list, with a tightenof the heart-strings; but we know these men, we know the stuff they were made of, and we know they did not give their lives for nothing. The wounded. very size and nature of the casualty list is eloquent. It speaks of an advance, impetuous and fearless, through a hail of bullets. On our men fell part of the heavy task of the first infantry rush and we all know by this time what that means. That it was not in vain the very fact of the progress made, the bald reports of the messages, show well. We know the price (it is, alas! only part of the price) that our regiment paid: we do not yet know what they bought for it. When we do know, when the story of their achievements in all its glorious

it has never felt before. It is a great comfort and reassur ance to know that those who bore the ance to know that those who bore the brunt of the fierce fighting of those first days have been replaced by others. Our regiment is almost certainly now enjoying a well earned rest behind the firing line. To our grief for the fallen and our hopes of recovery and ease of suffering to the wounded there must be added one wounded there must be added one thought. These men have died for their country. Their blood cries out vengeance. Let every man who can spring to average them. Their places must be filled: let them be filled tenfold. They heard the battlecry and responded. To-day it comes ringing again across the waters to our meaning through their death. Let it he heard and answered by all who yet live and have power to strike as they

Not only his family but his many friends will rejoice to know that Lieutenant Clifford Rendell, at first numbered among the missing officers, is safe after all, though wounded and in hospital. It is a greateful case of hope realised, which will renew the like hope for the others, Lieutenants Wilfrid Ayre, Bruce Reid and George

We were pleased yesterday to read he official notice of the award of the bald. Military Cross to Captain Adolph Bernard. We understand that this high honour was conferred upon the invaluable services and the devotion with which he remained at the head of his men. From some who have re-turned from Gallipoli we have heard that Capt. Bernard was held in very high estimation by those in command mand for any undertaking of importance. He had finally to be assisted from his post which he refused to leave, though worn out with sickness. Or what not. Bonnycastle Dale conWe congratulate him unon his desary.

Wilcot, 2 lbs. raw wool; Mrs. Thorn-hill, 2½ lbs. raw wool; Mrs. G. Price, ½ lb. raw wool; Mrs. Jacob Banfield,

pairs socks:

Hr. Breton, July 4th, 1916.

GLENCOE'S OUTWARD PASSENGERS.—The Glencoe left Placentia at 115 p.m. yesterday with the following first class passengers:—Rev. Fr. Maher, Rev. Fr. Wilson, Rev. Father Dee, Stan Elliott, A. Woolgar, H. Petitee, W. S. Hatcher, R. Courage, T. G. Matthews, A. Pike, Mrs. Curtis, Misses M. Turpin, A. Baker, M. Davage, V. Brake, R. Cluett, E. Stirling, E. O'Brien, M. B. O'Brien, E. Giovanini; Mrs. J. E. Butt, and 11 in second class. Mrs. J. E. Butt, and 11 in second class.

1st Nfld. REGIMENT. Casualty List.

RECEIVED 12.15 P.M., JULY 7. 2nd Lieut. H. J. R. Rowsell, Bonavista. Wounded dangerously, thighs, abdomen. 2nd Stationary Hospital,

Abbeville, July 5th.

1447—Private George G. Crosbie,

gunshot wound both arms and back. 1542-Private John Pennell, Curling. Seriously ill, Do; wounded right leg,

mmediate operation. Captain Reginald Rowsell, Bonavista. Gunshot wounds, buttocks, Rouen, Gunshot wounds, Rouen, July 3. Do.

J. R. BENNETT, Colonial Secretary. His Excellency's Reassuring Words.

Editor Evening Telegram.

Dear Sir,—In forwarding the list f casualties His Excellency the Governor remarks that, in his opinion our Regiment went forward under Machine Gun fire at short range. The pullets from the Machine Guns are small and go with great velocity and cicatrize the wound. Under these cir-cumstances it is probable, therefore that fully 90 per cent. of the wounded will recover. This is encouraging and the knowledge of such will no doubt

> J. R. BENNETT, Colonial Secretary

Reids' Boats.

The Argyle arrived at Placentia at 5.10 p.m. yesterday from the west. The Clyde leaves Lewisporte to-

The Dundee left Port Blandford at .45 a.m. to-day. The Ethie is north of Flower's Cove. The Glencoe left Placentia at 11.15

details is told, there will be a thrill of pride throughout our Island such as p.m. yesterday.

The Home is leaving Lewisporte to-The Lady Sybil left Port aux Basues at 6.50 p.m. yesterday.

The Kyle arrived at Port aux Bas

ques at 7.50 a.m. to-day.

