

ADLER'S 2014-18 Main Street Niagara Falls, N. Y. Store Hours: 9 to 6 p.m. ADLER'S

THE ADLER Business Building Sales Continues For Balance of Week

For a Mammoth Windup We Offer Many Week-end Sales Specials That Will Be Worthy of Your Consideration.

Heading the List With SUITS COATS and DRESSES At 20 Per Cent. Off



"A word to the wise is sufficient," and its the few words in the heading (20 per cent. off) that has brought many a wise buyer to the front—especially when ready-to-wear garments are offered at such low figures, everybody should take advantage of a rare opportunity like this.

The entire assortment of ready-to-wear garments is subject to a discount, excepting the few we have marked out at a special price.

Fashion's favored materials, embodied in the most stylish models, are those of the Sheldon Mode and Miss Manhattan lines—made by well known New York creators, need very little descriptive matter, for they are truly the most distinctive in the garment lines. As well as the renowned models in suits, you'll find many others to choose from at a less expensive price.

And the Coats and Dresses, you'll find your choice is unlimited.

Briefly speaking, the entire floor with its marvelous values is worthy of your viewing.



Who Wants Jersey Dresses At \$16.50?

We have selected from our large dress showing a few numbers in all wool jersey that formerly we sold as high as \$25.00, and for this coming Friday and Saturday they are priced very special.

There are straight line models in browns, taupes and blues, with neat embroidering as a trimming. All new spring garments.

The early shopper will get the best choice. Better hurry!

Another Dress Special

that has been a big number in this sale is that at \$24.98. Investigate, or we both lose.



We'll Break All Sale Records With Values As These From the Street Floor

Fine Quality Silk Envelope Chemise at \$2.98.
Envelopes made of Flesh and White Batiste at \$2.39.
Night Gowns of Flesh colored Batiste at \$2.39.
Billie Burk Combinations at \$2.39 and \$2.98.
Georgette Waists at \$5.75, \$6.49 and \$7.29.
Voile Waists at \$1.09.
Striped Voiles at \$2.89.
Colored Smocks at 10% off.
Children's White Dresses at 10% off.
Kiddies' Batiste Bloomers at 39 cents.
Reduced prices on Children's Wash Dresses.
Children's Vests at 29 cents.
Broken Lots of Corsets at Reduced Prices.
Regular \$1.79 Corsets at \$1.29.
Children's Chambray Rompers at 98 cents.
Children's Striped Gingham Rompers at 69 cents.
Children's Checked Gingham Rompers at \$1.19.
Many of these articles have been greatly reduced in price, specially for this selling event, every one an unduplicated bargain.

Women Are Always Glad to Buy Such Wonderful Millinery Values As These Sailors at \$7.50

Hundreds ready for your selection, made of fine Milane and liseres, in a bounteous array of colors, some with combination colored facings in plain sailor types, turned up shapes; in fact every imaginable shape is here. Trimmings are ribbon bands, wide, narrow and accordeon pleated. Selling formerly at \$12.50 to \$15.00, we have reduced them for this week-end at the special price of \$7.50.

Trimmed Hats at \$9.79

Specially selected from our regular stock, these Millinery values are "winners." Formerly sold as high as \$16.50, you'll find them just as we say, "winners."

\$1.25 Envelope Chemise, Made of Fine Nainsook, Specially Priced For To-morrow and Saturday, at 98 Cents We Do Not Discount Canadian Money

Women's New Skirts
Are Subject to a Dis-
count of 10 Per Cent.

ADLER'S
The Best Place to Shop—After All

Children's Spring Coats
Are Subject to a Dis-
count of 10 Per Cent.

Where You'll Find Fire Boxes

The latest revised list of the number and location of fire alarm boxes is given below. Residents are advised to clip the list and keep it for reference in case of fire:

- 3—Packard Electric Works, Race Street.
 - 4—Central Fire Hall
 - 5—Police Station, Park Street
 - 6—Catharine and Edmund Sts.
 - 7—Pelham Road and Chetwood Street
 - 8—Brewery and St. Paul Sts.
 - 9—Neptune Hose Hall, St. Paul St. West
 - 12—Yate and Trafalgar Streets
 - 13—Yate and Ann Sts.
 - 14—Church and Ontario Sts.
 - 15—Queen and Duke Sts.
 - 16—Welland Ave. at Lake Sts.
 - 17—Ontario and Welland Ave.
 - 18—Lock 2, Welland Vale
 - 21—St. Paul and Geneva Sts.
 - 23—Queenston and Calvin Sts.
 - 24—Queenston and John Sts.
 - 25—Thorold Road at Whitman & Barnes plant.
 - 26—Queenston St. and Westchester Avenue
 - 27—Queenston St. and Vine St.
 - 28—Vint St. at Railroad Crossing
 - 29—Page and Davidson Sts.
 - 31—King and Academy Sts.
 - 32—Church St. near Court St.
 - 34—Welland Ave. and Court St.
 - 35—Church and Geneva Sts.
 - 36—Welland Ave. and Geneva St.
 - 37—Welland Ave. and Niagara St.
 - 38—George and Derby Sts.
 - 39—Lyman and Raymond Sts.
 - 41—Niagara St. and Canal Bridge
 - 42—Wiley St. and Russell Ave.
 - 43—Geneva and Dootah Sts.
 - 45—Russell Ave. and Rodman St.
 - 46—George and Albert Sts.
 - 47—Lake Ave. and Dufferin St.
 - 48—York and Louisa Sts.
 - 51—Ontario and McKinnon Dash
 - 52—York St. and Lowell Ave.
 - 53—Lake St. Fire Hall.
 - 54—Thomas and Louisa Sts.
 - 56—Henry and Elizabeth Sts.
 - 57—Facer and Currie Sts.
 - 61—Queen and King Sts.
 - 62—St. Paul and Queen Sts.
 - 63—Maple Leaf Milling Co's. Office, St. Paul St.
- In case of a general alarm the city bell will ring as follows: 1—12—123—twice, followed by the number of the box from where the alarm is being rung.

