

REID-NEWFOUNDLAND CO.

WANTED!

1000 PEOPLE TO USE ELECTRIC LIGHT.

We are now offering Very Special Terms.

'PHONE 240.

ELECTRICAL DEPARTMENT.

The "Little Beauty" Night Lamp.

Will Stand or Hang. The only perfect Lamp for Halls, Bathrooms, Bedrooms, etc.



It burns ordinary kerosene oil, and from one filling (which costs less than 1 cent) will burn 40 hours without odor. For entries, doorways, stairways, or anywhere. Each lamp is provided with 21 inches of wick, and with ordinary care this wick will last several years. The lamps are made of brass, handsomely nickel-plated. They look like an electric lamp when lighted. Hang it up when retiring and it will afford a steady light throughout the night.

Price 75c., or 80c. Post Paid. Extra Globes and Wicks, 7c. each

STEER BROTHERS.

GOLDEN PHEASANT TEA.
Old in name, with a reputation that cannot be beaten.
Lender throughout Newfoundland.
Delicious Golden Pheasant.
Ever foremost in the trade.
Now—buy it, drink it; that is all we ask.
Pure—no adulteration.
Here's to Golden Pheasant—drink it down.
Easy to steep.
A good wife always has it on hand.
Sold at all high-class grocery stores.
Always certain to please you.
Not so bad, is it?
The name itself stands for quality.

Tea with a flavour—that's Golden Pheasant.
Everybody's asking for Golden Pheasant Tea.
Are you sure you are getting it?

Ferguson, Holness & Co., Ltd.

J. B. MITCHELL, Agent, St. John's.

YOU CAN'T LOSE

IF YOU BUY A Ladies' Golf Coat

AT HUDSON'S.

These Coats have been knitted with various shades of wool and are just the thing for Fall wear. The values run from \$1.80, but now all are one price.

\$1.25.

Call and select yours at 367 & 148 Duckworth Street

JUST OPENED:
200 Childs' and Misses' PALETOTS,

Smart Tweed and Two Tone Blanket Cloth effects.
Sizes: 27 to 51 inches. Prices:

\$1.00 to \$7.50.

BLANKET CLOTHS,

For Childs' and Misses' Paletots—Royal Blue, Cardinal and Tan. Price:

\$1.70 per yard.



STEER Bros.



LADIES' BRACELETS!

For a wedding gift, a birthday gift, or a gift for any event for a lady, just get one of those beautiful adjustable BRACELETS. We are showing them in many different designs. Plain, Chased, Locket Top, Signet Top, and others set with stones. All ladies like bracelets.

R. H. TRAPNELL.

Grapes and Onions.

Due ex steamer, Monday, from Liverpool:

150 cases Small Onions.

100 kegs Grapes.

GEORGE NEAL.

Advertise in The Telegram.

FOR SALE!

The Sealing Steamer "ERIK"

With all her Sealing Gear.

For inventory and full particulars, apply to

JOB BROTHERS & CO., LIMITED,

Managers Erik Steamship Company, Ltd.

oct11,13,16,18,20,25

St. John's to Halifax and New York. **RED CROSS LINE.** Excellent Passenger Service.

S.S. "STEPHANO" and S.S. "FLORIZEL"

Sailing for Halifax and New York Every Saturday. Fares including meals and berth. To New York—Saloon, \$40.00. Return, \$70.00. Second Cabin \$15.00. To Halifax—Saloon, \$20.00. Return, \$35.00. Second Cabin, \$9.00.

HARVEY & COMPANY, Agents.

oct18,17

JUST RECEIVED.

Ex S.S. "Florizel,"

500 sides Best American SOLE LEATHER.

200 sides Best Trimmed SOLE LEATHER.

COLIN CAMPBELL,

85 WATER STREET.

Take Your Camera

SHOOTING WITH YOU.

And to be sure of the best possible results send your Developing and Printing to

THE HOLLOWAY STUDIO, LTD.,

Corner Bates' Hill and Henry St

'Phone 768

NOTICE.

THE STEAMER



'Prospero'

Will leave the wharf of

Bowring Bros., Ltd.,

—ON—

Wednesday, Oct. 22nd,

at 10 a.m., calling at the following places:

Bay-de-Verde, Old Perlican, Trinity, Catalina, Bonavista, King's Cove, Salvage, Greenspond, Wesleyville, Seldom-Come-By, Pogo, Change Islands, Herring Neck, Twillingate, Storeton's Harbor, Exploits, Fortune Harbor, Leading Tickles, Pilley's Island, Little Bay Island, Little Bay, Sipper's Harbor, Tilt Cove, LaSclie, Paquet, Bate Verre, Coachman's Cove, Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche, St. Anthony, Griguet, Quirpon, Battle Harbor.

Freight received until 6 p.m. on Tuesday.

S. S. Hawk sails for Bell Island and Lance Cove every Wednesday and Friday at 1 p.m.

For freight or passage apply to the Constal Office of

Bowring Bros., Ltd.,

Constal Mail Service. Telephone 904.

TEN PAGES T

TORONTO, Noon.—E. erly winds, cloudy, Tuesday—increasing S. ere. West Coast.—W. to gales to-night from B with rain. Tuesday—So

ROPER'S, Noon.—Bar

60.

VOLUME XXX

RE

WOND

THE PEOPLE'S AUCTIONEER

Auction—Free On the premises, Tuesday 21st, at 11 a.m. all the Property therein, situated on the Water Street, west of the opposite Riverhead Promenade, 48 feet frontage on Water Street extending back to Plank Road. Particulars apply to J. J. Solicitor, or

P. C. O'DRISCOLL

oct11,14,16,18,20

NOTICE

A Meeting of the Licensing Board

In Open Session

will be held at the Police Court on Monday, the 27th inst., at 10 o'clock, to consider applications for Licenses to Sell Intoxicating Liquors for the ensuing year.

By order of the Board.

A. W. KNIGHT

oct 20, 21, m. w. f.

THIS IS IT

Babbitt



Cleanse

10c.

Everywhere.

For sale by the following who specialize in keeping what you want or what "will want":

J. J. ST. JOHN

C. P. EAGAN

J. D. RYAN

W. E. BEARNS

JAS. BAIRD,

BISHOP, SONS & CO.