The Petrel left Clarenville at 4.20 The Meigle leaves St. John's at .m. to-morrow for Labrador.

The Sagona is north of Twillingate SALVIA IS A PREPARATION THAT WILL GROW HAIR ABUNDANTLY To grow hair after it has fallen out

to-day is a reality.

SALVÍA once a day and watch the 22, 1916, and held a certificate as In-SALVIA is guaranteed to stop fall-

SALVIA prevents baldness by fastening the hair to the roots. Ladies will find SALVIA just the

Rod and Gun.

The July issue of Rod and Gun is man, hunter, dog fancier, gun crank leave, though worn out with sickness. We congratulate him upon his deserved distinction and hope to hear of his speedy restoration to health.

The battle of the Somme is not over—only the first stage of it. It is still proceeding, we must remember, in the Trentino, in Austria and now, according to to-day's messages, at Riga. This is the meaning of it all—there is only one front now, and the Germans are being made to realise it.

Harbor Breton W. P. A.

The Harbor Breton branch of the W. P. A. wishes to acknowledge the following donations:—Brunette, per Mrs. J. J. Rose—Mrs. Wilcot, 2 lbs. raw wool; Mrs. Thorn-bill 21/1 lbs. raw wool; M

KYLE'S PASSENGERS .- The Kyle hill, 2½ lbs. raw wool; Mrs. G. Price, ½ lb. raw wool; Mrs. Jacob Banfield, ½ lb. raw wool; Mrs. Jane Banfield, ½ lb. raw wool.

Boxey, per S. Parsons—Seven slips black yearn, three slips grey yarn, 2½ lbs. raw wool.

KYLE'S PASSENGERS.—The Kyle reached Port aux Basques at 7.50 a.m. to-day with the following first class passengers: Geo. Neville, M. E. Hawco, J. Craig, Mrs. A. Larkin, W. McCoish, J. F. Winas, R. Cramm, Mrs. J. Fatford, Jno. and Mrs. Parmiter, R. C. Willend, Mrs. W. Pankin, W. Ham. Boxey, per S. Parsons—Seven slips co. J. Craig, Mrs. A. Larkin, W. Mc-Coish, J. F. Winas, R. Cramm, Mrs. J. Second Lieut. Wm. Thomas Ryall—bs. raw wool.

Harbor Breton, Mrs. J. Jensen, 3 airs socks.

Hr. Breton, July 4th, 1916.

GLENCOE'S OUTWARD PASSEN-ERS.—The Glencoe left Placentia at 1.15 p.m. yesterday with the following first class passengers:—Rev. Fr. Rev. Fr. Second Lieut. June 5th, 1916.

Second Lieut. Wm. Thomas Ryall—woods. He was a watchmaker at T. J. Son of Mr. Robert Ryall at Small-woods. He was a watchmaker at T. J. Duley & Co.'s before enlisting. From Lance Corporal he was promoted to Corporal June 14, 1915, 2nd Lieut. Nov. 27, 1915. He attended a course of instruction at the Lothian School, Edinburgh, also in grenades at Troon.

Their **Imperishable** Fame.

St. John's, Nfld. The Hon. J. R. Bennett,

Acting Prime Minister. Our Regiment at the front has suffered very grievous losses in action on the 1st of July, in performing the duty laid upon them by the higher commands in this terrible war.

Many of the honourable and gallant gentlemen who constitute all ranks in our Regiment have laid down their lives or have been stricken by wounds in the fighting on the 1st July. It is the noblest end of all to lay down life for the honour of our Name, our Race, and our

The world will ring for ever with the imperishable fame of the heroes of Newfoundland, who have made sure for all time that the Loyal Colony is

Apart from the early lists of unded received on the 4th and 5th inst., which have been published this morning, I have received this day other lists of officers and men who have been killed or wounded in action or who are reported missing.

The last of these lists is very lengthy, and contains names of men who have arrived at Wandsworth Hospital, all suffering from gunshot wounds, none of which are serious. In order to say time in the publication of this list, and to relieve, to some extent, the public anxiety, I would suggest that the individual notifications to the next of kin be dispensed with, in this instance, and that the list be given to the press for publication as soon as possi-

Very sorrowfully I forward these lists for publication with my heartfelt sympathy for those whose homes are stricken.

W. E. DAVIDSON

6 July, 1916.

Our Fallen Heroes.

