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**PURITY
FLOUR**

More Bread and Better Bread

This Shall be The Sign

The Babe Born in a Manger in Bethlehem That
Became the Saviour of the World—For Nearly
2000 Years Stood the Test and Still Rings
True.

This shall be a sign unto you:
Ye shall find the babe wrapped in
swaddling clothes, lying in a man-
ger.—St. Luke ii: 12.

Our God, heaven cannot hold Him,
Nor earth sustain;
Heaven and earth shall flee away
When He comes to reign;
In the bleak mid-winter
A stable-place sufficed
The Lord God Almighty,
Jesus Christ.

—Christina G. Rossetti.

Suddenly, in the air before
them, not farther up than a low
hill-top, flared a lambent flame;
as they looked at it, the apparition
contracted into a focus of daz-
zling lustre. Their hearts beat fast
their souls thrilled, and they
shouted as with one voice. "The
Star! the Star! God is with us."
—Ben Hur.

The light intensified rapidly;
they closed their eyes against its
burning brilliance! When they
dared look up again, lo! the star,
perfect as any in the heavens, but
low down and moving slowly be-
fore them. And they folded their
hands, and shouted, and rejoiced
with exceedingly joy.—Ben Hur.

Did you ever realize the ap-
parent strangeness of that "sign"
by which the shepherds were to
recognize the King and Saviour
of all men? The angel messengers
did not tell them to go to Jerusa-
lem and seek in the royal palace
there or a richly-draped cradle
and a child guarded night and
day by soldiers. God's idea of
glory is very different to ours, and
the pomp and vanity of earthly
riches have no value in His eyes.
The "sign" given to the shepherds
does not seem as strange today as
it did then. The glory of the Life
and Death of our Master has gra-
dually influenced men's ideals,
and we are able to see that true
greatness may often deliberately
choose such lowly and painful
things as are typified by the
manger and the Cross. Count Tol-
stoy gave up his riches and chose
the life of a peasant and his name
stands high on earth's roll of
honor, even though his own coun-
try denied his body burial accord-
ing to the custom of the Russian
Church. He may have been un-
balanced in some matters, but he
was far "greater" in his peasant's
hut than if he had been willing to
live in a palace while his people
were suffering terrible privations
and hardships in order to supply
him with luxuries.

Why does the world admire
the King of the Belgians? Is it
not because he stands with his
people, sharing their danger and
their sorrow?

So the "sign" was well chosen,
after all! Men are learning to
approve God's choice, and to ac-
knowledge that it was the right
one.

"As He can endless glory weave
From what men reckon shame,
In His own world He is content
To play a losing game."

The shepherds were wiseheart-
ed and able to recognize the glory
of their King, even when it was
hidden under a veil of apparent
helplessness and poverty. They
went back to their work "glorify-
ing God for all they had heard
and seen." Let us be as clear-
sighted, and reverence the beauty
of holiness—the reflected glory

of God—wherever we find it. Na-
thaniel said doubtfully: "Can
there any good thing come out of
Nazareth?" In these days people
are very ready to say: "Can any
good thing come out of Ger-
many?"

Look for the sign! If we see
anyone accepting hardships for
himself, in order that others may
be helped, let us praise God be-
cause His image still shines out
where least expected. Here is a
story told by the driver of a motor
lorry carrying supplies to the Brit-
ish army: "I had a German offi-
cer sitting here. He was frightful-
ly wounded, so that I had to put
one arm around his neck to keep
him from slipping, while I held
the steering wheel with the other
hand. My chum offered him a
piece of bread, but he shook his
head and said, 'The men first.'
After we had fed the others—all
in a fearfully famished state—he
ate ravenously. I think that was
fine of him."

So we read of Captain Hedley
Vicars' self-forgetting fellowship
with his men sixty years ago. He
gave up his tent to less hardy sol-
diers and made his bed outside
during the cold Russian winter—
a bed of stones and leaves.

Our Lord was not an escetic.
He did not choose hardships be-
cause He considered pain a better
thing than pleasure.

God wants to get as near His
people as possible. The great
message of Christmas is "Em-
manuel—God with us." He
wants to get close to the poorest,
and suffer with those who suffer.
Therefore the Babe of Bethlehem
had a manger for a bed, and a
long strip of cotton or linen
wound about His tender body—
hastily prepared "swaddling
clothes" instead of embroidered,
lace-trimmed robes.

God's idea of glory is not out-
ward show, but love and fellow-
ship. Can you understand the
spirit of the nurse who said last
spring to Bishop Ingram: "Isn't
it lovely, Bishop, to be the near-
est to the firing line, right under
the guns! It is not often one is
allowed so near!"