BOYCOTT AGAINST POTATOES GAINS MANY SUPPORTERS

NIAGARA FALLS, Ont., April 29.—Members of the national council of women in this city declare they will take steps at their next meeting to all in line with branches of other cities to pledge themselves from buying potatoes for one month, at an effort to reduce the cost.

Evan E. Fraser, M.P. of this city will be asked to use his influence in the Dominion house of parliament to request the government to prohibit the sale of them in the United States. Thirty-six cars of potatoes which were left in Toronto, it is said were sent over the border for American consumption. All of these cars had been personally consigned to Canadian wholesale dealers, but had been sold to American dealers on the tracks on account of the big price offered.

IF CRIPPLED WITH A LAME BACK READ THIS

Tells All About a Safe Medicine That Relieves After One Dose.

That throbbing pain at the base of the spine is caused by improper kidney action. Fix up the kidneys and the backache goes in a hurry.

The most wonderful kidney medicine ever made is Dr. Hamilton's Pills. They contain the juices of certain herbs which soothe and heal all kidney illness. It's a pleasure to use Dr. Hamilton's Pills. They relieve after the first dose, give you a new feeling entirely, remove that dull, throbbing backache, correct urinary disorders, stop headaches, and vague pains through the muscles and joints. Forty years of success stand behind Dr. Hamilton's Pills, which are prepared in the laboratories of the famous Catarthozome Company, and can be depended upon as a safe, swift, and reliable cure for backache, Kidney, Liver, Stomach, or Bladder Troubles. Sold everywhere in 25c. boxes.

The Finance Department has given notice that the transfer books of the 1915-25 War Loan and the 1917 Victory Loan will be closed from April 30 to May 31.

HOW A YOUNG GIRL SUFFERED

And Was Restored to Health By
Lydia E. Pinkham's Vegetable
Compound—Told By
Her Mother.

Brooklyn, N. Y.—"I cannot praise Lydia E. Pinkham's Vegetable Compound enough for what it has done for my daughter. She was 15 years of age, very sickly and pale and had to stay home from school most of the time. She suffered agonies from backache and dizziness and was without appetite. For three months she was under the doctor's care and got no better, always complaining about her back and side aching. I didn't know what to do. I read in the papers about your wonderful medicine so I made up my mind to try it. She has taken five bottles of Lydia E. Pinkham's Vegetable Compound and doesn't complain any more with her back and side aching. She has gained in weight and feels much better. I recommend Lydia E. Pinkham's Vegetable Compound to all mothers and daughters."—Mrs. M. F. FORD, 115 Marcy Ave., Brooklyn, N. Y.

For special advice in regard to such ailments write to Lydia E. Pinkham Medicine Co., Lynn, Mass.

Hamilton May Hold Race Meet Before Ft. Erie

OTTAWA, April 28.—While tentative dates have already been announced for the coming turf in Canada, it is likely that the schedule will be revised slightly. The Canadian Racing Association will meet in the near future, when the meets will be finally allotted. It is not expected that there will be any alterations in connection with the dates given at Connaught park, which are June 119 to 26, and September 23 to 30. There appears to be some difficulty, however, in connection with the Hamilton and Fort Erie meetings, so they may be switched somewhat.

PAINT LENGTHENS LIFE OF BUILDINGS AND MACHINES

Many an old ship has stood the racket of ocean travel for years mainly on the strength of the tar or paint applied to her sides, but sailors do not wait for the ship's hull to become weather beaten before applying the first coat of paint. Farmers, on the other hand, seem much inclined to let their buildings reach a state of partial decay before making any special effort to safeguard them against the play of wind and water. As a matter of fact, nothing pays better than paint applied immediately after the building is constructed, in lengthening the life of the structure. The same applies to farm machinery parts.

Good paint applied to farm buildings and machinery, not only preserves them, but calls attention to the good management employed in running the farm, a fact that helps especially the wooden parts and it will always pay to paint such repairs to machinery wagons, etc., as have to be made before the work season for these articles commences.

greatly in case the owner wishes to sell either the farm or some of its products. Many farmers have paid so much attention to the economic value of the farm that they have neglected an important side of farm life. There is no reason why the farmer and his family should not have as attractive a home as attractive as the city dweller has. The farmer's neighbors as well as the passing observer, will judge him largely by the care he takes of his stock, his machinery, and his buildings.

Painting is the easiest and least expensive way of making sure of neat clean surroundings, and is the best way of preserving the lumber in buildings, implements or machinery. With spring approaching, the time has arrived for going the rounds of the machine shed to look out these articles that can be moved to a warm building for retouching with paint in addition to their annual overhauling and repair.

WOOD'S PHOSPHODINE.
The Great English Preparation. It tones and invigorates the whole nervous system, makes new blood in old veins. Used for Nervous Debility, Mental and Brain Worries, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, 50c for 50. Sold by all druggists, or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO. TORONTO, ONT.