KILLED IN ACTION, JULY 1st. Captain Eric S. Ayre-Elder son o Mrs. Chesley Ayre, widow of the late Chesley Ayre, Esq., of Ayre & Sons. Promoted Captain in January, 1915. He went over in March, 1915, in charge of D Company. Married at Edinburgh a short time aga Janet, daughter of the late L. H. Miller, Esq., of this city. His brother, Captain Bernard Ayre, of the 8th Norfolk Regi-

nent, was killed on the same day. Lieut. Frederick S. Mellor-Son WIEL GROW HAIR ABUNDANTLY Rev. T. C. Mellor, M.A., Rector of St. This is an age of new discoveries. Mary's Church, Kentville, N.S. He was a member of the staff of the Com-mercial Cable Co., St. John's, having come here in 1910. He left here with SALVIA, the Great Hair Tonic and the first contingent. He had two manhood, louder and with a fuller Dressing, will positively create a brothers at the front, one each will a Canadian and English Regiment If you want to have a beautiful He became a second lieutenant Oct also a sister a war nurse in Franc head of hair, free from dandruff, use 16, 1915, with seniority from April

structor in Signalling. Lieut. Hubert Clinton Herder-Son ing hair and restore the hair to its ua-tural color. The greatest Hair Vigor the first three to enlist in the Nfid. Rhown.

SALVIA is compounded by expert hemists.

Watch your hair if it is falling o it. f you don't, you will sooner or later.

The first three to enlist in the Nfid. Regiment. He was first made a Lance Corporal, then promoted to Corporal Nov. 15, 1914, and subsequently received a commission. He was one of the advance gnard for the later.

The first three to enlist in the Nfid. Regiment. He was first made a Lance Corporal, then promoted to Corporal Nov. 15, 1914, and subsequently received a commission. He was one of the advance gnard for the later. the transport Minewaka, Aug. 18th in action, Corporal Ralph B., who was wounded, referred to in another col-umn, and Sergt. Arthur J., who is also popular Captain not so much for any particular act of valour as for the even more meritorious reason of his that also hair dressing they are looking for. It makes the hair soft and fluffy and is there also volunteered, William, who is assisting in training and Augustus, who was not accepted because of a

physical defect. Lieut. Richard Aloysius Shortall-Son of Mr. R. R. Shortall, Water St. West. He was an Electrical Engineer

brother Sergeant Steward in the regiment. Lt. Ferguson before enlisting was Assistant Auditor with the A. N D. Co., Grand Falls and Botwood. was made a Sergeant Feb. 24, 1915, Co. Sergt.-Major March 18, 1915, and 2nd Lieut. June 5th, 1916.

Barnes, Miss C. Bruce, J. P. Chetwynd, Master D. Chetwynd, Geo. Massey, R. and Mrs. Murphy, Sergt. H. Mitchell, Sergt. A. S. Newman, Mrs. G. Sparks, Mrs. C. A. Child and Miss L. Sheppard.

KEEP MINARD'S LINIMENT IN THE

HOUSE.

Barnes, Miss C. Bruce, J. P. Chetwynd, Master D. Chetwynd, Geo. Massey, R. Son of Mr. Hector H. Ross, Victoria Street, and a brother of Lieut. Hector Ross with "Ours." He was an electrician with the Reid Company before enlisting. He was made a Lance Corporal April 13, 1915, Corporal, July 2, 1915, and 2nd Lieut. Nov. 27, 1915.

He was a graduate of the Machine Gun School, St. Andrew's.

Private Bert Jackman-Sc late Capt. Frank Jackman, 33 Angel Place, St. John's. His brother Ar-thur is in A o., reported wounded in the casualty list of July 5th.

REPORTED MISSING. Second Lieut. Wilfrid Douglas Ayre—Son of Mr. Chas. P. Ayre, of Ayre & Sons, Ltd. He was transfer-red to the first battalion in March last and left for the front a few days after. Corporal, promoted to Sergeant, Oct. 3, 1914, Coy. Quartemaster Sergeant, 2nd Lieut. Oct. 26, 1915.

Second Lieut. Rebert Bruce Reld—Son of Sir William Duff Reid, President of the Reid Nfld. Co. He was one of the first to join the colors here and has a brother, Lieut. Howard with the Royal Army Flying Corps. He was promoted from Lance Corporal to Commanding Officer's Orderly and to 2nd Lieut Aug 16, 1915. to 2nd Lieut. Aug. 16, 1915.

Second Lieut. George Hayward Taylor—Son of Mr. Eugene F. Taylor, H.M.C., Maxse Street. He joined the first contingent and was a clerk at Ayre & Sons before enlisting. From Quarter Master Sergeant he was made Color Sergt. B Co., Oct. 7, 1914, 2nd Lieut., Sept. 13, 1915. He was a prominent member of the Methodist

LATEST REPORT 11 P.M. Second Lieut. Clifford Rendell-Previously reported missing, now re-ported wounded, right thigh and leg. Duchess of Westminister Hospital Le Touquet, near Calais. J. R. BENNETT,

Colonial Secretary W.P. A.