"Allowed so near!" We are
very apt to shrink away from
danger and hardships, but some
noble souls are so filled with the
Christ-spirit that they consider it
a privilege to be allowed "nearest
to the firing line." We may be
thanking God because the ocean
protects us from bomb-throwing
Zeppelins, but the Bishop of Lon-
don told his people to be glad
that they shared, to some extent,
the danger of their dear ones at
the front. These were his inspir-
ing words: "Why should the boys
in the trenches have all the dan-
ger? Why should not some of us
in middle life have a little dan-
ger? It is a good thing that we
share an infinitesimal amount of
danger compared with them, be-
cause it puts us on our mettle
to bear what danger there is with
absolutely unmoved nerves. Un-
derneath are the Everlasting
Arms."

There is an old legend of a
saint who was visited by a super-
natural guest. The stranger
claimed to be Christ himself;

but the saint, looking at his
hands and feet, said, "I do not
see the print of the nails." The
"sign" by which we are to recog-
nize Divine glory is not a palace
of purple and fine linen but low-
ly, loving service at real cost to
self.

Once, while the Son of God
walked visibly on earth, the inner
glory shone through the veil of
flesh. St. Peter wanted to stay
on the Mount of Transfiguration
and rejoice selfishly in the grand-
eur. But his Master was of a
different mind. Quietly He led
the way down to the waiting,
troubled people below. There
He ministered to them, telling the
wondering disciples that His re-
ward would not be earthly honors
but shame, the contempt of men,
torture and death.

Does the "sign" seem a mis-
take? Is the world utterly un-
able to understand God's idea of
glory? Of course, we can see
God's point of view when we
really face realities, instead of
chasing after sham greatness? Take the case of Miss Edith
Cavell, for instance. Can you
not see—does not the world see
—that the undaunted woman
who followed in the footsteps of
One Who "saved others," and was
for that very reason unable to
save Himself, was far nobler than
the officer who shot her? Would
you not rather share her glory
than her murderer's shame?

Two little boys in Poland were
once found frozen to death. The
eldest—a little chap of six or
seven—had taken off his own
shoes and put them over the feet
of his little brother. His
own feet were bare. Was there
no glory to be seen in those stiff
little bare feet?

We are not too dull to recognize
Divine glory in self-sacrifice
which reaches to the heights; let
us watch for it also in the com-
monplace happenings of every
day and try to copy the Great
Example set before us. The only
real glory is the glory of love.
Christmas is the festival of love,
the time when Christians reach
out eagerly to show by outward ac-
tion the heart's "goodwill to
men." This shall be the "sign."

"Herein is love: to strip the should-
ers bare.
If need be, that traller one may wear
A mantle to protect it from the
storm;
To bear the frost-king's breath so
one be warm;
To crush the terrors it would be sweet
to shed,
And smile so others may have joy in-
stead.

Herein is love: to daily sacrifice
The hope that to the bosom closest
lies;
To mutely bear reproach and suffer
wrong.
Nor lift the voice to show where it
belong;
Nay, now, nor tell it e'en to God
above—
Herein is love indeed, herein is
love."

—Dora Farncomb.

GREECE—AND THE WAR

Since the early days of the war
Greece has been one of the big
conundrums. Italy, Bulgaria and
Roumania still remain in doubt and
no one seems to have any real clear
idea as to just how she will go. The
most likely course for her has seem-
ed to favor the Allies. She has
shown many indications of friend-
liness toward Russia and her people
are closely related to Russia in every
way.

But, Greece is a different propo-
sition. Her Royal family seem to be
strongly pro-German, as is natural,
her queen being the Kaiser's sister.
On the other hand her people are
strongly in favor of the Allies and
have a special dislike for the Bul-
garians, in particular, whom they
fought bitterly in the last and recent
Balkan war.

The desire of the people, as a
whole is to join the Allies. This is
clearly shown by the great demon-
stration in favor of Former Premier
Venizelos and his party. The
Premier urged the king to join the
Allies but the king would not con-
sent. Venizelos and his cabinet re-
signed. The King appointed a new
Premier and a new cabinet was
formed. An election was then held.
Venizelos and his party were re-
turned to power by a large vote.
Again Venizelos urged the King to
follow his advice. Another election
was held and the government ap-
pointed by the King, used every ef-
fort possible to get a large vote and
to get a majority of it in favor of
the King's party. Venizelos knew
it would be useless for him to be re-
turned to power as he would simply
have to resign again. So, he decided
to make a powerful but silent de-
monstration, by having his party
simply refrain from voting at all.

A complete canvass showed that
only a very small part of all voters
had voted.

The great silent majority were in
favor of Venizelos and his party in
their policy of joining the allies.
This indicates clearly to the Royal
party that if they and their cabinet
persist in a neutral stand they are
going contrary to the repeatedly ex-
pressed desire of the great body of
the Greek nation and thereby incur-
ring the gravest danger both to
themselves and their country.