IN AID OF THE SICK AND WOUND-ED AND OF OUR SOLDIERS AND CAILORS AT THE FRONT.



Committee: Mrs. J. Ayre, Mrs. Byrne, Miss Browning, Mrs. Duley, Mrs. Edens, Mrs. Macpherson. Amount acknowledged Proceeds of a Sociable held .\$33,216.03 at Burgoyne's Cove, per Miss Mildred Tulk

Patriotic Association, Bell Island, per F. F. Berteau, 200 00 Proceeds of Concert held at Anglican School Room, St. Jacques, per Mr. Jas. Dawe, Teacher Proceeds of Patriotic Con-

cert held at Belleoram by Miss A. M. Pike and her pupils, per Mrs. J. Bur-dock, (for Red Cross 335 00 Work)

79 35 field ...
Proceeds Pie Social and Dance held at Gin Cove Head School by the Teacher, per Miss Bessie Dyett From Epworth League of 11 00 Great Burin and Step-Aside, per Rennie E. Moul-

ton for Red Cross Work ... Total .. /..\$33,874.48 MONTHLY STATEMENT.

Receipts.

June 1—Balance in Bank..\$6,653.90

July 4—Subscriptions from June 1 to July 4 1,766.47

Expenditures.
June 1—Paid local Bills for \$8,420.46

payment of out-standing liabilities.. 2,588.20

\$7,434.17 KATHERINE EMERSON, Hon. Treasurer

Since the foregoing list was compiled \$263.53 has been received from Ptes. Green and Tobin, proceeds of the Gallipoli Dance.

Bay de Verde Notes.

The fishery up to date is fair Last week's operations were successful with the majority of traps, and ome good fares were secured and trawl men are doing very little.

Caplin are scarce and fish appears to have struck off from the shore and whether it will return again it is hard to imagine. The average catch for traps is about 30 qtls., and trawls and hook

and line men 10 otls. have only 50 atls: for two traps. There is yet plenty time to secure a good trap voyage, if fish would

Bay-de-Verde, July 5th, 1916.

AT THE CRESCENT. To-day the Crescent Picture Palace presents Gertrude McCoy and Pat O'Malley in "The Magistrate's Story," a drama of the civil war produced by a drama of the civil war produced by the Edison Company. L. C. Shumway and a strong cast in "An Ambassador from the Dead," a gripping photo drama; Bobby Connolly and Mabel Keily in "Sonny Jim and the Family Party," a Vitagraph comedy drama, the "Ford Canadian Monthly," an instructive film of Canadian industries and scenes; "Limbirgers Victory" a lively comedy by the Lubin Company. Professor McCarthy plays a new musical programme for 'this great week-end show. Oh to-morrow the usual big matinee; extra pictures for the children. Send them to the popular Crescent for a pleasant afternoon.

MINARD'S L. NIMENT GURES DIPH-



Harvesting Implements

HUTTON'S B. Y. BEST CROWN SCYTHES, 30, 32, 34, 36, 38.

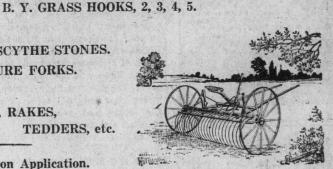
GRIFFIN'S BEST CROWN SCYTHES, 32, 34, 36. R. K. RIVETTED BACK SCYTHES, 32, 34, 36. AMERICAN SCYTHES, assorted sizes, 32 to 40.

PATENT SNAITHS.

AMERICAN & WATERLOO SCYTHE STONES. HAY RAKES, HAY & MANURE FORKS.

Agents for MASSEY HARRIS MOWERS, RAKES, TEDDERS, etc.

Catalogue and Price List on Application.



MARTIN HARDWARE CO., LTD.

We honestly believe our goods to be the very best you can buy, as to the quality of materials used in their manufacture, their appearance and natural appetizing flavor.

Homemade Bread. With that sweet nutty taste so much desired.

Jelly Roll, Pies, Filled with Pure Homemade Layer Cake, etc.,

Pound, Marble, Sul-Made with Choice Canadian tana and Fruit Cake, Creamery Butter.

Perhaps you may want something a little out of the ordinary, made especially for yourself. We will make it, and be glad to

Stewart's Fancy Bakery june30,tf

Buster Brown and Skuffer Shoes For Boys and Girls.



New Footwear just in. Ask for the Boys' Boot with the Iron Sole. Double wear in each pair.

entrained for Catalina to spend a short honeymoon. The groom's present to the bride was a purse of gold, and to the bridesmaids gold signet. rings. The young couple were the recipients of many useful and valuable presents including a piece of gold from the bride's father.

F. SMALLWOOD, THE HOME OF GOOD SHOES.

Telegram Ads. Pay The mail and freight is due at 8 p.m. to-day. The incoming express left Port aux Basques at 9 a.m. to-day. The local from Carobnear reached the city at noon to-day. The Trepassey train arrived in town at 9.30 a.m. to-day.

Returned Soldiers and Sailors.

Welcomed by Vast Crowd of Citizens -Bunting Taken Dewn in Honor of

the Dead. Owing to the heavy casualty list that reached the city yesterday the big demonstration that was to take place at the Railway Station in honour of our returning soldiers and sailors was postpoped, all the decorations and bunting being immediately removed. However a large number of men, women and children crowded the station platform and as our heroes stepped from the train they were given a hearty welcome. The returned men of the Army and Navy were lined up and received from the Hon. J. R. Bennett, Acting Premier, on behalf of the Government and people of Newfoundland a whole hearted welcome home. Mr. Bennett spoke in very touching words of the great sorrow that has cast a dark cloud over our land. He felt sure that after a short stay with their loved ones, and when fully restored to health they would again come forward to avenge their fellow countrymen who now lay cold in death. The boys in blue and khaki clad heroes were then placed in au-tomobiles and driven to Government House where His Excellency the Governor extended a welcome to the men

who had done their bit The returned soldiers are:—Capt. W. A. Parsons, Army Surgeon; Corporal Parsons, Ptes. Wakeley and in the Gallipoli war, and bear apon their bodies honourable scars, ever-lasting reminders of that terrible

campaign.

The men of the Navy are nine in number: their names are: — Able-bodied seamen W. J. Bruce, J. S. Spencer, Joseph Heater, Azariah Fagan, Jas. R. Barnes, Azariah Mercer, W. T. Bugden, Jas. Wheeler and Sam

The men were attached to H. M. S. Champion and M. M. S. Pembroke. Seaman Heater is invalided, suffering from the effects of an injured leg and when fully recovered will be back on deck again. Most of the other men signified their intention of re-entering signified their intention of re-entering the Navy while others are casting longing eyes towards the Army.

Included in the vast crowd of people at the station were Mayor Gosling, Capt. G. T. Carty, members of the W. P. A. and Recruiting Committee, and other prominent citizens.

Wedding Bells

Yesterday afternoon at 4.15 p.m., at Yesterday afternoon at 4.15 p.m., at the residence of the bride's parents, Southside Road, Miss Florence B. Seviour, daughter of Mr. I. J. Seviour, was united in holy wedlock to the Rev. J. A. Wilkinson, of Durham, England. Rev. Mr. Atkinson officiating. At the strains of the Wedding March, played by Miss Francis Cummins, the bride, charmingly attired in a gown of ivory satin and old lace, with veil and orange blossoms and carrying a bouquet of carnations and sweet peas, entered the room reaning on the arm of her father. The bride was attended by her cousin, Miss Dora Janes, and Miss Laura King, who were prettily attired in pale blue crepe dechine, with black picture hats. The groom was ably supported by Rev. A. N. Janes, cousin of the bride. After the ceremony a reception was held after which the happy couple drove through Bowring Park then back to Waterford Bridge station, where they entrained for Catalina to spend a last these theorems. The groom's wear

Train Notes.

The outgoing express is due at Port aux Basques at midnight to-day.

The mail and freight is due at 8

We shop as carefully fo you by mail as if you came in the Store and made your purchase.



For

cut.

Men's-Reg. \$ Men's-Reg. \$ Men's-Reg. \$ Men's-Reg. 8 Men's-Reg. 8

Women's-Res Women's-Reg Women's-Res Women's-Res Women's-Reg

Hard Barg For Friday

Hair Brushes, Stove Brushes Scrub Brushes Floor Brushes Hearth Brushe Suit Holders, Vegetable Grat Cake Turners, Knife Polish, pe Egg Beaters, Towel Racks, e Child's Sand Pa Hook Spoons, Skimmer Spoo Rolling Pins, e Tin Pie Pans, Tan Shoe Pol Savory Roaster Enamel Tea Pl Framed Mirror Coffee Strainer Ice Picks, eac Cake Cutters,

> ning to buy this sale are much better have new lo White and

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