But, one fact exists which may
any moment compell Greece to join
the Allies.—The allies have strongly
fortified themselves at Salonika,
some miles inside the Greek border
and the Germans and their allies are
pressing along close after them. A
great battle may be expected at any
time between our forces and the Ger-
mans at and around Salonika. It is
hard to see how Greece can avoid
being drawn into such battles fought
in her own country and desolating
her land for hundreds of square
miles. And when she is drawn into
the fight it would naturally be
against the invader. She has already
permitted the landing of the allies
and helped them in all ways possible
to strengthen their positions around
and about Salonika, so, it is hardly
likely that she would fight against
us.

So, as uncertain as she has seemed
in the recent past, it is reasonable to
presume that we shall soon have her
as a very helpful ally, fighting side-
by-side with us to drive the Teuton
from her land and restore peace to a
waiting world.

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The sole heir of a family, or any
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stead a quarter section of available
Dominion land in Manitoba, Saskat-
chewan or Alberta. The applicant
must appear in person at the Do-
minion Lands Agency or Sub-agency
for district. Entry by proxy may be
made at any Dominion Lands Agency
(but not Sub-Agency), on certain
conditions.

Duties: Six months' residence up-
on and cultivation of the land in
each of three years. A homesteader
may live within nine miles of his
homestead on a farm of at least 80
acres, on certain conditions. A hab-
itable house is required except where
residence is performed in the vicini-
ty.

In certain districts a homesteader
a good standing may pre-empt a
quarter section alongside his home-
stead. Price \$3.00 per acre.

Duties: Six months' residence in
each of three years after earning
homestead patent; also 50 acres
extra cultivation. Pre-emption pa-
tent may be obtained as soon as
homestead patent, on certain condi-
tions.

A settler who has exhausted his
homestead right may take a pur-
chased homestead in certain dis-
tricts. Price \$3.00 per acre. Duties
—Must reside six months in each
of three years, cultivate 50 acres and
erect a house worth \$300.

The area of cultivation is subject
to reduction in case of rough, scrub-
by or stony land. Live stock may be
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Dept. is RIGHT.

Another Instance -of- PROMPTNESS

Here is another instance of satisfaction given a
mail order customer of The Advocate Job Department,
which is only one of many received from time to time
at this office. Promptness and good work are the
secrets of the success of The Advocate's Job Depart-
ment; and the following letter, as a voucher, shows
that even in "rush" orders careful attention is not
eliminated. This letter was received from a Toronto
gentleman, and was written from Windsor, Nova Sco-
tia. We have since been advised by the writer that a
large number of replies to the circular in question had
been received very shortly after its circulation. Fol-
lowing is the letter:

Windsor, Nova Scotia.
December 7, 1915.

Miramichi Publishing Co., Limited,
Newcastle, N. B.

Dear Sirs:

I wish to express my appreciation of the manner
in which you filled my last order for printing. As this
was "rush" order, I was prepared to make allowances
for imperfections in the job, but I must say that if
days instead of only a few hours had been devoted to
the job, it could not have been executed in a more
pleasing and satisfying style. In my opinion the cir-
cular alluded to is a well-nigh—if, indeed it is not alto-
gether—a perfect piece of printing. Anyway it suits
me perfectly. An office that can turn out such excel-
lent printing as I consider this circular to be should be
able to please anybody.

Yours very truly,

(Name withheld.)

The writer of the above letter, who has done con-
siderable business in the lower provinces, has had
several pieces of work done by The Advocate, and has
been given entire satisfaction in all cases. It can, and
will, do the same for you. You may be satisfied with
the work you are receiving now, but you may be better
satisfied after you have seen the class of work turned
out by The Advocate. Samples of stock and prices
printed will be mailed upon request. Write today.

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Some merchants who do not advertise will tell
you. They place their opinion above the opinion of
the many thousands who do advertise because they
KNOW that it pays. The trouble is those merchants
do not know how to advertise RIGHT. They do not
give their advt. the proper attention—they do not
change often enough, and hardly know what to write
when they do change them, and then blame the paper
because their business does not increase. An infant
will not thrive on ten bottles of poor milk in a year,
nor will an advertisement increase a man's business
with only ten changes in a year.

START THE NEW YEAR RIGHT

Look at the matter as a Business Proposition.
Figure up what your business will allow you to spend,
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you can get the best results for the amount you spend.
Give your advt. the same careful attention you give
to buying and there will be a pleasant surprise in store
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So far as circulation is concerned, The Advocate
is in the lead. There is not a corner in Northumberland
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the biggest dollar's worth of news of any other paper
in the county. It gives the news first, while it is
fresh. We receive weekly, letters, kind, thoughtful
letters, commending us upon our work. Hundreds of
new names have been added to our lists within the
past few months. We expect these new subscribers
will bring many more new ones.

Just think, Mr. Advertiser, what this enormous
increase in our circulation means to you! You are
not in business for your health—you are spending
money in advertising for the purpose of getting in-
creased business. As a business proposition, it is up
to you to use the paper with the largest bona-fide paid
up subscription list, and that paper in Northumber-
land County is THE UNION ADVOCATE.

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